

HDAM 2362 Highway 11 North Moselle, MS 39459

Sales T & C: www.gray.tv/advertising

Main: (601) 544-4730 Billing: (601) 450-8319

Billing Address:

Del Cielo Media Attention: Evelyn Hobson PO Box 813 Alexandria, VA 22313

Send Payment To:

HDAM PO Box 14200 Tallahassee, FL 32317-4200

Property	HDAM					
Invoice #	3445729-1	Order #	3445729			
Invoice Date	03/12/24	Alt Order #				
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/11/24	Flight Dates	03/05/24 - 03/12/24			
Advertiser	Elect Principled Vete	rans Fund				
Product	ISSUE					
Estimate #	305312					
	Account Executive	Dorie Stringfield				
	Sales Office	Hattiesburg N	lational			
	Sales Region	National				
	Agency Code	9915589				
	Advertiser Code					
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	113466				
	Advertiser Ref	626015				
	Product 1					

Product 2

Line Start Date E	nd Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 03/05/24 03	3/08/24 GMA		- ТWГF	:30	0	\$45.00	NM	
						<b></b>		
		WTFSS Spots/Week 4	<u>Rate</u> \$45.00					
	0.72. 007.072	<u>Description</u>	Start/End Time	Lenat	h Ad-ID			Rate Type
3 HDAM		M GMA	7a-9a	:3	0 EPVFS2301	IREVH		\$45.00 NM
1 HDAM	W 03/06/24 7:54 A	M GMA	7a-9a	:3	0 EPVFS2301	IREVH		\$45.00 NM
2 HDAM	Th 03/07/24 7:24 A	M GMA	7a-9a	:3	0 EPVFS2301	IREVH		\$45.00 NM
4 HDAM	F 03/08/24 8:36 A	M GMA	7a-9a	:3	0 EPVFS2301	REVH		\$45.00 NM
2 03/06/24 03	3/11/24 JEOPARDY	11:30 AM-12:00 PI	M	:30	0	\$40.00	NM	
		WTFSS Spots/Week 3	<u>Rate</u> \$40.00					
Spots: # Ch	Day Air Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 HDAM	W 03/06/24 11:36 A	M JEOPARDY	11:30 AM-12:00	) PN :3	0 EPVFS2301	IREVH		\$40.00 NM
3 HDAM	Th 03/07/24 11:43 A	M JEOPARDY	11:30 AM-12:00	) PN :3	0 EPVFS2301	IREVH		\$40.00 NM
2 HDAM		M JEOPARDY	11:30 AM-12:00	) PN :3	0 EPVFS2301	IREVH		\$40.00 NM
		WTFSS Spots/Week	<u>Rate</u> \$40.00					
00,		Description	Start/End Time	Lengt	h Ad-ID			Rate Type
4 HDAM		M JEOPARDY	11:30 AM-12:00		0 EPVFS2301	IREVH		\$40.00 NM
			11.007111 12.00					Ψ10.00 14.01
3 03/05/24 03	3/11/24 ABC General	Hospital M-F 1-2p		:30	0	\$40.00	NM	
		WTFSS Spots/Week 3	<u>Rate</u> \$40.00					
Spots: # Ch	Day Air Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 HDAM	Tu 03/05/24 1:25 P	M ABC General Hospital	M-F 1-2p	:3	0 EPVFS2301	IREVH		\$40.00 NM
2 HDAM	Th 03/07/24 1:23 P	M ABC General Hospital	M-F 1-2p	:3	0 EPVFS2301	IREVH		\$40.00 NM
1 HDAM		M ABC General Hospital	M-F 1-2p	:3	0 EPVFS2301	IREVH		\$40.00 NM
		WTFSS Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # Ch		Description	\$40.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 Opolo. <u>#</u> <u>Oll</u>	Day All Date All Till	Doscription	Start/Life Time	Lengi	II AU-ID			itale Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



Invoice #	3445729-1	Invoice Month	March 2024
Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/11/24
Advertiser	Elect Principled Veterans	s Fund	
Product	ISSUE		
Estimate #	305312		

Invoice Date	03/12/24	Invoice Period 02/26/24 - 03/11/				
Advertiser	Elect Principled Veterans	s Fund				
Product	ISSUE					
Estimate #	305312					

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
3 03/05/24 03/11/24 ABC General Hospital	M-F 1-2p		:30	0	\$40.00	NM	
Spots: # Ch Day Air Date Air Time Descript 4 HDAM M 03/11/24 1:25 PM ABC G		Start/End Time M-F 1-2p		Ad-ID EPVFS230	1REVH		<u>Rate</u> <u>Type</u> \$40.00 NM
4 03/05/24 03/11/24 25 WORDS	M-F 2-230p		:30	0	\$25.00	NM	
Weeks: Start Date End Date MTWTFSS 03/04/24 03/10/24 -TF-	Spots/Week 2	<u>Rate</u> \$25.00					
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 HDAM Tu 03/05/24 2:17 PM 25 WO	RDS	M-F 2-230p	:30	EPVFS230	1REVH		\$25.00 NM
2 HDAM F 03/08/24 2:15 PM 25 WO	RDS	M-F 2-230p	:30	EPVFS230	1REVH		\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MFWFSS</u> <u>M </u>	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate Type
3 HDAM M 03/11/24 2:16 PM 25 WO	RDS	M-F 2-230p	:30	EPVFS230	1REVH		\$25.00 NM
5 03/05/24 03/11/24 M-F 5p News	M-F 5-530p		:30	0	\$70.00	NM	
Weeks:         Start Date 03/04/24         End Date 03/10/24         MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$70.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate Type
4 HDAM Tu 03/05/24 5:24 PM M-F 5p	News	M-F 5-530p	:30	EPVFS230	1REVH		\$70.00 NM
2 HDAM W 03/06/24 5:24 PM M-F 5p	News	M-F 5-530p	:30	EPVFS230	1REVH		\$70.00 NM
1 HDAM Th 03/07/24 5:10 PM M-F 5p	News	M-F 5-530p	:30	EPVFS230	1REVH		\$70.00 NM
3 HDAM F 03/08/24 5:18 PM M-F 5p	News	M-F 5-530p	:30	EPVFS230	1REVH		\$70.00 NM
Weeks:         Start Date 03/11/24         End Date 03/17/24         MTWTFSS M	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time		<u>Ad-ID</u>			Rate Type
5 HDAM M 03/11/24 5:11 PM M-F 5p	News	M-F 5-530p	:30	EPVFS230	1REVH		\$70.00 NM
6 03/05/24 03/10/24 Sat 6p News	Sa 6-630p	S-	:30	1	\$85.00	NM	
Weeks:         Start Date 03/04/24         End Date 03/10/24         MFWFFSS 03/10/24	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	Ad-ID			Rate Type
1 HDAM Sa 03/09/24 6:20 PM Sat 6p	News	Sa 6-630p	:30	EPVFS230	1REVH		\$85.00 NM
7 03/05/24 03/10/24 Sun 5p News	Su 5-530p	S	:30	1	\$60.00	NM	
Weeks: Start Date	Spots/Week 1	Rate \$60.00					
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	<u>L</u> engtl	Ad-ID			Rate Type
1 HDAM Su 03/10/24 5:24 PM Sun 5p		Su 5-530p		EPVFS230	1REVH		\$60.00 NM
8 03/05/24 03/10/24 ABC World News Sa	Sa 530-6p	S-	:30	1	\$115.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           03/04/24         03/10/24        S-	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch Day Air Date Air Time Descrip	otion	Start/End Time	Lenatl	n Ad-ID			Rate Type
1 HDAM Sa 03/09/24 5:59 PM ABC W		Sa 530-6p		EPVFS230	1REVH		\$115.00 NM
9 03/05/24 03/10/24 ABC World News Su	Su 530-6p	S	:30	1	\$175.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					

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Advertiser	Elect Principled Veterans	s Fund	
Product	ISSUE		
Estimate #	305312		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS L	ength.	Week	Rate	Type	
9 03/05/24	03/10/24	ABC World News Su	Su 530-6p	S	:30	1	\$175.00	NM	
Spots: # Ch	03/04/24 <u>Day</u> <u>Air</u> M Th 03/ MG for 1	07/24 7:28 PM CELEB		\$175.00 Start/End Time Th 7-8p	Length :30	Ad-ID EPVFS2301	REVH		Rate Type \$285.00 NM
4 HDAI	M F 03/ MG for 1	08/24 5:21 AM News at	5a	5a-530a	:30	EPVFS2301	REVH		\$25.00 NM
3 HDAI	M F 03/ MG for 1	08/24 8:24 PM 20/20		8:00 PM-10:00 PM	1 :30	EPVFS2301	REVH		\$205.00 NM
1 HDAI	M Su 03/	· ·	orld News Su	Su 530-6p	:00				<del>\$175.00</del> NM
10 03/05/24	03/08/24	20/20	8:00 PM-10:00 PM	F	:30	1	\$205.00	NM	
	Start Date 03/04/24 <u>Day Air</u> M F 03/		Spots/Week 1 ion	Rate \$205.00 Start/End Time 8:00 PM-10:00 PM	Length 1 :30	Ad-ID EPVFS2301	REVH		<u>Rate</u> <u>Type</u> \$205.00 NM
11 03/05/24	03/10/24	AMERICAN IDOL	7:00 PM-9:00 PM	S	:30	1	\$340.00	NM	
Spots: <u>#</u> <u>Ch</u>	Start Date 03/04/24	03/10/24 S  Date Air Time Descript	<u>ion</u>	Rate \$340.00 <u>Start/End Time</u> 7:00 PM-9:00 PM	Length :00				<u>Rate</u> <u>Type</u> <del>\$340.00</del> NM
12 03/05/24	03/10/24	Sat 630a News	Sat 630-7a	S-	:30	1	\$40.00	NM	
	Start Date 03/04/24 <u>Day Air</u> M Sa 03/			Rate \$40.00 Start/End Time Sat 630-7a	Length :30	Ad-ID EPVFS2301	REVH		<u>Rate</u> <u>Type</u> \$40.00 NM
13 03/05/24	03/10/24	GMA Sun	7a-8a	S	:30	1	\$60.00	NM	
Spots: <u>#</u> <u>Ch</u>	Start Date 03/04/24 Day Air M Su 03/	03/10/24 S  Date Air Time Descript		Rate \$60.00 Start/End Time 7a-8a	Length :30	Ad-ID EPVFS2301	REVH		Rate Type \$60.00 NM
14 03/05/24	03/10/24	This Week	8a-9a	S	:30	1	\$60.00	NM	
Weeks: (	Start Date 03/04/24 <u>Day</u> <u>Air</u> M Su 03/			Rate \$60.00 Start/End Time 8a-9a	Length :30	Ad-ID EPVFS2301	REVH		Rate Type \$60.00 NM
15 03/05/24	03/10/24	ABC Academy Awards S	S Su 7-10p	S	:30	1	\$675.00	NM	
Spots: <u>#</u> <u>Ch</u>	Start Date 03/04/24	End Date         MTWTFSS           03/10/24        S           Date         Air Time         Descript	Spots/Week 1 ion ademy Awards Show	Rate \$675.00 <u>Start/End Time</u> Su 7-10p	Length :30	Ad-ID EPVFS2301	REVH		Rate Type \$675.00 NM

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Invoice #	3445729-1	Invoice Month	March 2024
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Advertiser	Elect Principled Veterans	s Fund	
Product	ISSUE		
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Invoice Date	03/12/24	Invoice Period	02/26/24 - 03/11/24
Advertiser	Elect Principled Veterans	s Fund	
Product	ISSUE		
Estimate #	305312		

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15	03/05/24	03/10/24	ABC Academy Awards S how	Su 7-10p	S	:30	1	\$675.00	NM	
16	03/05/24	03/10/24	Weekend Rotator Su	12:00 PM-3:00 PM	S	:30	1	\$115.00	NM	
	Weeks:	Start Date 03/04/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$115.00					
Spo	ots: # Ch	Day Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 HD	AM Su 03/	10/24 12:33 PM Weekend	d Rotator Su	12:00 PM-3:00 P	M :3	0 EPVFS23	O1REVH		\$115.00 NM
17	03/05/24	03/10/24	ABC Oscar Red Carpet Live	. 5:30 PM-7:00 PM	S	:30	1	\$340.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		03/04/24	03/10/24 S	1	\$340.00					
Spo	ots: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 HD	AM Su 03/	10/24 6:04 PM ABC Osc	car Red Carpet Live	5:30 PM-7:00 PM	1 :3	0 EPVFS23	O1REVH		\$340.00 NM
					Total Spots	;	33			

<b>Payment</b>	<b>Terms</b>	30	<b>Days</b>
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\$3,195.00	Gross Total
\$479.25	Agency Commission
\$2,715.75	Net Amount Due
\$0.00	Invoice Balance as of 03/13/24 2:40:57 PM CT