

**EEO PUBLIC FILE REPORT**  
**PERIOD: April 1, 2023 to March 31, 2024**

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WDHR-FM, WPKE-AM, WPKE-FM, WXCC-FM, WZLK-FM, WLSI-AM, WEKB-AM, WBTH-AM, and WPRT-AM and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this report covers the time period beginning **April 1, 2023 to and including March 31, 2024.**

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1 A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- 2 For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone;
- 3 The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
- 4 Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5 A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the hiree reported for work. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

Annual EEO Public File Report Covering the Period from **April 1, 2023 to and including March 31, 2024.**

Radio Stations Comprising Station Employment Unit: WDHR-FM, WPKE-AM, WPKE-FM, WXCC-FM, WZLK-FM, WLSI-AM, WEKB-AM, WBTH-AM and WPRT-AM

<b>Total Full-Time Jobs Filled:</b>	<b>Date Filled:</b>	<b>Recruitment Source</b>	<b>Interviewees:</b>
Marketing Consultant	6-12-2023	Facebook	4

### **Total Number of Interviewees Referred by Each Recruitment Source:**

<b>Recruitment Source Name</b>	<b>Total Number of Interviewees</b>
Facebook	3
*Mountain Top Media Radio Stations	1
Referrals	
Walk-ins	
Edgewater Recovery Center	0

*\*Mountain Top Media Radio Stations include the following: WDHR-FM, WPKE AM-FM, WXCC-FM, WZLK-FM, WLSI-AM, WEKB, WBTH-AM and WPRT-AM.*

### **LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY**

<b>Recruitment Source &amp; Contact Information</b>	<b>Total number of interviews per source</b>	<b>Full-time positions for which this source was utilized</b>
Facebook.com	3	Marketing Consultant
Mountain Top Media radio stations	1	Marketing Consultant
Edgewater Recovery Center, Raychel North, 606-637-1844	0	Marketing Consultant

*\*Mountain Top Media Radio Stations include the following: WDHR-FM, WPKE AM-FM, WXCC-FM, WZLK-FM, WLSI-AM, WEKB, WBTH-AM and WPRT-AM.*

## **Summary Description of Supplemental Outreach Initiatives April 1, 2023 to March 31, 2024**

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WDHR-FM, WPKE AM-FM, WXCC-FM, WZLK-FM, WLSI-AM, WEKB-AM, WBTH-AM and WPRT-AM.

1. Employee Ethan Miller was part of Millard Schools Career Fair representing the broadcasting field in April 2023, talking with grades 6th-8th. Contact: Rhonda Coleman, FRYSC Coordinator at Millard School.
2. Mountain Top Media promotes the Kentucky Broadcasters Harry Barfield Scholarship Award which is given by Kentucky Broadcasters Association to up to four colleges or universities across Kentucky.
3. Employee Steve Loader spoke at the ACE Program Alumni Celebration in February 2024 about how the program helped him as a student at UPike. He discussed his career and spoke on the various things he has done. Contact was Shena Shepherd at UPike.
4. Mountain Top Media promotes the Kentucky Broadcasters' Association Scholarship Fund, a postsecondary partial scholarship grant program for children of employees of Kentucky radio and television stations.
5. On Feb. 22, 2024, employee Nick Collum was invited to speak at the UPIKE ACE Alumni meeting at Bears Towers. He discussed his education at UPike and his employment at Mountain Top Media. Several students asked him about camera operation, editing preferences, and creative process. They discussed the film & media arts program at the university and how it helped his career choice.
6. John W. Koehn Memorial Scholarship Fund benefits family members of employees of IBIB member stations. Mountain Top Media is proud to promote this annual scholarship in the amount of \$1,000.