

# ORDER



**Orders**  
**Order / Rev:** 3528990A  
 Alt Order #:  
**Product Desc:** 2024  
**Estimate:** 1  
**Flight Dates:** 04/25/24 - 05/04/24  
**Original Date / Rev:** 04/25/24 / 04/25/24  
**Order Type:** NORMAL

**KCBD**  
**Primary AE:** Valerie Green  
**Sales Office:** LBB-N  
**Sales Region:** National

**Agency Name:** Stephen Sanders - Political  
**Buying Contact:**  
**Billing Contact:**  
 33404 75th Street  
 Lubbock, TX 79423

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Stephen Sanders - Political  
**Demographic:** A25-54  
**Product Codes:** Issue - Local - Mayor  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business End:**  
**Advertiser External ID:** 577274  
**Agency External ID:** 162149  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	18	\$1,460.00	\$1,460.00
05/01/24	05/04/24	5	\$305.00	\$305.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	18	\$1,460.00	\$1,460.00	147.82
May 2024	5	\$305.00	\$305.00	40.20
<b>Totals</b>	<b>23</b>	<b>\$1,765.00</b>	<b>\$1,765.00</b>	<b>188.02</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Valerie Green			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCBD	04/25/24	05/04/24	M-F 6a-7a News M-F 6a-7a News	CM	6a-7a	-----	:30	0	\$125.00	P-05	10.66	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	---TF--		1		\$125.00		10.66					
		Week: 04/29/24	05/05/24	MTWTF--		1		\$125.00		10.66					
N 2	KCBD	04/25/24	05/04/24	M-F 1130a-12p Investigate TV	CM	M-F 1130a-12p	-----	:30	0	\$35.00	P-05	4.47	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	---TF--		3		\$35.00		4.47					
		Week: 04/29/24	05/05/24	MTWTF--		3		\$35.00		4.47					
N 3	KCBD	04/25/24	05/04/24	12p News (1230-1p) 12p News (1230-1p)	CM	1230-1p	-----	:30	0	\$40.00	P-05	6.91	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	---TF--		2		\$40.00		6.91					
		Week: 04/29/24	05/05/24	MTWTF--		4		\$40.00		6.91					
N 4	KCBD	04/25/24	05/04/24	M-F 6p News M-F 6p News	CM	6p-630p	-----	:30	0	\$300.00	P-05	17.59	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	---TF--		1		\$300.00		17.59					
		Week: 04/29/24	05/05/24	-----		0		\$300.00		17.59					
N 5	KCBD	04/25/24	05/04/24		CM	1035p-1135p	-----	:30	0	\$50.00	P-05	7.53	NM	4	\$200.00

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Advertiser: Stephen Sanders - Political  
 Product Desc: 2024  
 Estimate: 1  
**KCBD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBC The Tonight Show											
				NBC The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	---TF--					2	\$50.00		7.53			
Week:		04/29/24	05/05/24	MTWTF--					2	\$50.00		7.53			
N 6	KCBD	04/25/24	05/04/24	Sat 8a-9a News	CM	8a-9a	-----	:30	0	\$65.00	P-05	11.25	NM	1	\$65.00
				Sat 8a-9a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----					0	\$65.00		11.25			
Week:		04/29/24	05/05/24	-----S-					1	\$65.00		11.25			
N 7	KCBD	04/25/24	05/04/24	6p Sat News	CM	6p-630p	-----	:30	0	\$100.00	P-05	10.88	NM	1	\$100.00
				6p Sat News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-					1	\$100.00		10.88			
Week:		04/29/24	05/05/24	-----					0	\$100.00		10.88			
N 8	KCBD	04/25/24	05/04/24	Sat 10p News	CM	10p-1035p	-----	:30	0	\$200.00	P-05	14.29	NM	2	\$400.00
				Sat 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-					2	\$200.00		14.29			
Week:		04/29/24	05/05/24	-----					0	\$200.00		14.29			
													Totals	23	\$1,765.00