

**WSIV(AM)
East Syracuse, NY**

**ISSUES/PROGRAMS LIST
3rd Quarter ending
September 30, 2023**

It has been determined that the following issues of concern were addressed through programming directed to East Syracuse and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 7/1/2023 – 9/30/2023

Program Description: Your Community Connection keeps listeners informed of current and future scheduled events happening within the listening area and also includes community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

7/2/23: Camp Good Days and Special Times – Guest: Brooke Bartelli, Central New York Regional Director – Brooke discussed that Camp Good Days and Special Times is an organization that provides annual camping sessions and year-round programming for families affected by cancer and sickle cell anemia free of charge. They are holding a Golf Tournament fundraiser on Saturday August 12th, 2023, at Rogues Roost Golf Club. Website: CampGoodDays.org

7/9/23: Hospice of CNY & Hospice of the Finger Lakes – Guest: Devorah Weinstein, Development Coordinator and Laurie Simpson, Director of Development– Devorah discussed that Hospice of Central New York and Hospice of the Finger lakes are

once again holding their very popular “A Film On the Field” coming up Thursday July 27th literally on the baseball field at NBT Bank Stadium. Both Laurie and Devorah spoke about the mission of Hospice and how to be part of this unique and fun for the whole family fundraiser. More information is at their website HospiceCNY.org

7/16/23: The Mary Nelson Youth Resource Center, Guest: Mary Nelson – Mary discussed that The Mary Nelson Youth Resource Center is once again holding their 22nd Annual Back To School Supply Giveaway on Saturday August 19th, 2023. And Mary Nelson still needs your help to drop off donations. She explained more about the history of this amazing cause that has grown leaps and bounds over the past 22 years. Mary Nelson’s Wishlist can be viewed at MaryNelsonYouthCenter.com

7/23/23: Cortland County Mental Health Department, Guest: Lydia Sujkowski, Organizer of 5k trEATING Disorders – Lydia discussed Eating disorders can come in all forms and affect people of all ages, genders and backgrounds. Lydia had developed an eating disorder in college and is now spreading the word that there is hope, help and healing. Lydia is organizing a 5K Fun Run on September 9th to help the Cortland County Mental Health Department pay for specialized staff trained in treating eating disorders. The goal of the 5k is to raise money for specialized training in eating disorders for clinicians at Cortland County Mental Health Department. There will be raffles following the 5k as another way to donate toward the cause. More information can be found on the 5K Fun Run by searching Treating Disorders on Facebook - facebook.com/profile.php?id=100093168443545

7/30/23: Arc of Onondaga, Guest: Joanna Jewitt, Director of Marketing and Development – Joanna spoke about the mission of ARC of Onondaga. Arc of Onondaga assists individuals with developmental disabilities achieve their fullest potential. Their 29th Annual Arc Race will be both in-person and virtual this year, which means interested individuals can participate from across CNY, the US, and the WORLD. The Annual ARC Race is to benefit Arc of Onondaga and is happening Saturday, September 9th at Long Branch Park in Liverpool. Individuals can run or walk a 10K or 5K, and back by popular demand is the Kids’ one mile fun run! Joanna says this race is so important to continue to do what they do. ARCRace.org for more details.

8/6/23: American Foundation for Suicide Prevention, Guest: Stacey Green, Team Captain – Stacey talked about how many people’s introduction to AFSP comes through the “Out of the Darkness Walks,” taking place in cities nationwide. In their Community, Campus, and Overnight Walks, those affected by suicide and those who support them raise awareness and much-needed funds which strongly sends the message that suicide can be preventable, and that no one is alone. Stacey Green is the Walk Chair, and she says she is driven by her personal connection to suicide. Stacy reminds that the upcoming month of September is Suicide Prevention Awareness Month, and now is the time to sign up for the American Foundation for

Suicide Prevention Out Of The Darkness Walk coming up on October 7th at Long Branch Park in Liverpool. Interested persons can sign up at [AFSP.org](https://www.afsp.org) and search Syracuse/Liverpool Walk. [AFSP.org](https://www.afsp.org)

8/13/23: ARISE Inc. – Guest: Connor McGough, Program Coordinator & Adaptive Designer – Connor discussed that ARISE Inc. is a non-residential Independent Living Center that provides services for individuals with disabilities in more than 50 programs. Their Adaptive Design Program creates specialized pieces of equipment using affordable materials and they need your help. They are always looking for volunteers according to Program Coordinator Connor McGough. ARISE Inc reflect's the diversity of our community and the people they serve. More than half of their staff are individuals who have a disability. Volunteering opportunities can be seen on at [AriseInc.org](https://www.ariseinc.org)

8/20/23: The Samaritan Center – Guests: Nori Gartner-Baca, Events and Communications Specialist and Brenda Mims, Operations Supervisor. They shared that The Samaritan Center provides nutritious hot meals to anyone in need, no questions asked. They also really need help and rely very heavily on volunteers to keep the Center going. The Center also provides direct case management as well as on-site access to information about them, as well as referrals to services and programs available in the community that are of interest. Also information on services which provide resources, hope and opportunity for a better future for all. You can see volunteer opportunities at [SamCenter.org](https://www.samcenter.org)

8/27/23: New York State Maple Producers Association – Guest: Helen Thomas, Executive Director – Helen shared that everyone should experience the Great New York State Fair which runs now through Labor Day. The Maple Booth is inside the Horticulture Building and is offering hundreds of different products all featuring maple syrup! Helen Thomas is the Executive Director of the New York State Maple Producers Association, an organization representing all the maple producers in New York State. Upstate New York is home to the largest resource of tappable maple trees within the United States, and over 2,000 maple sugar makers. As an abundant and sustainable crop, New York's gourmet maple industry is vibrant and growing on an annual basis. For more information their website is: [NYSMaple.com](https://www.nysmaple.com)

9/3/23: ALS Association – Guest: Wil Murtaugh, Team Leader – Wil discussed that The Walk to Defeat ALS is being held at Long Branch Park in Liverpool on Saturday September 23rd, 2023. Wil has been diagnosed with ALS and is organizing his team WilPower to raise as much money as possible to support those affected by ALS and spread awareness of the urgency to find treatments and a cure. Will explained that Amyotrophic Lateral Sclerosis (ALS) is a progressive, fatal neuromuscular disease that slowly robs the body of its ability to walk, speak, swallow and breathe. The life expectancy of a person with ALS averages 2 to 5 years from the time of diagnosis. ALS can strike anyone, and presently there is no known cause or cure. Their website is: [ALS.org](https://www.als.org)

9/10/23: Francis House – Guests: Peggy Northrup, Development Director and Art Palermo, 2023 Event Chairman – Peggy and Art discussed that Francis House provides a home and extended family to persons with terminal illnesses so they can die with dignity. Francis House is comprised of two homes at 108 and 114 Michaels Avenue on the north side of Syracuse. They can care for eight residents at a time in each home. Francis House will be holding their annual “There’s No Place Like Home” Fundraiser at the Expo Center at the New York State Fairgrounds on Wednesday, October 11th from 5:30 to 8:30. Tickets for the fundraising event can be purchased at FrancisHouse.org.

9/17/23: Make-A-Wish of Central New York – Guest: Diane Kupperman, Executive Director – Diane shared information on the Make-A-Wish foundation and the Syracuse Chapter. Nationwide, a wish is granted every 34 minutes. A wish can be the spark that helps these children believe that anything is possible, and gives them the strength to fight harder against their illnesses. Dianne explained that this one belief guides and inspires the granting of wishes that change the lives of the kids served by Make-A-Wish. She also spoke about funding and fundraising and their biggest fundraiser. “Ms. Orange Fan.” Individual tickets are \$85 and \$850 for a table. A VIP table is available for a donation of \$3000. This year marks the 32nd year of this ladies-only event featuring the Syracuse University Men’s Basketball Team and Coaching Staff. Diane mentioned the generous support of Syracuse University Men's Basketball, and the excitement and generosity of sponsors and attendees. The luncheon has raised over \$1.5 million for local wishes since its inception in 1991. She said they are very excited to carry on this tradition this year at the JMA Wireless Dome. Their website is: wish.org/cny

9/24/23: Women’s Opportunity Center – Guest: Amy Canavan, Program Director – Amy discussed that the Women’s Opportunity Center provides work-readiness programs for women facing barriers to gaining or retaining employment. This holistic approach to training builds employability skills and economic as well as personal self-sufficiency. Amy says their goal is to assist participants in providing for themselves and/or their families to be able to lead productive lives while building a sense of community. Women’s Opportunity Center encourages participants to enroll in a short-term training program designed to meet their needs, and accommodate the schedule of those who cannot commit to a full-time training program. Their website is: womensopportunity.org.

