

297347

Fair Maps CO 8.17 - 9.7 30s

MEDIUM

Revision #: Date: 8/15/2018

Client: Fair Maps Colorado
 Media: TV
 Product: TV
 Market: Grand Junction
 Primary Demo: Adults 50+
 Separation between spots: 30

Estimate: 487
 Description: Fair Maps Colorado 8.17 - 9.7 30s
 Flight Start Date: 8/13/2018 03:00 AM
 Flight End Date: 9/9/2018 02:59 AM
 Survey: Nov17 DMA Custom Live+1
 Buyer: Dillon Lloyd

Vendor: KKCO-TV
 2325 Interstate Avenue
 Grand Junction, CO 81505

Send Billing To: Medium Buying, LLC
 1351 King Ave
 2nd Floor
 Columbus, OH 43212

Phone: 970-243-1111

Fax: 970-243-1770

Affiliation: NBC/CW

Line No	Daypart Program	Daypart Code	STN Gross	Du	Wks				Total Spots	Adults 50+ Rtg/CPP	
					8/13	8/20	8/27	9/3			
KKCO-TV										16	11.0
12	MTuWThF 6:00p- 6:30p	EN	\$425.00	30	1	5	5	5		\$38.64	
	11 NEWS AT 6:00										
	Nov-2017LP-Feb-2018LP								15	8.6	
13	MTuWThF 5:00p- 5:30p	EN	\$350.00	30	1	4	5	5		\$40.70	
	11 NEWS AT 5:00										
	Nov-2017LP-Feb-2018LP								6	4.7	
14	SaSu 5:30p- 6:00p	EN	\$375.00	30	2	2	2	0		\$79.79	
	NBC NIGHTLY NEWS WKND										
	Nov-2017LP-Feb-2018LP								3	8.3	
15	Su 6:00p- 7:00p	PT	\$310.00	30	1	1	1	0		\$37.35	
	DATELINE NBC										
	Nov-2017LP-Feb-2018LP								40		
Total Spots:					5	12	13	10		358.1	
Total GRP/GIMP(000):					37.3	107.	115.	98.0		\$42.53	
Total CPP/CPM:									40		

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Ascent Media

do hereby request station time concerning the following issue:

Fair Maps Colorado

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Fair Maps Colorado

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

~~NA~~

I represent that the payment for the above described broadcast time has been furnished by (name and address):

~~NA~~

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

~~NA~~

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Fair Maps Colorado
820 S. Monaco Parkway #284
Denver, CO 80224

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jon Anderson, Registered Agent
Gwen Benevento, Filing Agent

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/13/18 Kate 720-420-4250
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title