

BEASLEY MEDIA GROUP, LLC
Issues and Program Report
for
Station WTMR-AM
1st Quarter
(January 1 – March 31, 2023)

Prepared by
Lora Lewis

WTMR-AM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

Let's Talk

Monday - Friday, 11:00A – 12P

A 60 minute Public Affairs program, hosted and produced by WTMR-AM, with Gospel music and conversation discussing Gospel news and events, popular culture, local community events and information on health and educational opportunities.

Community Events

Monday – Friday, 11:30A – 11:45A

A daily segment within 'Let's Talk' produced by Michael Roberts, discussing upcoming events of community interest.

The Arts

Thursdays, 11:45A – 12P

Ingrid Moody presents spoken word art for youth each Thursday during 'Let's Talk.'

Healthy recipes with Pastor Johnson

Mondays, 11:45A – 12P

Pastor Johnson shares recipes featuring healthy choices for families, cooking for the prevention of diabetes and heart disease.

Focus on the Delaware Valley

Fridays, 6:30 - 7:00 PM

A 30 minute Public Affairs show hosted and produced by Lora Lewis, with interviews with local authorities on family, health, government, finance and leisure topics.

Today's Homeowner, Syndicated Programming

Saturdays, 10:00-11:00AM

Host Danny Lipford discusses a family's most valuable asset, their home; he offers information on how to save money, how to maintain its value and how to keep it safe for the family through do-it-yourself home repairs, important information for the area's majority low income community with aging homes.

WTMR Tonight

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

Spot Light On You

Saturdays, 1:30 – 2:00PM

Host Darryl Flournoy interviews guests on topics of self-improvement and self-motivation with current events.

Unshackled, Syndicated Programming

Saturdays, 4 to 4:30 AM

This weekly show, produced by Pacific Garden Mission in Chicago, presents stories of the homeless, how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

Public Service Announcements

WTMR-AM programs recorded Public Service Announcements of general concern throughout the day.

Syndicated and Brokered Religious Programming

WTMR-AM airs brokered and syndicated programming through all dayparts, Monday through Sunday.

A chronological list of the topics and airdates of syndicated and locally produced programs, a list of station organized or supported public service events receiving air attention and broadcast Public Service Announcements follows each identified community concern.

**ISSUES OF CONCERN TO STATION WTMR - AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER, 2023**

The Government and Economy

Employment
City Development

Religion

Local services
Religious music
Church sponsored events

Family & Youth

Education
Things to do
Volunteer opportunities
Home and lifestyle

Health and Public Safety

Staying healthy
Environment

Issue: Government and Economy

Focus on the Delaware Valley

January 13, 2023 6:30PM

10 minutes of a 30 minute program

Jennifer Perrado, Executive Director of Simon's Heart discussed their efforts to pass legislation to ensure that coaches or other adult youth supervisors are trained in cardiac arrest protocols and emergency resuscitation, that students are screened before engaging in athletics and that AEDs are present where students play or study.

Focus on the Delaware Valley

February 10, 2023 6:30PM

10 minutes of a 30 minute program

Matt Radar, President of the Pennsylvania Horticultural Society, discussed the return of the annual Philadelphia Flower Show and the regional programming it supports, including their year-round work on municipal public gardens. He also discussed its expected economic windfall to the center city economy in hotels, transportation and restaurants. He also spoke of the job programs for people returning from incarceration.

Focus on the Delaware Valley

February 17, 2023 6:30PM

10 minutes of a 30 minute program

Vandy Rider, Director of Supportive Services for Families for the Veterans Multi-Service Center discussed the programming they offer, from emergency shelter, medical attention, help with paperwork and records needed to apply for benefits, job training and placement help.

Focus on the Delaware Valley

February 24, 2023 6:30PM

20 minutes of a 30 minute program

Postal Inspector George Clark of the US Postal Service returned to discuss fraud the many ways we can be duped out of our money. He described romance and lottery schemes, 'work from home' offers that are actually money laundering plots. He offered tips on safe-guarding your bank account when offered a deal or opportunity too good to be true. He also discussed the US Postal Service in general, its history and its efficiencies.

Focus on the Delaware Valley

March 17, 2023 6:30PM

15 minutes of a 30 minute program

From Jewish Family Services of Delaware (JFS) Vlad C., Community Relations Manager and Jenevive N. Director, Refugee Integration Support Effort (RISE) discussed their work with government immigration offices to support refugee families resettling in the Delaware Valley, in particular finding them employment opportunities, stressing that families want to be independent and contributing members of the community as soon as possible. They discussed the backlog of requests and the difficulties in getting

documentation completed, with many families and individuals waiting in relocation camps. We discussed the numbers of refugees allowed, stretched by an influx from Ukraine, as well as Afghanistan.

Issue: Religion

Brokered Programming (Paid Content)

Monday – Sunday, through all dayparts

WTMR broadcasts religious programs from area congregations and local ministers, as well as nationally syndicated Christian programs.

Let's Talk

Monday – Friday, 11:00AM

30 - 45 minutes of a 60-minute program

Host Michael Roberts plays traditional and modern Gospel music, with artist information, festival listings and touring and concert dates, for local and national venues.

Tyrone Bowman Tonight

Wednesdays 6:00PM

60 minutes

Biblical studies.

The Message

Fridays 8:45AM

15 minutes

Biblical ways to deal with your neighbor, hosted by Rachel Robertson.

Unshackled

Saturdays, 4:00AM

30 minutes

This weekly show, produced by Pacific Garden Mission in Chicago, an active ministry that provides food and beds, presents stories of the homeless; how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

WTMR Tonight

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

Word Power and Truth

Fridays, 11:00PM – 12:00AM

Produced by WTMR and hosted by Pat Middleton. Topics discussed include Inspiring oneself, Relationships, Mental Health and dealing with Grief.

Word Power and Truth

Sundays 6:00PM

30 Minutes

Inspirational poetry and developing your own poetic writing skills.

Issue: Family and Youth Interests

PSA: Salvation Army

January 1, 2022- TFN

60 seconds, Various times

Information about after-school activities for youth, including homework help, sports and music.

PSA: US Department of Veterans Affairs

January 1, 2022- TFN

60 seconds, Various times

Information about 'Finding Purpose,' recruiting vets to community service to benefit them and the areas affected by natural disasters.

PSA: Social Security Administration

January 1, 2022- TFN

60 seconds, Various times

Information about the 'My Social Security' account to help plan for a future retirement.

Community Events

Monday – Friday, 11:30A – 11:45A

This daily 'Let's Talk' feature presents local calendar of activities and events. Submitted by listeners through mail, email and the station website, many are from local churches.

The Arts

Thursdays, 11:45AM

15 minutes

In this 'Let's Talk' weekly feature Ingrid Moody demonstrates the skills of creating poetry and spoken word pieces.

Bloomers in the Garden, Paid Content

Saturdays, 9:00-10:00AM

Host Len Schroeder and Julio Zamora discuss ways to grow better vegetables, flowers and houseplants, from beginner tips to pros, and how to keep your property maintained for better value, better curb appeal and a better, healthier environment for your family.

Today's Homeowner, Syndicated Programming
Saturdays, 10:00-11:00AM

Host Danny Lipford discusses a family's most valuable asset, their home; he offers information on how to save money, how to maintain its value and how to keep it safe for the family through do-it-yourself home repairs, important information for the area's majority low income community with aging homes. Topics included termite control, installing and maintaining microwaves and exhaust fans, caulking and painting, and wallpaper removal.

Spot Light On You
Saturdays, 1:30 – 2:00PM

Host Darryl Flournoy interviews guests on topics of self-improvement and self-motivation with current events.

Focus on the Delaware Valley
January 20, 2023 6:30PM
30 minutes

Associate Curator Matthew Skic discussed their current exhibition, 'Black Founders: The Forten Family at The Museum of the American Revolution.' Running through November of 2023, it presents a collection of over 100 objects passed down through the family of James Forten (1766-1842) who was born free in Philadelphia and who heard the words of the Declaration of Independence read aloud for the first time on July 8, 1776. Joining a privateer ship at the age of 14 to fight for American independence he was captured and held captive on a prison ship for seven months before being freed during a prisoner exchange. He later became a successful business owner, philanthropist, and abolitionist. We discussed the influence of Forten and his friendship with some of the greatest names in the movement and his unique position as a Black businessmen man in Philadelphia. Mathew also spoke of the school programs, lectures and panels that will be offered during the exhibit.

Focus on the Delaware Valley
January 27, 2023 6:30PM
30 minutes

If you loved Rent, you'll recognize La Boheme. Madame Butterfly is retold in Miz Saigon. Kerriann Otano, Vice-President of Engagement, discussed the hidden popularity of opera and gave us the latest on Opera Delaware, our country's 11th oldest company. Coming up they offer upcoming performances of La Traviata, a poker challenge fundraiser, a Valentine's Day evening with music, champagne and dancing, workshkops and showcases, and their special offer of discounted and even free tickets to area non-profits and charities. We can learn more about these, and the Pop-Up Opera Truck available to schools at OperaDE.org.

Focus on the Delaware Valley
February 3, 2023 6:30PM
20 minutes of a 30 minute program

Laurel House Executive Director Beth Sturman and Deputy Director Stacy Dougherty discussed unhealthy relationships and the reasons many refuse to leave despite the potential danger; how a partner makes the decision to leave the family. They discussed the warning signs of an abusive relationship, how women are the usual victim. By being a mother and caregiver women are more likely to be financially abused.

Focus on the Delaware Valley

February 10, 2023 6:30PM

20 minutes of a 30 minute program

Matt Radar, President of the Pennsylvania Horticultural Society, described the 2023 Philadelphia Flower Show, returning to the Pennsylvania Convention Center. He spoke of the exhibits and displays, and the activities for all ages including the butterfly garden and the make-and-take crafts.

Focus on the Delaware Valley

February 17, 2023 6:30PM

20 minutes of a 30 minute program

Vandy Rider, Director of Supportive Services for Families for the Veterans Multi-Service Center discussed the special needs of women vets, including trauma from sexual abuse, lack of peer support, past discrimination in placement and promotion. Many have children they are supporting. She discussed the programming the VMSC offers to them, including all-female staffing, separate housing and trauma counseling.

Focus on the Delaware Valley

March 17, 2023 6:30PM

15 minutes of a 30 minute program

From Jewish Family Services of Delaware (JFS) Vlad C., Community Relations Manager and Jenevive N. Director, Refugee Integration Support Effort (RISE) discussed their work with refugee families resettling in the Delaware Valley, offering culturally sensitive support in housing, life skills, language and education opportunities. We spoke of helping families and individuals acclimate to the American culture, from shopping and entertainment, to holiday and community celebrations, with volunteers and businesses helping them interact with us.

Focus on the Delaware Valley

March 24, 2023 6:30PM

30 minutes

Martha Lucy, Deputy Director for Research, Interpretation and Education at The Barnes Foundation, discussed the world-renowned museum as it enters its 101st year. We talked about its founder, Dr Albert Barnes, who used the fortune he made through his patented medicine to create one of the greatest collections of art. She described the collection; Barnes was an early collector of some of the greatest painters of the early 20th century, as well as great impressionist work and he developed his own ways for displaying it as part of his unique appreciation teaching method. She discussed the educational programming and their school programs with the city as well as their adult programs in art appreciation and history. She also discussed Dr Barnes' commitment to

artists of color and women, and his practice of diverse hiring, at his factory and in his museum. We also discussed the current exhibit, 'Sue Williamson & Lebohang Kganye: Tell Me What You Remember,' as women artists – one white octogenarian, one Black and young, exploring Apartheid in their native South African.

Issue: Health & Public Safety

PSA: Ad Council

January 1, 2022– TFN

60 seconds, Various times

'Friends Don't Let Friends Drive Drunk' a message about alcohol-related vehicle fatalities.

PSA: FEMA

January 1, 2022– TFN

60 seconds, Various times

Disaster preparedness information from FEMA for earthquakes, floods, hurricanes, tornados and winter storms.

PSA: US Department of Transportation

January 1, 2022-TFN

60 seconds, Various times

A reminder of the dangers of texting while driving.

PSA: Alcoholics Anonymous

January 1, 2022-TFN

60 seconds, various times

Information about AA 12-step peer programming with a toll-free number for listeners with drug or alcohol abuse issues to call.

PSA: Beasley Best Community of caring

February 1, 2022– TFN

30 seconds, Various times

Information about Sudden Cardiac Arrest with information about CPR and AEDs.

Healthy Recipes

Mondays, 11:45AM

15 minutes of a 60 minute program

Pastor Linda Johnson shares tips on staying well and offers healthy recipes for her listeners. Menu planning is offered addressing the high local rates of diabetes, high blood pressure and cardiovascular disease.

Let's Talk

Fridays, 11:00AM

15 Minutes of a 60 minute program

Host Michael Roberts interviews community leaders to discuss pro-active ways to keep young people engaged and off of the streets. Interviews include local pastors and community leaders, authors and local officials.

Focus on the Delaware Valley

January 6, 2023 6:30PM

30 minutes

Dr. Avenel Joseph, Vice President, Policy for the Robert Wood Johnson Foundation, the nation's largest health philanthropy, discussed a recent op-ed she co-authored, that emphasizes the need for immediate congressional action during the post-election session to expand care for mothers and babies, including an expansion of Medicaid and passage of the Black Maternal Health Omnibus Act. We discussed the fact that the United States is one of the most dangerous high-income countries in the world in which to give birth, with more than 1,200 dying from complications associated with pregnancy or childbirth in 2021. She notes that these deaths are across all ethnicities and income levels, but they are increasing, and this crisis disproportionately affects people of color, which accounted for nearly 60% of those deaths, along with undocumented and incarcerated women, people experiencing intimate partner violence, and LGBTQ+ individuals. Dr Joseph tells us an inequitable health system, inherent and structural racism and discrimination in healthcare settings, and the lack of investment in maternal and childcare are all root causes of this crisis that dates back generations and has worsened during the pandemic. The numbers have been rising since the '90s and she points out that, added to COVID, the recent Dobbs decision which allowed states to restrict therapeutic abortion will drive the numbers even higher. She explained the policies advocated by the foundation that can protect maternal and child health long after pregnancy, including jobs that provide a living wage; health insurance and paid family and medical leave; access to quality and affordable childcare; and safe housing and nutritious food.

Focus on the Delaware Valley

January 13, 2023 6:30PM

20 minutes of a 30 minute program

Jennifer Perrado, Executive Director of Simon's Heart discussed sudden cardiac arrest in youth. She discussed their mission, to prevent SCA through screenings of student athletes to identify potential risk factors and to insure that anyone working with youth know how to react; the importance of having a plan of action for a cardiac arrest, knowing how to get help, knowing CPR and how to find and use an AED.

Focus on the Delaware Valley

February 3, 2023 6:30PM

10 minutes of a 30 minute program

Laurel House Executive Director Beth Sturman and Deputy Director Stacy Dougherty discussed the importance of planning an escape and precautions to take when leaving

an abusive relationship. We discussed the recent incidences of women dying, often in murder/suicide, in the weeks and first months of ending the relationship, even when the spouse hadn't been physical abusive in the past.

Focus on the Delaware Valley

February 24, 2023 6:30PM

5 minutes of a 30 minute program

Postal Inspector George Clark of the US Postal Service returned to discuss the role the US Postal Service plays in homeland security and why they ask what you're shipping - to make sure they transport it the safest way.

Focus on the Delaware Valley

March 3, 2022 6:30PM

30 minutes

Cardiologist Dr. Kaitlyn Ibrahim and Natalie Havens, a mezzo-soprano and heart disease survivor discussed women's heart health on behalf of the American Heart Association. We talked about sobering facts, cardiovascular disease kills more women than all forms of cancer combined; less than 50% of women entering pregnancy in the United States have good heart health and it accounts for over on-third of maternal deaths and Black women have some of the highest maternal mortality rates AND women are less likely to be diagnosed with a heart condition or receive life-saving intervention in cases of sudden cardiac arrest. Dr Ibrahim noted women are at greater risk not just in pregnancy, but also at menopause due to hormonal changes. We discussed the efforts made by the American Heart Association to raise awareness and better heart health habits for women through STEM programs for girls and the Go Red For Women campaigns to teach women the warning signs of cardiovascular disease. To learn more about programming and events such as the upcoming Heart Balls, as well diet and lifestyle tips for better heart health go to Heart.org.

Focus on the Delaware Valley

March 10, 2023 6:30PM

30 minutes

The Leukemia & Lymphoma Society of Eastern PA-Delaware Region Patient & Community Outreach Manager Ruby Nava-Ramos, MPH, and Nick McIlwain from WMMR's morning show, discussed the research, education and vital direct patient services offered by LLS. From diagnosis to finding clinical trials and helping with financial aid, LLS helps not just patients, but also their caregivers and families. We also discussed its major fundraiser, Big Climb Philly, coming in May to Citizens Bank Park.

Focus on the Delaware Valley

March 31, 2023 6:30PM

30 minutes

Kristie Arlota, Assistant Community Coordinator for Delaware Programs for the Delaware Estuary, and Shirley Posey, Coordinator for the annual Christina River Clean Up discussed the waterways of the region and its estuaries, where salt and fresh water meet. Kristie described the importance of their eco-system for the native fish, birds and land animals, as well as for our recreation. We talked about the dangers to the water,

from 'brown-field' former industrial sites to plastic bags and animal waste. She noted that nature itself can cause damage when flooding by washing pollutants and trash into the rivers. Shirley talked about the annual River Clean-Up coming April 22, how it grew from a few dozen to hundreds of volunteers walking and boating to collect trash from the shores and Christina River water. To volunteer pre-register at Christinarivercleanup.org. Volunteers receive gloves and pick-up sticks to help clean at any of the 12 locations between 8 and 11am on the 22nd.