



WTVW
 PO Box 470
 Rockford, IL 61105
 ph: (815) 963-5413
 fx: (815) 963-6113

Advertiser Senate Leadership Fund (82068)
Agency Mentzer Media (11548)
Buyer Anne, Wineholt,
Salesperson Katz - Washington DC, Washington DC (1179)
 ph: (202) 872-5880 , fx: (202) 872-0263x
Product Political - Issues / Propositions (1068)
Brand 275/311/3504 (550697)
Acct Types National/Political
Est/Headline 3504/25264018
Demo
Revision
Comments Senate Leadership Fu

Invoice 2693750
Inv Date 8/28/2016
Terms Cash In Advance
Contract 1406915
Bill Type Standard
Period 8/1/2016 - 8/28/2016

Mentzer Media
 210 W Pennsylvania Ave,
 Suite 250
 Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
 Gen. Date 8/29/2016 11:36:06AM

NEW ORDER. PLS CHCK AND CNF. T&R

Evansville (WTVW)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:30:00AM- 8:00:00	Per week (1),Mo	08/15/16 7:58AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
2.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:30:00AM- 8:00:00	Per week (1),Tu	08/16/16 7:46AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
3.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:30:00AM- 8:00:00	Per week (1),We	08/17/16 7:38AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
4.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:30:00AM- 8:00:00	Per week (1),Th	08/18/16 7:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
5.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:30:00AM- 8:00:00	Per week (1),Fr	08/19/16 7:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
6.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:00:00AM- 8:30:00	Per week (1),Mo	08/15/16 8:20AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
7.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:00:00AM- 8:30:00	Per week (1),Tu	08/16/16 8:18AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
8.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:00:00AM- 8:30:00	Per week (1),We	08/17/16 8:11AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
9.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:00:00AM- 8:30:00	Per week (1),Th	08/18/16 8:30AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
10.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:00:00AM- 8:30:00	Per week (1),Fr	08/19/16 8:20AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
11.0	Contract Line Remarks:		Family Feud / Family Feud						
	SPOT	9:00:00AM-10:00:00	Per week (1),Mo	08/15/16 9:16AM (Mo)	00:30	FAMILY FEUD	SLFTV30IN05H	\$200.00	
12.0	Contract Line Remarks:		Family Feud / Family Feud						
	SPOT	9:00:00AM-10:00:00	Per week (1),Tu	08/16/16 9:26AM (Tu)	00:30	FAMILY FEUD	SLFTV30IN05H	\$200.00	
13.0	Contract Line Remarks:		Family Feud / Family Feud						
	SPOT	9:00:00AM-10:00:00	Per week (1),We	08/17/16 9:59AM (We)	00:30	FAMILY FEUD SECOND 930A	SLFTV30IN05H	\$200.00	
14.0	Contract Line Remarks:		Family Feud / Family Feud						
	SPOT	9:00:00AM-10:00:00	Per week (1),Th	08/18/16 9:21AM (Th)	00:30	FAMILY FEUD	SLFTV30IN05H	\$200.00	
15.0	Contract Line Remarks:		Family Feud / Family Feud						
	SPOT	9:00:00AM-10:00:00	Per week (1),Fr	08/19/16 9:09AM (Fr)	00:30	FAMILY FEUD	SLFTV30IN05H	\$200.00	
16.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:30:00AM- 9:00:00	Per week (1),Mo	08/15/16 8:56AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
17.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:30:00AM- 9:00:00	Per week (1),Tu	08/16/16 8:46AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
18.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:30:00AM- 9:00:00	Per week (1),We	08/17/16 8:46AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
19.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:30:00AM- 9:00:00	Per week (1),Th	08/18/16 8:55AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
20.0	Contract Line Remarks:		Eyewitness News-Lifestyle						
	SPOT	8:30:00AM- 9:00:00	Per week (1),Fr	08/19/16 8:41AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	



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Evansville (WTVW)

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21.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:00:00AM- 7:30:00	Per week (1),Mo	08/15/16 7:16AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
22.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:00:00AM- 7:30:00	Per week (1),Tu	08/16/16 7:22AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
23.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:00:00AM- 7:30:00	Per week (1),We	08/17/16 7:23AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
24.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:00:00AM- 7:30:00	Per week (1),Th	08/18/16 7:15AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
25.0	Contract Line Remarks:		Eyewitness News Daybreak						
	SPOT	7:00:00AM- 7:30:00	Per week (1),Fr	08/19/16 7:21AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK	SLFTV30IN05H	\$150.00	
26.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:00:00PM- 9:30:00	Per week (1),Sa	08/13/16 9:28PM (Sa)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$500.00	
27.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:00:00PM- 9:30:00	Per week (1),Sa	08/20/16 9:18PM (Sa)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$500.00	
28.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:30:00PM-10:00:00	Per week (1),Sa	08/13/16 9:50PM (Sa)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$500.00	
29.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:00:00PM- 9:30:00	Per week (1),Su	08/21/16 9:22PM (Su)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$1100.00	
30.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:00:00PM- 9:30:00	Per week (1),Mo	08/15/16 9:20PM (Mo)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$1100.00	
31.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:00:00PM- 9:30:00	Per week (1),We	08/17/16 9:36PM (We)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$1100.00	
32.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:00:00PM- 9:30:00	Per week (1),Th	08/18/16 9:12PM (Th)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$1100.00	
33.0	SPOT			08/19/16			1 preempt @ \$1100.00	\$0.00	Marked as Did not Air
34.0	Contract Line Remarks:		Movies						
	SPOT	7:00:00PM- 9:00:00	Per week (1),Sa	08/13/16 7:26PM (Sa)	00:30	NFL PRESEASON (COLTS SYN)	SLFTV30IN05H	\$300.00	
35.0	Contract Line Remarks:		Movies						
	SPOT	7:00:00PM- 9:00:00	Per week (1),Sa	08/20/16 7:18PM (Sa)	00:30	CW MAKEGOOD	SLFTV30IN05H	\$300.00	
36.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:30:00PM-10:00:00	Per week (1),Fr	08/12/16 9:36PM (Fr)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$1100.00	
37.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:30:00PM-10:00:00	Per week (1),Tu	08/16/16 9:39PM (Tu)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$1100.00	
38.0	Contract Line Remarks:		Eyewitness News At Nine						
	SPOT	9:30:00PM-10:00:00	Per week (1),Th	08/18/16 9:35PM (Th)	00:30	EYEWITNESS NEWS AT 9PM	SLFTV30IN05H	\$1100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$13,800.00	Total Spots	37
Commission	(\$2,070.00)		
Net Total	\$11,730.00		