

BEASLEY MEDIA GROUP, LLC
Issues and Program Report
for
Station WTMR-AM
2nd Quarter
(April 1 – June 30, 2023)

Prepared by
Lora Lewis

WTMR-AM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

Let's Talk

Monday - Friday, 11:00A – 12P

A 60 minute Public Affairs program, hosted and produced by WTMR-AM, with Gospel music and conversation discussing Gospel news and events, popular culture, local community events and information on health and educational opportunities.

Community Events

Monday – Friday, 11:30A – 11:45A

A daily segment within 'Let's Talk' produced by Michael Roberts, discussing upcoming events of community interest.

The Arts

Thursdays, 11:45A – 12P

Ingrid Moody presents spoken word art for youth each Thursday during 'Let's Talk.'

Healthy recipes with Pastor Johnson

Mondays, 11:45A – 12P

Pastor Johnson shares recipes featuring healthy choices for families, cooking for the prevention of diabetes and heart disease.

Focus on the Delaware Valley

Fridays, 6:30 - 7:00 PM

A 30 minute Public Affairs show hosted and produced by Lora Lewis, with interviews with local authorities on family, health, government, finance and leisure topics.

Today's Homeowner, Syndicated Programming

Saturdays, 10:00-11:00AM

Host Danny Lipford discusses a family's most valuable asset, their home; he offers information on how to save money, how to maintain its value and how to keep it safe for the family through do-it-yourself home repairs, important information for the area's majority low income community with aging homes.

WTMR Tonight

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

Spot Light On You

Saturdays, 1:30 – 2:00PM

Host Darryl Flournoy interviews guests on topics of self-improvement and self-motivation with current events.

Unshackled, Syndicated Programming

Saturdays, 4 to 4:30 AM

This weekly show, produced by Pacific Garden Mission in Chicago, presents stories of the homeless, how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

Public Service Announcements

WTMR-AM programs recorded Public Service Announcements of general concern throughout the day.

Syndicated and Brokered Religious Programming

WTMR-AM airs brokered and syndicated programming through all dayparts, Monday through Sunday.

A chronological list of the topics and airdates of syndicated and locally produced programs, a list of station organized or supported public service events receiving air attention and broadcast Public Service Announcements follows each identified community concern.

**ISSUES OF CONCERN TO STATION WTMR - AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2nd QUARTER, 2023**

The Government and Economy

Employment
City Development

Religion

Local services
Religious music
Church sponsored events

Family & Youth

Education
Things to do
Volunteer opportunities
Home and lifestyle

Health and Public Safety

Staying healthy
Environment

Issue: Government and Economy

PSA: US Department of Veterans Affairs

April 1, 2023- TFN

60 seconds, Various times

Information about 'Finding Purpose,' recruiting vets to community service to benefit them and the areas affected by natural disasters.

PSA: Social Security Administration

April 1, 2023- TFN

60 seconds, Various times

Information about the 'My Social Security' account to help plan for a future retirement.

Focus on the Delaware Valley

April 21, 2023 6:30PM

30 minutes of a 30 minute program

Postal Inspector George Clark of the US Postal Service returned to discuss fraud the many ways we can be duped out of our money. He described romance and lottery schemes, 'work from home' offers that are actually money laundering plots. He offered tips on safe-guarding your bank account when offered a deal or opportunity too good to be true. He also discussed the US Postal Service in general, its history and its efficiencies.

Focus on the Delaware Valley

June 9, 2023 6:30PM

30 minutes

Joe Brooks, Executive Director of the Veterans Multi-Service Center, and Beasley Media Group's John DeBella, Morning Host at WMGK, discussed their work on behalf of the VMC, a non-profit organization founded in 1980 by local Vietnam Veterans that supports veterans who are suffering from their service. The VMC offers emergency relief for Vets facing homelessness, mental health and addiction issues, aging vets needing healthcare or burial funds, and vets who have fallen out of the system who need to reconnect with their benefits. The VMC helps more than 6,500 Veterans and families annually through offices throughout the tri-state area. Their services include Veteran Employment programs, Veteran Housing Assistance with temporary and long-term shelter, Women Veterans Programs with housing and woman-to-woman counseling, and Veterans Benefit / Entitlement Assistance to help them navigate the bureaucracy. They connect vets with medical and mental care and addiction help.

Issue: Religion

Brokered Programming (Paid Content)

Monday – Sunday, through all dayparts

WTMR broadcasts religious programs from area congregations and local ministers, as well as nationally syndicated Christian programs.

Let's Talk

Monday – Friday, 11:00AM

30 - 45 minutes of a 60-minute program

Host Michael Roberts plays traditional and modern Gospel music, with artist information, festival listings and touring and concert dates, for local and national venues.

Tyrone Bowman Tonight

Wednesdays 6:00PM

60 minutes

Biblical studies.

The Message

Fridays 8:45AM

15 minutes

Biblical ways to deal with your neighbor, hosted by Rachel Robertson.

Unshackled

Saturdays, 4:00AM

30 minutes

This weekly show, produced by Pacific Garden Mission in Chicago, an active ministry that provides food and beds, presents stories of the homeless; how they came to be in crisis and the steps they and the mission are taking to bring them back from the street and into a religious life.

WTMR Tonight

Thursdays, 9:00 – 10:00PM

60 minutes

Produced by WTMR, with host Tyrone Bowman, WTMR Tonight offers gospel and religious music with interviews from local figures, including pastors, community leaders and other interesting people about their lives and their beliefs.

Word Power and Truth

Fridays, 11:00PM – 12:00AM

Produced by WTMR and hosted by Pat Middleton. Topics discussed include Inspiring oneself, Relationships, Mental Health and dealing with Grief.

Word Power and Truth

Sundays 6:00PM

30 Minutes

Inspirational poetry and developing your own poetic writing skills.

Issue: Family and Youth Interests

PSA: Salvation Army

April 1, 2022- TFN

60 seconds, Various times

Information about after-school activities for youth, including homework help, sports and music.

Community Events

Monday – Friday, 11:30A – 11:45A

This daily 'Let's Talk' feature presents local calendar of activities and events. Submitted by listeners through mail, email and the station website, many are from local churches.

The Arts

Thursdays, 11:45AM

15 minutes

In this 'Let's Talk' weekly feature Ingrid Moody demonstrates the skills of creating poetry and spoken word pieces.

Bloomers in the Garden, Paid Content

Saturdays, 9:00-10:00AM

Host Len Schroeder and Julio Zamora discuss ways to grow better vegetables, flowers and houseplants, from beginner tips to pros, and how to keep your property maintained for better value, better curb appeal and a better, healthier environment for your family.

Today's Homeowner, Syndicated Programming

Saturdays, 10:00-11:00AM

Host Danny Lipford discusses a family's most valuable asset, their home; he offers information on how to save money, how to maintain its value and how to keep it safe for the family through do-it-yourself home repairs, important information for the area's majority low-income community with aging homes. Topics included termite control, installing and maintaining microwaves and exhaust fans, caulking and painting, and wallpaper removal.

Spot Light On You

Saturdays, 1:30 – 2:00PM

Host Darryl Flournoy interviews guests on topics of self-improvement and self-motivation with current events.

Our Delaware Valley
April 7, 2023 6:30PM
30 minutes

Associate Curator Matthew Skic discussed their current exhibition, 'Black Founders: The Forten Family at The Museum of the American Revolution.' Running through November of 2023, it presents a collection of over 100 objects passed down through the family of James Forten (1766-1842) who was born free in Philadelphia and who heard the words of the Declaration of Independence read aloud for the first time on July 8, 1776. Joining a privateer ship at the age of 14 to fight for American independence he was captured and held captive on a prison ship for seven months before being freed during a prisoner exchange. He later became a successful business owner, philanthropist, and abolitionist. We discussed the influence of Forten and his friendship with some of the greatest names in the movement and his unique position as a Black businessmen man in Philadelphia. Mathew also spoke of the school programs, lectures and panels that will be offered during the exhibit.

Focus on the Delaware Valley
May 5, 2023 6:30PM
30 minutes

Catherine Charlton, Executive Director of Musicopia and dancing Classrooms Philly discussed their vision, to let the power of the Arts transform the lives of all children and youth. She described the benefits, children learn self-discipline as well as self-expression through their classes, they learn teamwork and mutual respect, and global awareness. Begun on 1974 by a woman's string quartette, Musicopia's programming is now offered through nine schools districts, reaching over 100 schools with over 150 professionals teaching students from kindergarten through high school. Programming includes all instruments and genres, often reflecting the community. Students can progress through training to performing with their all-school String Orchestra or Drumlines. Programming also includes 'We the People' where student write and rap and perform as they learn about government and their new 'Lull-a-bye' project in conjunction with Carnegie Hall allowing parents to create and share a recorded lull-a-bye that can reflect their family's language or cultural heritage. We also discussed their instrument program, Musicopia accepts donates of instruments which they refurbish and distribute to students.

Focus on the Delaware Valley
June 2, 2023 6:30PM
30 minutes

Marcus Allen, Chief Executive Officer of Big Brothers Big Sisters Independence Region discussed their programming for kids throughout the Delaware Valley and their expansions to their mission during his ten years on the job. He described their work, pairing caring adults with kids who need a steady influence, to listen, encourage and connect with them. 'Bigs' work with the 'Little' and their families to foster greater confidence and better relationships, help steer them from risky behavior to achieve their full potential, in school and later in life. He shared their training process and their support after a pairing, group outings and entertainment and sport opportunities. While

Bigs are only required to stay one year, he told us of the many Big/Little friendships that lasted through graduation a, marriage and even retirement. Any child who needs the service can apply, and now kids can stay in the program through college, but there is a serious shortage of Bigs. Mr. Allen is trying to recruit more men of color and promote their business volunteer opportunities; local companies can work with kids for reading breaks during the day. Realizing that BBBS could never meet the demand for individual pairings, he described their new approach, partnering and sharing best practices with other organizations, grassroots and other groups who offer mentoring programs, getting more kids into services.

Focus on the Delaware Valley

May 16, 2023 6:30PM

10 minutes of a 30-minute program

Dr Ian Krantz, pediatrician and geneticist and Head of the Roberts Individualized Medical Genetic Center at Childrens Hospital of Philadelphia, and Elizabeth DeChene, Genetic Counselor and mother to a child with a rare genetic disorder, discussed Cool Cars For Kids, a non-profit raising funds for research at CHOP. Cool Cars was founded by car-enthusiast Dr Krantz, famous car collector Mike Tillson and legendary former Eagles coach, Dick Vermiel, whose granddaughter was treated at CHOP for her own genetic disorder. Each year they host the Friday and Saturday event, this year June 23rd and 24th, at the Simeone Auto Museum. This year's theme is a celebration of the Porsche, celebrated with a Gala Friday night and reveal of this year's judged rare and historic vehicles, a Saturday parade of Porsches, and then a family-fun event featuring the classic and antique entries and a corral of cars from the general public.

Focus on the Delaware Valley

June 30, 2023 6:30PM

30 minutes

Catherine Charlton, Executive Director, and Andrew Polunin, Artistic & Education Director of Dancing Classrooms Philly, discuss their program, that teaches social dancing to 5th and 8th grade classes to Delaware Valley schools who are lack arts and music programming. Founded by Broadway dancer Pierre Dulaine and featured in the film, Mad Hot Ballroom, the 20-week class teaches the entire grade classic dances such as the Merengue, Foxtrot, Swing and the Waltz, a process that helps students develop self-esteem, social awareness, mutual respect, teamwork and joy. In addition to learning the dances, students are engaged in academic development by researching cultures, creating art, and writing self-reflection papers. The chapter was the first to adopt round-robin, gender-neutral dance partners so that no student has to lead or follow, and during the COVID years when touching wasn't possible, they added Hip-hop, Latin, and K-pop. These dance programs offer more flexibility for schools, are more manageable for younger students, and focus on cultures that influenced the dances. Everyone participates, with non-dancing students providing music or writing about the program, and at the end of the dance residency the students perform a final showcase for families and friends and student who wish to continue are eligible to join the Saturday Academy where they can learn more steps and dances and meet other dancers from other schools. In addition to their flagship course, they have a variety of

social dance programs for students from K through 12th grade, including in-school and after-school assemblies and residencies, community workshops, and performances opportunities to cultivate essential life skills in students. Classes are taught by dancing professionals who are trained to teach in the Dancing Classrooms method.

Issue: Health & Public Safety

PSA: Ad Council

April 1, 2023– TFN

60 seconds, Various times

'Friends Don't Let Friends Drive Drunk' a message about alcohol-related vehicle fatalities.

PSA: FEMA

April 1, 2023– TFN

60 seconds, Various times

Disaster preparedness information from FEMA for earthquakes, floods, hurricanes, tornados and winter storms.

PSA: US Department of Transportation

April 1, 2023-TFN

60 seconds, Various times

A reminder of the dangers of texting while driving.

PSA: Alcoholics Anonymous

April 1, 2023-TFN

60 seconds, various times

Information about AA 12-step peer programming with a toll-free number for listeners with drug or alcohol abuse issues to call.

PSA: Beasley Best Community of caring

May 1, 2023– TFN

30 seconds, Various times

Information about Sudden Cardiac Arrest with information about CPR and AEDs.

Healthy Recipes

Mondays, 11:45AM

15 minutes of a 60 minute program

Pastor Linda Johnson shares tips on staying well and offers healthy recipes for her listeners. Menu planning is offered addressing the high local rates of diabetes, high blood pressure and cardiovascular disease.

Let's Talk

Fridays, 11:00AM

15 Minutes of a 60 minute program

Host Michael Roberts interviews community leaders to discuss pro-active ways to keep young people engaged and off of the streets. Interviews include local pastors and community leaders, authors and local officials.

Focus on the Delaware Valley

April 14, 2023 6:30PM

30 minutes

Dr. Avenel Joseph, Vice President, Policy for the Robert Wood Johnson Foundation, the nation's largest health philanthropy, discussed a recent op-ed she co-authored, that emphasizes the need for immediate congressional action during the post-election session to expand care for mothers and babies, including an expansion of Medicaid and passage of the Black Maternal Health Omnibus Act. We discussed the fact that the United States is one of the most dangerous high-income countries in the world in which to give birth, with more than 1,200 dying from complications associated with pregnancy or childbirth in 2021. She notes that these deaths are across all ethnicities and income levels, but they are increasing, and this crisis disproportionately affects people of color, which accounted for nearly 60% of those deaths, along with undocumented and incarcerated women, people experiencing intimate partner violence, and LGBTQ+ individuals. Dr Joseph tells us an inequitable health system, inherent and structural racism and discrimination in healthcare settings, and the lack of investment in maternal and childcare are all root causes of this crisis that dates back generations and has worsened during the pandemic. The numbers have been rising since the '90s and she points out that, added to COVID, the recent Dobbs decision which allowed states to restrict therapeutic abortion will drive the numbers even higher. She explained the policies advocated by the foundation that can protect maternal and child health long after pregnancy, including jobs that provide a living wage; health insurance and paid family and medical leave; access to quality and affordable childcare; and safe housing and nutritious food.

Focus on the Delaware Valley

April 28, 2023 6:30PM

30 minutes

The Leukemia & Lymphoma Society of Eastern PA-Delaware Region Patient & Community Outreach Manager Ruby Nava-Ramos, MPH, and Nick McIlwain from WMMR's morning show, discussed the research, education and vital direct patient services offered by LLS. From diagnosis to finding clinical trials and helping with financial aid, LLS helps not just patients, but also their caregivers and families. We also discussed its major fundraiser, Big Climb Philly, coming in May to Citizens Bank Park.

Focus on the Delaware Valley

May 12, 2022 6:30PM

20 minutes of a 30-minute program

A discussion on Multiple Sclerosis with the National M.S. Society and guests Kevin Moffitt, President of the Greater Delaware Valley chapter, Board Member and Committee Director of WAMS (Women Against MS) Bianca Fraser-Johnson, and Molly Giordano, Executive Director of the Delaware Art Museum, who is living with the disease. We discussed its possible causes including genetics and environment, the difficulties in getting a diagnosis due to the waxing and waning of symptoms -spasms, fatigue, depression, incontinence issues, sexual dysfunction and walking difficulties, and current treatments. We discussed MS in women, they are four time as likely to develop MS but less likely to receive a timely diagnosis, symptoms in women and why the Women Against MS was founded. Included in the conversation, details on Sips, Savories & Sculptures, May 20 at the Delaware Art Museum, an evening of art, music, food and wine to benefit their work.

Focus on the Delaware Valley

May 19, 2023 6:30PM

30 minutes

Zoraida Cordero, Area Director for the American Foundation for Suicide Prevention of Greater Philadelphia discussed the 12th leading cause of death in the US, suicide. We discussed their mission to save lives and bring hope to those affected by suicide through research, education and awareness campaigns, and programs and events for the community. We spoke of mental recognizing the difference between common moods and situations where professional help is needed, especially for young people. She discussed their main goal, getting us talking about mental health and suicide, out in the open, and being willing to talk to someone who may be struggling. She described their new campaign, Talk Away The Dark, online videos and easy to follow guides to help you begin a conversation about suicide, from opening lines to follow through with mental health professionals. Together with 988, the national crisis talk/text number, Talk Away The Dark gives us the resources to offer help and hope to anyone struggling.

Focus on the Delaware Valley

May 26, 2023 6:30PM

30 minutes

Dr. Stephen Ogden, a family medicine physician with MedExpress talked about safe food handling, preparation, and avoiding food-borne illnesses such as Salmonella and E. coli. We discussed the signs and symptoms of food-borne illness vs plain old viruses and bacteria we pick up from each other or our environment. Dr. Ogden explained typical food-poisoning symptoms, including vomiting and fever, which may range from mild to severe depending on the germ that was swallowed, and when you should seek medical attention. He suggests hydration as the best self-management plan! He gave us tips on working with raw meats and fish, summer salads, dairy products and fruits and vegetables and basic kitchen hygiene tips, including the critical importance of frequent handwashing by those preparing and handling food. The Four Steps to Food Safety according to the CDC are to – Clean, Separate, Cook, and Chill.

He recommends we buy a food thermometer! Bacteria can multiply rapidly if left at room temperature or in the “Danger Zone” between 40°F and 140°F so never leave perishable food out for more than 2 hours (or 1 hour if exposed to temperatures above 90°F) and keep food hot: 140°F or warmer—until it’s served.

Focus on the Delaware Valley

May 16, 2023 6:30PM

20 minutes of a 30-minute program

Dr Ian Krantz, pediatrician and geneticist and Head of the Roberts Individualized Medical Genetic Center at Childrens Hospital of Philadelphia, and Elizabeth DeChene, Genetic Counselor and mother to a child with a rare genetic disorder, discussed genetic disorders, combined there are some 7,000 ‘rare’ diseases, but the individual conditions can affect very few, making diagnosis and treatment difficult, with some being passed through families, others by a single mutation. Ms DeChene discussed her family’s path through birth and diagnosis, not made any easier by her own professional experiences. Her daughter is one of fewer than 100 people in the world with her neurodevelopmental disorder.

Focus on the Delaware Valley

June 23, 2023 6:30PM

30 minutes

Internist Dr Avidon Appel, who diagnoses and treats diseases & illnesses in adult patients, discussed men’s general health. He notes they are less likely to seek help without spousal pressure, they shrug off any issues they may be experiencing and unfortunately, unlike their cars, they don’t come with a ‘check your engine list!’ We discussed the increasing numbers of cancer and other diseases we think of as age-onset, and he reminds us that a symptom such as ED could be a sign of cardiovascular or endocrine disease. He worries about our plastic exposure and recommends glass and metal over single-use containers. He advises hydration, exercise and proper sleep as the best routine for maintaining health and tells us, if something doesn’t feel right and it doesn’t get better fast, see a doctor. He asks men – or their partners – to take time to write down questions and concerns before a doctor’s visit – for a general ‘check list’ he also recommends visiting the CDC website.