

# POLITICAL FILE CHECK LIST

Advertiser: American Chemistry Council  
Flight Dates: 10/8-10/18/20 Total: \$11,030

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any Revisions to Order
- ☒ Station Contract
- ☒ NAB Form including authorized officers, directors, agents
- ☐ Certification (Federal Candidates) N/A
- ☒ Copy orders sent to Champaign office
- ☒ Payment

*Note: Class of time must be shown on contracts and invoices.*

*Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27140361 Changes as of: 10/6/2020 at 12:39 PM Version: Current State Version 1

CPE: 181/198/1277 Flight: 10/5/20 - 10/18/20 Station: WRSP  
Agency: Media Ad Ventures Advertiser: AMER CHEMISTRY CNCL Market: Campaign-Sprngfld-Dir DMA

8136 Old Keene Mill Road  
Suite A-300  
SPRINGFIELD, VA 22152  
Product: Political  
Agency Order #: 10041379  
Buyer: Bush, Carolyn  
Service: Nielsen  
Office: WASHINGTON  
Total Spots: 20

Salesperson: ALEXANDRA BRADLEY  
202-955-5342  
Primary Demo:  
Total CPE: \$0.00  
Total GRP:

Separation:  
Assistant: ALEXANDRA BRADLEY  
202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/5 - 10/18														Total Spots	Total \$	CPP*	GRP*
						10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18				
M-F	1 3:30p-4p		Family Feud	\$100.00	30	0	0	0	0	1	0	0	0	0	1	0	0	0	2	\$200.00	\$0.00	0.0	
M-F	2 4p-4:30p		Judge Judy	\$250.00	30	0	0	0	1	0	0	0	1	0	0	1	1	0	4	\$1,000.00	\$0.00	0.0	
M-F	3 5:30p-6p		FOX News at 5:30p	\$150.00	30	0	0	0	0	0	0	0	1	1	1	0	0	0	3	\$450.00	\$0.00	0.0	
M-F	4 6:30p-7p		Big Bang Theory	\$400.00	30	0	0	0	0	0	0	0	0	0	1	1	1	0	3	\$1,200.00	\$0.00	0.0	
M-F	5 9p-10p		FOX News at 9	\$250.00	30	0	0	0	0	1	0	0	0	0	1	1	0	0	3	\$750.00	\$0.00	0.0	
Su	6 9p-9:35p		FOX News at 9	\$175.00	30	0	0	0	0	0	0	1	0	0	0	0	0	1	2	\$350.00	\$0.00	0.0	
W	7 7p-8p		The Masked Singer-FOX	\$750.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0	
W	8 8p-9p		I Can See Your Voice-FOX	\$350.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	1	\$350.00	\$0.00	0.0	
Th	9 7:20p-10:30p		TNF-Buccaneers at BEARS	\$6,000.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$6,000.00	\$0.00	0.0	
TOTALS:						0	0	0	2	2	0	1	2	1	6	3	2	0	1	20	\$11,050.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27140361		<b>Changes as of:</b> 10/6/2020 at 12:39 PM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 181/198/1277	<b>Flight:</b> 10/5/20 - 10/18/20	<b>Advertiser:</b> AMER CHEMISTRY CNCL	<b>Station:</b> WRSP	<b>Con Type:</b> POLITICAL/NOTE	
<b>Agency:</b> Media Ad Ventures	<b>Product:</b> Political	<b>Buyer:</b> Bush, Carolyn	<b>Market:</b> Campaign-Sprngld-Dtr DMA	<b>Total \$:</b> \$11,050.00	
8136 Old Keene Mill Road Suite A-300 SPRINGFIELD, VA 22152	<b>Agency Order #:</b> 10041379	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 20	
	<b>Buyer:</b> Bush, Carolyn	<b>Separation:</b> 202-955-5342	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
			<b>Primary Demo:</b>	<b>Total GRP:</b>	
			<b>Assistant:</b> ALEXANDRA BRADLEY		

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
10/06/20 12:39 PM	ALEXANDRA BRADLEY	Separation: 30

<b>Competitive Information</b>	
<b>Market Budget:</b>	\$110,500
<b>WRSP Share:</b>	10%
<b>Comment:</b>	
<b>Unknown:</b>	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$11,050.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>20</b>	<b>\$11,050.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	20	\$11,050.00
<b>Total</b>	<b>20</b>	<b>\$11,050.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/6/20 12:43 PM				\$0	\$0
New	10/6/20 12:39 PM	ALEXANDRA BRADLEY	New	20	\$11,050.00	\$11,050.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 1000/WRS  
2680 E Cook St  
Springfield, IL 62703

Media Ad Ventures  
8136 Old Keene Mill Rd  
Ste A300  
Springfield, VA 22152

# Contract # 4564601

## Schedule Dates

10/08/20-10/18/20

## Advertiser

American Chemistry Council (29614)

## Agency

Media Ad Ventures (7547)

## Product

POLITICAL ISSUE (ns) (1187)

## Brand

181/198/1277 (1451273)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Carolyn Bush,

## Phone/Fax

/

## CPE

181/198/1277

## Account Types

National/Political Issue Agency BRD

## Billing Type

Weekly/Irregular

## Comments

Political  
Separation: 30

## Date Entered

10/06/20

## Last Modified

10/06/20

## Entered By

Travis Dodson

## CO-OP

No

## External #

ECR27140361

## Demo

Normal

## Order Type

Normal

## Package Deal

Commission %

## Commission

\$1,657.50

## Net Total

\$9,392.50

## Sales Tax

## WRSP+WCCU Combo 1000/WRS (+)

### By Broadcast Month

Spots 20 Rate \$11,050.00

Oct. 2020

Grand Total: 20 \$11,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/20-10/09/20	2	:30	3:30P- 4P (CST)						1			1	\$100.00	\$100.00	WRSP+WCCU Combo 1000 (WRS)	Family Feud	10/6/20
2.0	Normal Line / SPOT (1)	10/14/20-10/14/20	2	:30	3:30P- 4P (CST)				1					1	\$100.00	\$100.00	WRSP+WCCU Combo 1000 (WRS)	Family Feud	10/6/20
3.0	Normal Line / SPOT (2)	10/08/20-10/08/20	2	:30	4P- 4:30P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 1000 (WRS)	Judge Judy	10/6/20
4.0	Normal Line / SPOT (2)	10/12/20-10/12/20	2	:30	4P- 4:30P (CST)		1							1	\$250.00	\$250.00	WRSP+WCCU Combo 1000 (WRS)	Judge Judy	10/6/20
5.0	Normal Line / SPOT (2)	10/15/20-10/15/20	2	:30	4P- 4:30P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 1000 (WRS)	Judge Judy	10/6/20
6.0	Normal Line / SPOT (2)	10/16/20-10/16/20	2	:30	4P- 4:30P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 1000 (WRS)	Judge Judy	10/6/20
7.0	Normal Line / News (3)	10/12/20-10/12/20	2	:30	5:30P- 6P (CST)		1							1	\$150.00	\$150.00	WRSP+WCCU Combo 1000 (WRS)	FOX News at 5:30p	10/6/20
8.0	Normal Line / News (3)	10/13/20-10/13/20	2	:30	5:30P- 6P (CST)			1						1	\$150.00	\$150.00	WRSP+WCCU Combo 1000 (WRS)	FOX News at 5:30p	10/6/20
9.0	Normal Line / News (3)	10/14/20-10/14/20	2	:30	5:30P- 6P (CST)				1					1	\$150.00	\$150.00	WRSP+WCCU Combo 1000 (WRS)	FOX News at 5:30p	10/6/20
10.0	Normal Line / SPOT (4)	10/14/20-10/14/20	2	:30	6:30P- 7P (CST)				1					1	\$400.00	\$400.00	WRSP+WCCU Combo 1000 (WRS)	Big Bang Theory	10/6/20
11.0	Normal Line / SPOT (4)	10/15/20-10/15/20	2	:30	6:30P- 7P (CST)					1				1	\$400.00	\$400.00	WRSP+WCCU Combo 1000 (WRS)	Big Bang Theory	10/6/20
12.0	Normal Line / SPOT (4)	10/16/20-10/16/20	2	:30	6:30P- 7P (CST)						1			1	\$400.00	\$400.00	WRSP+WCCU Combo 1000 (WRS)	Big Bang Theory	10/6/20
13.0	Normal Line / News (5)	10/09/20-10/09/20	2	:30	9P- 10P (CST)						1			1	\$250.00	\$250.00	WRSP+WCCU Combo 1000 (WRS)	FOX News at 9	10/6/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 (WRSP+)  
2680 E Cook St  
Springfield, IL 62703

# Contract # 4564601

## Schedule Dates

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American Chemistry Council (29614)

## Agency

Media Ad Ventures (7547)

## Product

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## Brand

181/198/1277 (1451273)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Carolyn, Bush,

## Phone/Fax

/

## CPE

181/198/1277

## Account Types

National/Political Issue Agency BRD

## Billing Type

Weekly/Irregular

## Comments

Political  
Separation: 30

## Date Entered

10/06/20

## Last Modified

10/06/20

## Entered By

Travis Dodson

## CO-OP

No

## External #

ECR27140361

## Demo

Normal

## Order Type

Normal

## Package Deal

Commission %

## Commission %

15.00

## Commission

\$1,657.50

## Net Total

\$9,392.50

## Sales Tax

## WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

Spots

Oct. 2020

20

Grand Total:

20

\$11,050.00

Media Ad Ventures  
8136 Old Keene Mill Rd  
Ste A300  
Springfield, VA 22152

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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures Inc, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Media Ad Ventures Inc

Address: 8136 Old Keene Mill Rd Ste A300, Springfield, VA 22152

Contact: Brad Mont

Phone number: 703.569.9400

Email: bmmont.nab@gmail.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: American Chemistry Council

Address: 700 Second Street NE, Washington, DC 20002

Contact: Anne Womack Kolton

Phone number: 202.249.6500

Email: Anne\_Kolton@americanchemistry.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Chris Jahn - President & CEO

Raymond J. O'Bryan - Chief Financial Officer and Chief Administrative Officer

[https://www.americanchemistry.com/ACC\\_Leadership/](https://www.americanchemistry.com/ACC_Leadership/)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☐ N/A

Name(s) of every candidate referred to: Rep. Rodney Davis

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US House of Representatives IL-13

Date of election: 11/3/2020


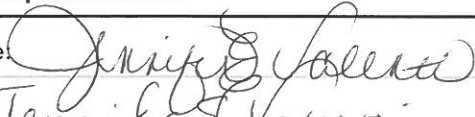
**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

Covid -19

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Brad P Mont	Name: Jennifer Valenti
Date of Request to Purchase Ad Time: 10/6/2020	Date of Station Agreement to Sell Time: 10/6/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/6/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 4564601 EOR27140361	Station Call Letters: WRSP	Date Received/Requested: 10/6/20
Est. #: 1277	Station Location: Sfld. IL	Run Start and End Dates: 10/8 - 10/18/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

## T\*R\*A\*F\*F\*I\*C I\*N\*S\*T\*R\*U\*C\*T\*I\*O\*N\*S

October 6, 2020

To: Champaign TV & Cable Systems

From: CAROLYN BUSH

Re: Americans Chemistry Council

Estimate #1277

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EFFECTIVE Thu, Oct. 8<sup>th</sup> thru Sun, Oct. 18<sup>th</sup>

PLEASE RUN:

**Leadership :30**

**ACC2020IL008H**

**100%**

**The Leadership :30 spot was sent to the stations  
via Comcast Ad Delivery on Tuesday, October 6<sup>th</sup>.**

**PLEASE E-MAIL [traffic@mavdc.com](mailto:traffic@mavdc.com)  
to confirm receipt**

PLEASE CALL CAROLYN OR BRAD AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.



Sinclair Broadcast Group, Inc.  
PO Box 206270  
Dallas, TX 75320-6270

## Online Payment Receipt

Please print this screen for your records.

Amount Paid: **\$32872.50**  
October 06, 2020 03:56PM EDT  
Transaction #: C04167632

Print

Return to Main Page

### Invoices You Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
10/06/20	7032	10/06/20	\$32,852.50	\$32,852.50

Subtotal for 1 Invoice(s):	\$32,852.50
Convenience Fee:	\$20.00
<b>Total</b>	<b>\$32,872.50</b>

### Total Invoices Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
10/06/20	7032	10/06/20	\$32,852.50	\$32,852.50

Subtotal for 1 Invoice(s):	\$32,852.50
Convenience Fee:	\$20.00
<b>Total</b>	<b>\$32,872.50</b>

### Method of Payment

Type: Amex  
Card Number: \*\*\*\*3000  
Expiration Date: 11/24  
Name on Card: BRAD P MONT  
Account Mailing ZIP Code: 22152  
Reference Notes: ACC est 1277 WICS = \$23,460 WRSP = \$9,392.50