

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**BlueWest Media**  
**5130 E 18th Ave**  
**Denver, CO 80220**

<u>Contract / Revision</u> 759395 /		<u>Alt Order #</u>
<u>Product</u> Udall for Colorado		
<u>Contract Dates</u> 10/06/14 - 10/12/14	<u>Estimate #</u> 156	
<u>Advertiser</u> Udall/D/Senate		<u>Original Date / Revision</u> 08/14/14 / 08/14/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/06/14	10/12/14	Good Day Colorado	8a-9a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	- T - - F - -				2	\$175.00	0.00			
N 2	31	10/06/14	10/12/14	Judge Judy	3p-4p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				5	\$125.00	0.00			
N 3	31	10/06/14	10/12/14	Judge Judy	4p-5p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				5	\$150.00	0.00			
N 4	31	10/06/14	10/12/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				5	\$375.00	0.00			
N 5	31	10/12/14	10/12/14	Sunday 5p-530p	5p-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$300.00	0.00			
N 6	31	10/06/14	10/12/14	M-F LN 9p-930p News	9p-930p		:30				NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				10	\$900.00	0.00			
N 7	31	10/06/14	10/12/14	M-F LN 930p-1005p	930p-1005p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				5	\$600.00	0.00			
N 8	31	10/11/14	10/11/14	Sa LN 9p-930p	9p-930p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S-				2	\$400.00	0.00			
N 9	31	10/12/14	10/12/14	Su LN 9p-930p	9p-930p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				2	\$700.00	0.00			
N 10	31	10/12/14	10/12/14	Su LN 930p-10p	930p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$700.00	0.00			
N 11	31	10/06/14	10/12/14	Jeopardy	6p-630p		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWT---				4	\$2,000.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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