

Station KAZE-FM

City of License Ore City, Texas

Quarterly Issues/Programming Report

Quarter 2nd / Year 2023

During this quarter, this station responded to the issues of the community listed in the following report. This listing is by no means exhaustive, and the station may have aired other programming that was responsive to the community's needs. The order in which they are listed does not reflect any priority or significance.

**ISSUES OF IMPORTANCE THIS QUARTER INCLUDED THE FOLLOWING:**

1. Healthcare and health issues
2. Social Issues
3. Family safety issues
4. Education issues
5. Economy/Jobs/Quality of life issues
6.

**DESCRIPTION OF PROGRAMMING ADDRESSING THE ABOVE ISSUES:**

1. East Texas This Week, a weekly call in/discussion with listeners and local leaders
2.
3.
4.

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**ISSUE:** Education Issues

**PROGRAM NAME:** East Texas This Week

**DATE:** Apr 5, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

**DESCRIPTION OF PROGRAM:**



Thomas Alford of NETHealth discusses Minority Health Awareness Month. Every April, the FDA Office of Minority Health and Health Equity (OMHHE) observes National Minority Health Month (NMHM) to raise awareness of the importance of improving the health of racial and ethnic minority populations and reducing health disparities.

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**ISSUE:** Family Issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** Apr 12, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Emauri Watson of NETHealth discusses Black Maternal Health week. Among the free programs discussed were: Maternal, Infant, and Early Childhood Home Visiting Program: Up to \$435 million is available for current state awardees to continue their work supporting pregnant individuals and parents with young children who live in communities that face greater risks and barriers to achieving positive maternal and child health outcomes; State Maternal Health Innovation Program: Up to \$23 million is available to assist states in implementing state-specific actions that address disparities in maternal health and improve maternal health outcomes; and Maternal Health Research Collaborative for Minority-Serving Institutions: Up to \$10 million is available to establish a network comprised of minority-serving institutions to conduct research addressing disparities in maternal mortality.

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**ISSUE:** Family Issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** Apr 19, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Kids' fest is a free event for everyone, sponsored by the Mentoring Alliance Kids Fest shows children and their families that they are loved, they matter, and provides resources for families to create a better future in East Texas. Sylvia Warren provides details and answers questions.

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**ISSUE:** Education Issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** Apr 26, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Jonathan Barena of NETHealth discusses food safety issues. With summer upcoming, topics include keeping food safe at family gatherings and picnics. Also discussed is the city inspection program that ensures restaurants and food servers abide by safe food service rules.

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**ISSUE:** Healthcare and health issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** May 3, 2023 **TIME:** 1:00 pm **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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May is Stroke Awareness month. Thomas Alford of NETHealth discusses the warning signs of stroke and what you should do if you observe someone that you may believe to be having a stroke. Also, what can be done to prevent stroke. What role does diet and exercise play in stroke prevention?

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**ISSUE:** Family safety issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** May 10, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Vanessa Adams of NETHealth discusses Mother-Infant health. Highlighted are various free programs provided by the Center for Healthy Living to educate mothers and moms to be about the important role the health of the mother plays in ensuring the health of a newborn.

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**ISSUE:** Family Safety Issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** May 17, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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The annual March of Dimes March for Babies is coming up. Raven Bagley of NETHealth discusses the walk which asks people of all ages to walk to fundraise and make a difference in the lives of families everywhere. Also discussed was how you can sign up for the walk.

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**ISSUE:** Education issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** May 24, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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With the school year ending, Thomas Alford goes over basic pool safety tips. Also discussed are the hours and dates that public pools in the area will be open this summer. Free transportation to the pools is also being provided.

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**ISSUE:** Social Issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** May 31, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Tecora Smith of NETHealth discusses the WIC Farmers Market nutrition program. A local farmers market is open weekly and accepts WIC cards. If you are not involved in the WIC program how can you get signed up for it.

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**ISSUE:** Family Safety issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** Jun 7, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Jason Rhodes discusses the Peer Dad program from WIC. Peer dads are fathers of breastfed infants participating in the WIC Program. They are recruited, trained, and hired to give breastfeeding and parenting information to other WIC fathers. Studies have shown that breastfeeding rates increase at clinics employing peer dads.

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**ISSUE:** Economy/Jobs/Quality of life issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** Jun 14, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Sponsored by the Texas Department of Agriculture, the Summer Feeding Program provides meals at no cost to children and teens 18 and under in low income areas. What are the eligibility requirements and what are the locations in East Texas where this is being held. Vanessa Adams of NETHealth provides the answers.

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**ISSUE:** Social Issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** Jun 21, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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Emauri Watson of NET Health discuss the D.R.E.A.M. program. D.R.E.A.M. stands for Delivering Resources and Empowering All Mothers and it's mission is to connect and implement a program for pregnant and postpartum mothers in Smith County that will reduce preterm births. The program is for new and expecting moms to have better access to local health resources.

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**ISSUE:** Education Issues

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**PROGRAM NAME:** East Texas This Week

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**DATE:** Jun 28, 2023 **TIME:** 1:00 PM **DURATION:** 30 minutes

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**DESCRIPTION OF PROGRAM:**

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As the days warm up, Jonathan Barena discusses safety in the heat. Is it safe to exercise outdoors in the heat of the day? What precautions should be taken to avoid heat stroke and what are the signs and treatment.