

STATION: WSML CITY: Burlington DATE 10/2/20

I, Dennis Riddell on behalf of Riddell for NC House 64, a legally
qualified candidate of the Republican political party for the office of NC House Dist 64 in the
upcoming () primary ☒ general () 2020 election
to be held on 11/3/20, 20 , do hereby request () station time () rate/avails inquiry only
as follows:

Length of Broadcast: Time Of Day or Package: Number Of Days:
Class Of Time: Times Per Week: Number Of Weeks: Rate:

Date Of First Broadcast: 10/3/20

Date Of Last Broadcast: 11/3/20

Total Charges: \$ 637.64

Broadcast time will be used by Riddell for NC House 64. Payment for the above has
been furnished by Riddell for NC House 64 (Must match name of check). You are hereby
authorized to announce the time as paid for by such person and entity. The entity furnishing payment for this order,
if other than an individual person, is a () corporation () committee () association or
() other unincorporated group.

Chief Executive officers are as follows: (names and titles)

Address: 6349 Beale Rd City: Snow Camp State: NC Zip: 27349

Telephone: 336-222-1303

() INDEPENDENT COMMITTEES, PAC'S ADVOCACY GROUPS, OR OTHER NON-CANDIDATES:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys
fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcasts, I also
agree to prepare a script or recording, which will be delivered to the station at least 48 hours before the time of the
scheduled broadcasts.

☒ NON-FEDERAL CANDIDATES: (as per North Carolina law)

The purchase of the time described herein is controlled, approved or authorized by the candidate of his/her
authorized committee.

☒ ALL BUYERS:

The station has disclosed to me its political advertising policies, including: applicable classes and rates, and
discount, promotional and other sales practices. Disclosure statement was () emailed () mailed () hand-
delivered.

DATE 10/2/20 CANDIDATE OR AGENCY Dennis Riddell

☒ ACCEPTED () REJECTED () HANDLED BY [Signature] TITLE Operations manager

Dennis Riddell

M-F

6A - 9A: 1/day

11A - 3P: 1/day

4P - 6P: 1/day

Sat

SS

1P - 4: 1/day

5P - 9: 1/day

Alt rate: 30 & 60's

27 days

22 weekdays = 66 total spots = 33:30's & 33:60's

5 Saturdays = 10 = 5:30's & 5:60's

38:30's @ 6.78 = \$257.64

~~38:60's~~

38:60's @ \$10 = \$380

Total \$637.64

RIDDELL FOR NC HOUSE 64
6343 BEALE RD BS. (336) 222-1303
SNOW CAMP, NC 27349-9607

582
66-112/531

10/2/20

Date

PAY to the order of

Alamance Media Partners

\$

637.64

Six hundred thirty-seven and 64/100

Dollars



Photo
Safe
Deposit
66-112/531



BRANCH BANKING AND TRUST COMPANY
1-800-BANK BBT BBT.com

For

Roch's ads

Signature

Devin Rydman

MP

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Holland Clarke