



WDAM
 2362 Highway 11 North
 Moselle, MS 39459
 Sales T & C: www.gray.tv/advertising
 Main: (601) 544-4730
 Billing: (601) 450-8319

DUPLICATE INVOICE

Property	WDAM		
Invoice #	3445620-1	Order #	3445620
Invoice Date	03/12/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/12/24	Flight Dates	03/05/24 - 03/12/24
Advertiser	Elect Principled Veterans Fund		
Product	POL ISSUE		
Estimate #	305312		
Account Executive	Dorie Stringfield		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code	9915589		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	113466		
Advertiser Ref	626015		
Product 1			
Product 2			

Billing Address:

Del Cielo Media
 Attention: Evelyn Hobson
 PO Box 813
 Alexandria, VA 22313

Send Payment To:

WDAM
 PO Box 14200
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/05/24	03/12/24	NBC Today Show	M-F 7-9a	-----	:30	0	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -TWTF-- 14 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WDAM Tu 03/05/24 7:20 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 2 WDAM Tu 03/05/24 7:59 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 14 WDAM Tu 03/05/24 8:34 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 9 WDAM Tu 03/05/24 8:56 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 3 WDAM W 03/06/24 7:28 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 8 WDAM W 03/06/24 8:34 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 12 WDAM W 03/06/24 8:56 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 6 WDAM Th 03/07/24 7:21 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 1 WDAM Th 03/07/24 7:56 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 13 WDAM Th 03/07/24 8:26 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 11 WDAM Th 03/07/24 8:51 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 5 WDAM F 03/08/24 7:30 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 10 WDAM F 03/08/24 8:29 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 4 WDAM F 03/08/24 8:56 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 MT----- 6 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WDAM M 03/11/24 7:56 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 19 WDAM M 03/11/24 8:26 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 15 WDAM M 03/11/24 8:45 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 18 WDAM Tu 03/12/24 7:59 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 20 WDAM Tu 03/12/24 8:26 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM 16 WDAM Tu 03/12/24 8:52 AM NBC Today Show M-F 7-9a :30 EPVFS2301REVH \$180.00 NM									
2	03/06/24	03/12/24	NBC Today Show II	M-F 9-10a	-----	:30	0	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 --WTF-- 3 \$105.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

DUPLICATE INVOICE



Send Payment To:
WDAM
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3445620-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Elect Principled Veterans Fund		
Product	POL ISSUE		
Estimate #	305312		

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4	WDAM	Tu	03/12/24	9:56 AM	NBC Today Show II	M-F 9-10a	:30	EPVFS2301REVH	\$105.00	NM																																																																	
3	03/05/24	03/12/24	M-F 12p News	M-F 12-1230p	-----	:30	0	\$175.00	NM																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
2	WDAM	Tu	03/05/24	12:12 PM	M-F 12p News	M-F 12-1230p	:30	EPVFS2301REVH	\$175.00	NM																																																																	
1	WDAM	F	03/08/24	12:24 PM	M-F 12p News	M-F 12-1230p	:30	EPVFS2301REVH	\$175.00	NM																																																																	
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3	WDAM	M	03/11/24	12:11 PM	M-F 12p News	M-F 12-1230p	:30	EPVFS2301REVH	\$175.00	NM																																																																	
4	03/06/24	03/12/24	ITV+	M-F 1230-1p	-----	:30	0	\$105.00	NM																																																																		
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1	WDAM	W	03/06/24	12:46 PM	ITV+	M-F 1230-1p	:30	EPVFS2301REVH	\$105.00	NM																																																																	
2	WDAM	Th	03/07/24	12:46 PM	ITV+	M-F 1230-1p	:30	EPVFS2301REVH	\$105.00	NM																																																																	
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3	WDAM	M	03/11/24	12:46 PM	ITV+	M-F 1230-1p	:30	EPVFS2301REVH	\$105.00	NM																																																																	
5	03/05/24	03/12/24	M-F 5p News	M-F 5-530p	-----	:30	0	\$400.00	NM																																																																		
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1	WDAM	Tu	03/05/24	5:24 PM	M-F 5p News	M-F 5-530p	:30	EPVFS2301REVH	\$400.00	NM																																																																	
2	WDAM	W	03/06/24	5:18 PM	M-F 5p News	M-F 5-530p	:30	EPVFS2301REVH	\$400.00	NM																																																																	
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6	03/06/24	03/08/24	M-F 6p News	M-F 6-630p	--WT---	:30	2	\$675.00	NM																																																																		
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Advertiser	Elect Principled Veterans Fund		
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1	WDAM	Sa	03/09/24	6:18 PM	6p Sat News	Sa 6-630p	:30	EPVFS2301REVH	\$180.00	NM																																																																																																		
8	03/05/24	03/10/24	5p Sun News	Su 5-530p	-----S	:30	1	\$115.00	NM																																																																																																			
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12	03/05/24	03/10/24	THE WALL	Sa 7-8p	-----S-	:30	1	\$175.00	NM																																																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Send Payment To:
WDAM
PO Box 14200
Tallahassee, FL 32317-4200

DUPLICATE INVOICE

Invoice #	3445620-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	Elect Principled Veterans Fund		
Product	POL ISSUE		
Estimate #	305312		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
13	03/05/24	03/10/24	NBC Su Today	8:00 AM-9:00 AM	-----S	:30	1	\$60.00	NM																																												
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	03/04/24	03/10/24	-----S	1	\$130.00																																																
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WDAM	Su	03/10/24	4:07 PM	NBC Golf	1:30 PM-5:00 PM	:30	EPVFS2301RE VH	\$130.00	NM																																											
<u>Total Spots</u>							48																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$10,825.00
<u>Agency Commission</u>	\$1,623.75
<u>Net Amount Due</u>	\$9,201.25
<u>Invoice Balance as of 03/13/24 2:42:49 PM CT</u>	\$9,201.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.