

# New Order

**Agency:** Flexpoint Media  
**Office:** New Albany  
**Client:** 616 - Kelly Armstrong for Governor  
**Product:** 831 - ND-GOV 2024

**Station:** KBMY-S2  
**Order Type:** Normal  
**Cancel Date:**  
**Received in ePort:** 4/16/2024 9:34:44 AM

**Flight Start:** 04/17/2024  
**Flight End:** 04/23/2024  
**Hiatus:**

**Piggyback Product:**  
**Estimate:** 5214 - 04.17-04.23 ND-GOV TV Order

**Airtime Dollars:** \$2,890.00  
**Interactive Dollars:** \$0.00  
**Non-Airtime Dollars:** \$0.00  
**Total Dollars:** \$2,890.00  
**Total Spots:** 50

**Primary Demo:**  
**Demo 2:**  
**Demo 3:**  
**GRP:** 0.00  
**CPP:** \$0.00  
**GIMP:** 0  
**CPM:** \$0.00  
**Comments:** Separation: 15  
 PopulationBuyType: CPP

**Local/National:** Local  
**Rep Office:** KBMY-S2  
**AE:** Jen Gion  
**Phone:**  
**OrderID:** 13373837  
**Status:** New

**MarketShare:**

## Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total Spots	Rtg	CPP	Imp	CPM
						4/17	4/18	4/19	4/20	4/21	4/22	4/23					
1	WThFMTu 5A-6A First News 1st hour	RT	\$10.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 98																	
2	WThFMTu 6A-7A First News 2nd hour	EM	\$20.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 99																	
3	WThFMTu 7A-8A GMA 1st hour	EM	\$40.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 97																	
4	WThFMTu 8A-9A GMA 2nd hour	EM	\$40.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 103																	
5	WThFMTu 9A-10A Live! w Kelly & Mark	DT	\$40.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 103																	
6	WThFMTu 4P-5P WDAY/WDAZ News at 4	EF	\$40.00	C	30	0	1	0	0	0	1	0	2				
1321200 Index: 94																	
7	WThFMTu 5P-5:30P WDAY/WDAZ News at 5	EN	\$40.00	C	30	1	0	1	0	0	0	1	3				
1321200 Index: 99																	

# New Order (Page 2)

<b>Agency:</b> Flexpoint Media	<b>Station:</b> KBMY-S2	<b>Order ID:</b> 13373837
<b>Client:</b> 616 - Kelly Armstrong for Governor	<b>Product:</b> 831 - ND-GOV 2024	<b>Estimate:</b> 5214 - 04.17-04.23 ND-GOV TV Order
<b>Flight Start:</b> 04/17/2024	<b>Flight End:</b> 04/23/2024	<b>Received in ePort:</b> 4/16/2024 9:34:44 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total Spots	Rtg	CPP	Imp	CPM
						4/17	4/18	4/19	4/20	4/21	4/22	4/23					
8	WThFMTu 6P-6:30P WDAY/WDAZ News at 6	EN	\$50.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 103																	
9	WThFMTu 6:30P-7P Ent Tonight	PA	\$100.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 98																	
10	WThFMTu 10P-10:35P WDAY/WDAZ News @ 10p	LN	\$70.00	C	30	1	1	1	0	0	1	1	5				
1321200 Index: 99																	
11	Tu 9P-10P The Good Doctor	PT	\$350.00	C	30	0	0	0	0	0	0	1	1				
1321200 Index: 107																	
12	F 9P-10P 20/20	PT	\$300.00	C	30	0	0	1	0	0	0	0	1				
1321200 Index: 104																	
13	Sa 10P-10:35P WDAY/WDAZ Nws@10p Sa	LN	\$50.00	C	30	0	0	0	1	0	0	0	1				
1321200 Index: 94																	
14	Su 5:30P-6P WDAY News @ 530 Su	EN	\$60.00	C	30	0	0	0	0	1	0	0	1				
1321200 Index: 110																	
15	Su 10P-10:35P WDAY News @ 10 Su	LN	\$80.00	C	30	0	0	0	0	1	0	0	1				
1321200 Index: 94																	
<b>Total Spots:</b>						9	9	10	1	2	9	10					
<b>Cash\$ - Spots: \$2,890.00 - 50    Trade\$ - Spots: \$0.00 - 0    Total Cost: \$2,890.00    Total GRP - CPP: 0.0 - \$0.00    Total GIMP(000) - CPM: 0 - \$0.00</b>																	