

WDAM 2362 Highway 11 North Moselle, MS 39459

Sales T & C: www.gray.tv/advertising

Main: (601) 544-4730 Billing: (601) 450-8319

Billing Address:

Del Cielo Media Attention: Evelyn Hobson PO Box 813 Alexandria, VA 22313

Send Payment To:

WDAM PO Box 14200 Tallahassee, FL 32317-4200

VOICE			
Property	WDAM		
Invoice #	3445620-1	Order #	3445620
Invoice Date	03/12/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/12/24	Flight Dates	03/05/24 - 03/12/24
Advertiser	Elect Principled Vete	rans Fund	
Product	POL ISSUE		
Estimate #	305312		
	Account Executive	Dorie Stringfi	eld
	Sales Office	Hattiesburg N	
	Sales Region	National	
	Agency Code	9915589	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	113466	
	Advertiser Ref	626015	
	Product 1		

Product 2

Line Start	Date En	d Date	Descript	ion	Start/End Ti	me	MTWTFSS	Length	Spots/ Week	Rate	Type		
1 03/05	5/24 03	/12/24	NBC To	day Show	M-F 7-9a			:30	0	\$180.00	NM		
Weeks		rt Date 04/24	End Date 03/10/24	MTWTFSS - TWTF	Spots/We	ek 14	Rate \$180.00						
Spots: #	<u>Ch</u> I	Day <u>Air</u>		ir Time Descr			Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	Type
7	WDAM	Tu 03/	/05/24 7	:20 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
2	WDAM	Tu 03/	/05/24 7	:59 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
14	WDAM	Tu 03/	/05/24 8	:34 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
9	WDAM	Tu 03/	/05/24 8	:56 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
3	WDAM	W 03/	/06/24 7	:28 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
8	WDAM	W 03/	/06/24 8	:34 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
12	WDAM	W 03/	/06/24 8	:56 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
6	WDAM	Th 03/	/07/24 7	:21 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
1	WDAM	Th 03/	/07/24 7	:56 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
13	WDAM	Th 03/	/07/24 8	:26 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
11	WDAM	Th 03/	/07/24 8	:51 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
5	WDAM	F 03/	/08/24 7	:30 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
10	WDAM	F 03/		:29 AM NBC	•		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
4	WDAM	F 03/		:56 AM NBC	•		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
Weeks		rt Date_	End Date		Spots/We	ek_	Rate						
		11/24	03/17/24	МГ	·	6	\$180.00						
Spots: #		Day <u>Air</u>		ir Time Descr			Start/End Time		h Ad-ID			Rate	
17	WDAM			:56 AM NBC	•		M-F 7-9a		EPVFS230			\$180.00	1
19	WDAM			:26 AM NBC	Today Show		M-F 7-9a		EPVFS230			\$180.00	NM
15	WDAM	M 03/	/11/24 8	:45 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
18	WDAM	Tu 03/	/12/24 7	:59 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
20	WDAM	Tu 03/	/12/24 8	:26 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
16	WDAM	Tu 03/	/12/24 8	:52 AM NBC	Today Show		M-F 7-9a	:3	EPVFS230	1REVH		\$180.00	NM
2 03/06		/12/24		day Show II	M-F 9-10a			:30	0	\$105.00	NM		
Weeks	s: Sta	rt Date	End Date	MTWTFSS	Spots/We	ek	Rate			•	<u> </u>	· · · · · · · · · · · · · · · · · · ·	

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PO Box 14200 Tallahassee, FL 32317-4200

Invoice #	3445620-1	Invoice Month	March 2024				
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24				
Advertiser	Elect Principled Veterans Fund						
Product	POL ISSUE						
Estimate #	305312						

Invoice #	3445620-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Elect Principled Veterans	s Fund	
Product	POL ISSUE		
Estimate #	305312		

Line Stant Date End Date Description StattEnd Time MTWTFSS Length Week Rate Type							Spots/			
Spois: # Ch	Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Section Continue	2 03/06/24	03/12/24	NBC Today Show I	I M-F 9-10a		:30	0	\$105.00	NM	
	Spots: # Ch	h Day Aiı	r Date Air Time De	scription	Start/End Time	Length	Ad-ID			Rate Type
Math	2 WI	DAM W 03	9:32 AM NB	C Today Show II	M-F 9-10a	:30	EPVFS230	1REVH		\$105.00 NM
Start Star	3 WI	DAM Th 03	3/07/24 9:57 AM NB	C Today Show II	M-F 9-10a	:30	EPVFS230	1REVH		\$105.00 NM
Sqr1 Fig. Fig. Sqr1						:30	EPVFS230	1REVH		\$105.00 NM
Spots g	Weeks:									
3 33/05/24 03/12/24 0.56 AM NBC Today Show II 0.51-05 Nm 0.50 Nm	Spots: # Ch					Lenath	n Ad-ID			Rate Type
Weeks Start Date O3/10/24 O3/10/24 T- F- 2 Stort Meek Stort Date O3/10/24 T- F- 2 Stort Date O3/10/24 O3/10/24 T- F- 2 Stort Date O3/10/24 T- F- 2 Stort Date O3/10/24 O3/1	: · — —							1REVH		
Spots # Ch	3 03/05/24	03/12/24	M-F 12p News	M-F 12-1230p		:30	0	\$175.00	NM	
Spots # Ch	Weeks:									
No	Cnoto: # Ch			_		Langth	7 4 1D			Doto Tuno
No								1REVH		
Weeks Start Date Date MIWIFS Spots/Week Start/End Time Length Ad-ID Start/End	1			•	•					•
Spots: # Ch			End Date MTWTFS	Spots/Week	·	.00	,			ψ170.00 TW
Note Start Start			00/11/21	•						
Weeks Start Date G3/04/24 MTWTFSS Spots/Week Start Date G3/04/24 MTWTFSS Spots/Week Start Date G3/04/24 G3/16/24 MTWTFSS Spots/Week Start Date G3/04/24 G3/16/24 MTWTFSS Spots/Week Start Date G3/04/24 G3/16/24 MTV+ MF 1230-1p G3/04/24 G3/16/24 G3/16	:			<u> </u>				1DEVII		
Weeks Start Date End Date MITWIFSS Spots/Week Rate \$105.00 Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Length Ad-ID Rate Type Start/End Time Start/End	3 001	DAM M 03	3/11/24 12:11 PIVI IVI-I	·	M-F 12-1230p	:30) EPVF323U	IKEVII		\$175.00 NW
Spots # Ch	4 03/06/24	03/12/24	ITV+	M-F 1230-1p		:30	0	\$105.00	NM	
The first column The first	Weeks:									
No	Spots: # Ch	<u>h</u> <u>Day</u> Aii	r Date Air Time De	scription	Start/End Time	Length	Ad-ID			Rate Type
Spots # Ch Day Air Date Bind Date Air Time Description Spots Meek Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Star	1 W	DAM W 03	3/06/24 12:46 PM ITV	/ +	M-F 1230-1p					\$105.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type					•	:30	EPVFS230	1REVH		\$105.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End	Weeks:									
Spots: # Ch Day Air Date M-F 5p News M-F 5-530p Spots/Week \$400.00 NM Start/End Time Length Ad-ID Square	Spots: # Ch			scription		Length	Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week \$400.00	3 WI	DAM M 03	3/11/24 12:46 PM ITV	/+	M-F 1230-1p	:30	EPVFS230	1REVH		\$105.00 NM
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	5 03/05/24	03/12/24	M-F 5p News	M-F 5-530p		:30	0	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Tu 03/05/24 5:24 PM M-F 5p News M-F 5-530p :30 EPVFS2301REVH \$400.00 NM NM 2 WDAM W 03/07/24 5:18 PM M-F 5p News M-F 5-530p :30 EPVFS2301REVH \$400.00 NM 3 WDAM F 03/08/24 5:24 PM M-F 5p News M-F 5-530p :30 EPVFS2301REVH \$400.00 NM Weeks: Start Date O3/11/24 End Date O3/17/24 MTWTFSS News Spots/Week Name Rate Name Rate Name Name </td <td>Weeks:</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Weeks:									
1	Spots: # Ch				•	<u>Leng</u> th	Ad-ID			Rate Type
A	1 W				•	:30	EPVFS230			•
Spots # O3/08/24 O3/08/24 O3/11/24 O3/11/24	2 WI	DAM W 03				:30	EPVFS230	1REVH		
Weeks: Start Date 03/11/24 End Date 03/17/24 MTWTFSS M 1 Spots/Week \$400.00 Rate \$400.00 Spots: # Ch 5 WDAM Day Mr Date 05 WDAM Air Time Description M-F 5-530p Start/End Time M-F 5-530p Length Ad-ID Week-130 EPVFS2301REVH Rate \$400.00 NM Weeks: Start Date 03/06/24 03/08/24 M-F 6p News M-F 6-630p WT 30 2 \$675.00 NM				•						
Spots: # Ch Day Air Date Day Air Date Day						:30	EPVFS230	1 REVH		\$400.00 NM
Spots: # Ch Day 5 with Mark 10 at 2 width Mark 10 at 2 with Mark	vveeks.	03/11/24	03/17/24 M	- Spois/week						
6 03/06/24 03/08/24 M-F 6p News M-F 6-630pWT :30 2 \$675.00 NM Weeks: Start Date 03/04/24 03/10/24 End Date 03/10/24 Spots/Week 8-75.00	Spots: # Ch	<u>h</u> <u>Day</u> Aii		scription		Length	Ad-ID			Rate Type
Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS - WT Spots/Week 2 Rate 2 \$675.00	5 WI	DAM M 03	3/11/24 5:24 PM M-I	F 5p News	M-F 5-530p	:30	EPVFS230	1REVH		\$400.00 NM
03/04/24	6 03/06/24	03/08/24	M-F 6p News	M-F 6-630p	WΓ	:30	2	\$675.00	NM	
*****	Weeks:									
·	Spots: # Ch					Length	Ad-ID			Rate Type

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End Date

03/08/24

Line Start Date

6 03/06/24

13 03/05/24

03/10/24

Send Payment To:
WDAM
PO Box 14200
Tallahassee, FL 32317-4200

Description

M-F 6p News

Invoice # 3445620-1 Invoice Month March 2024
Invoice Date 03/12/24 Invoice Period 02/26/24 - 03/12/24
Advertiser Elect Principled Veterans Fund
Product POL ISSUE
Estimate # 305312

	Spots/			
Length	Week	Rate	Туре	
:30	2	\$675.00	NM	
	th Ad-ID			Rate Type
	A EDUECOOC			COTE OO NINA

	·	·							
Spots: # Ch Day	Air Date Air Time Descri	iption	Start/End Time	Length A	d-ID			Rate	Туре
2 WDAM W	2 WDAM W 03/06/24 6:19 PM M-F 6p News M-F 6-630p :30 EPVFS2301REVH					\$675.00	NM		
1 WDAM Th	03/07/24 6:24 PM M-F 6	p News	M-F 6-630p	:30 El	:30 EPVFS2301REVH			\$675.00	NM
7 03/05/24 03/10/2	24 6p Sat News	Sa 6-630p	S-	:30	1	\$180.00	NM		
Weeks: Start Da		Spots/Week 1	Rate \$180.00						
Spots: # Ch Day	Air Date Air Time Descri	iption_	Start/End Time	Length A	d-ID			Rate	Туре
1 WDAM Sa	03/09/24 6:18 PM 6p Sat	t News	Sa 6-630p	:30 EI	PVFS230	1REVH		\$180.00	NM
8 03/05/24 03/10/2	24 5p Sun News	Su 5-530p	S	:30	1	\$115.00	NM		
Weeks: Start Da		Spots/Week 1	<u>Rate</u> \$115.00						
Spots: # Ch Day	Air Date Air Time Descri	iption_	Start/End Time	Length A	d-ID			Rate	Туре
1 WDAM Su	03/10/24 5:20 PM 5p Su	n News	Su 5-530p	:30 El	PVFS230	1REVH		\$115.00	
0.00/05/04 00/44/	M F 000 - 7-	M E 000 7:	MEHEE			# 450.00	NIN A		

MTWTFSS

- - WT- - -

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Start/End Time

M-F 6-630p

1 VVDAIVI SU 03/10/24 5.20 PIVI SP SUITIN	ews	Su 5-530p	.30 EF VF3230	JIKEVII		ALIO.UU IVIVI
9 03/05/24 03/11/24 M-F 630p-7p	M-F 630-7p	МГWГF	:30 1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> - TW	Spots/Week 2	Rate \$450.00				
Spots: # Ch Day Air Date Air Time Description	on	Start/End Time	Length Ad-ID			Rate Type
1 WDAM Tu 03/05/24 6:54 PM M-F 630p	<u>—</u> ⊩7p	M-F 630-7p	:30 EPVFS230	O1REVH		\$450.00 NM
2 WDAM W 03/06/24 6:42 PM M-F 630p	-7p	M-F 630-7p	:30 EPVFS230	O1REVH		\$450.00 NM
Weeks: Start Date 03/11/24 End Date 03/17/24 M	Spots/Week 1	<u>Rate</u> \$450.00				
Spots: # Ch Day Air Date Air Time Description	on	Start/End Time	Length Ad-ID			Rate Type
3 WDAM M 03/11/24 6:55 PM M-F 630p	-7p	M-F 630-7p	:30 EPVFS230	O1REVH		\$450.00 NM
10 03/05/24 03/10/24 Sat 630p-7p	Sa 630-7p	S-	:30 1	\$180.00	NM	

L												
Γ	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
		03/04/24	03/10/24	S-	1	\$18 0.00						
1	Spots: # Ch	n <u>Day</u> Air	Date Air	Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Typ	ье
	1 W	DAM Sa 03	/09/24 6:	37 PM Sat 630p	o-7p	Sa 630-7p	:30	EPVFS230	1REVH		\$180.00 N	M
Ξ												
	11 03/05/24	03/08/24	DEAL OF	R NO DEAL ISL	Fr 7-8p	F	:30	1	\$335.00	NM		

ANI)			
Weeks: Start Date End I	Date MTWTFSS Spots/Week	Rate		
03/04/24 03/10	0/24 F 1	\$335.00		
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WDAM F 03/08/24	7:27 PM DEAL OR NO DEAL ISLAND	Fr 7-8p	:30 EPVFS2301REVH	\$335.00 NM

12 03/05/24 03/10/24 THE WALL Sa 7-8p S- :30 1 \$175.00 Weeks: Start Date End Date MTWTFSS Spots/Week Rate	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate		
03/04/24 03/10/24 S- 1 \$175.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WDAM Sa 03/09/24 7:25 PM THE WALL Sa 7-8p :30 EPVFS2301REVH		<u>Rate</u> <u>Type</u> \$175.00 NM

----S

:30

\$60.00

NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate

NBC Su Today

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8:00 AM-9:00 AM



PO Box 14200 Tallahassee, FL 32317-4200

Invoice # 3445620-1 Invoice Month | March 2024 Invoice Date 03/12/24 Invoice Period 02/26/24 - 03/12/24 Advertiser Elect Principled Veterans Fund Product POL ISSUE Estimate # 305312

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 03/05/24	03/10/24	NBC Su Today	8:00 AM-9:00 AM	S	:30	1	\$60.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WD		03/10/24 S <u>Date Air Time Descrip</u> 10/24 8:29 AM NBC Su		\$60.00 Start/End Time 8:00 AM-9:00 AM		h Ad-ID 0 EPVFS230	01REVH		<u>Rate</u> <u>Type</u> \$60.00 NM
14 03/05/24	03/10/24	NBC Meet The Press	9:00 AM-10:00 AM	S	:30	1	\$90.00	NM	
Weeks: Spots: # Ch	Start Date 03/04/24 Day Air	End Date MIWTFSSS Date Air Time Descrip	Spots/Week 1	Rate \$90.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 WD/	AM Su 03/	10/24 9:44 AM NBC M	eet The Press	9:00 AM-10:00 A	M :3	0 EPVFS230	1REVH		\$90.00 NM
15 03/05/24	03/10/24	NBC Golf	1:30 PM-5:00 PM	S	:30	1	\$130.00	NM	
Weeks:	Start Date 03/04/24	End Date MTWTFSSS	Spots/Week 1	Rate \$130.00					
Spots: <u>#</u> <u>Ch</u> 1 WD/	<u>Day</u> <u>Air</u> AM Su 03/			Start/End Time 1:30 PM-5:00 PM		<u>h</u> <u>Ad-ID</u> 0 EPVFS230	1REVH		<u>Rate</u> <u>Type</u> \$130.00 NM
				Total Spots	4	18			

INVOICE

Payment Terms 30 Days

Gross Total \$10,825.00 Agency Commission \$1,623.75 Net Amount Due \$9,201.25

Invoice Balance as of 03/13/24 2:42:49 PM CT \$9,201.25