WGAU - PublicFile

ISSUES AND PROGRAMS LIST 4th QUARTER 2012

Station WGAU, 1340 AM, Athens, Georgia, determined the following issues were of significant concern to the local community and were dealt with according to the attached schedule during the fourth quarter of 2012.

1.	Community/Charity Events/Organizations
2.	Education
3.	Health
4.	Economy/Economic Development
5.	Environment
6.	Public Safety
7.	Political
Prepare	ed by:
Mel Sto Compli Cox Mo WGAU	ance Director edia Group, Athens, Ga.

Newsmakers Today 10/23/12 9:10 a.m. 8-minutes Local A need for community support for the UGA Campaign for Charities. Mary Adams and Kathy Pharr talked about their fundraising projects in the community and what charities benefit from their

Newsmakers Today 10/29/12 8:50 a.m. 8-minutes Local A need to create community awareness of a local event. Kurt Knisely provided details about the St. Philothea Greek Festival and encouraged local involvement.

Newsmakers Today 10/30/12 9:25 a.m. 8-minutes Local A need to create community awareness of a local event. Julie Rossi is from the Athens Montessori School and she talked about the details of their fall festival.

Newsmakers Today 11/1/12 9:25 a.m. 8-minutes Local
A need to help the homeless in the community. Shea Post is from the Athens Area Homeless Shelter
and talked about the services the shelter provides and encouraged support for the Harvest for the
Homeless fundraiser.

Newsmakers Today 11/8/12 9:10 a.m. 8-minutes Local A need for community support for fund raising to benefit the Athens-Clarke County Library. Rhiannon Eades is from the library and talked about a fundraiser by selling engraved pavers. She explained how the pavers will be used and how the money will be used.

Newsmakers Today 11/8/12 9:25 a.m. 8-minutes Local A need for community support for a fundraiser for the local chapter of the Lung Association. Tiffany Hudak is from the Lung Cancer Partnership and provided details of a fundraiser event to be held at Sandy Creek Park.

Georgia Focus

A need to help military heroes in our communities who are struggling with emotional problems and issues. This program was a Veterans Day special that focused on Companions for Heroes. Guests on this program were David Sharpe, Founder and Chairman of Companions for Heroes and Lt. Col. Rob "Waldo" Waldman (USAF Retired) who is the co-founder of the Ultimate Wingman. They explained details of Companions for Heroes as they provide companion animals, skilled dogs, and service dogs free of charge to active military personnel, veterans and first-responders recovering from psychological challenges suffered during service. The Ultimate Wingman Program works to benefit veterans and help them transition to civilian life.

Newsmakers Today 11/12/12 9:10 a.m. 8-minutes Local A need for community support for a local event. Airee Hong was a spokesperson who provided details of an Aids Athens fundraiser event.

Newsmakers Today 11/16/12 9:35 a.m. 6-minutes Local A need to encourage community support for the family of a youngster injured when hit on the head by a tree in a hurricane. Tripp Halstead is from Winder and in a coma at the Children's Hospital. Tom Tackett is with the Bethleham Riders and provided details of a motorcycle ride as a fundraiser to benefit the youngster's needs.

Newsmakers Today 11/19/12 9:25 a.m. 8-minutes Local A need to encourage community participation of toys for children this Christmas season. Matt Chastain is a local Jaycee and he explained the organization of their Toys For Tots campaign and appealed for community help by donating toys.

Liz Talk

A need to support senior members of the community. Kadee Holt is from the Athens Community
Council on Aging. She explained details of their Be A Santa To A Senior program and encouraged local volunteers. The discussion focused on how many seniors do not get any contact or recognition

from their families during Christmas and how individuals can volunteer to do something for a senior.

- Newsmakers Today 12/6/12 9:10 a.m. 8-minutes Local A need to create public awareness of a local holiday event. Robin Stevens discussed details of the annual Christmas parade in downtown Athens providing times, route, judging and description of entries.
- Newsmakers Today 12/10/12 9:25 a.m. 8-minutes Local A need to create awareness of the needs of Toys For Tots Campaign and encourage support. Pat Daugherty, Matt Brewster and Matt Chastain talked about the goals of the toy fundraiser, drop-off locations, and encouraged listeners to make donations of toys.
- Georgia Focus

 A need to recognize an individual's accomplishments that were a pertinent part of communities across
 Georgia each fall football season. Tommy Palmer is a veteran broadcaster widely known for his high
 school football programs such as "The Georgia High School Scoreboard Show". He is also the author of
 the book, The Daisy Boys Club: A Memoir. On this program, Tommy Palmer discussed his book and
 talked about his involvement in high school football that created ties to every community.

- During the quarterly period, WGAU aired PSA's for a holiday benevolence market to benefit families in need.

 Total announcements 4.
- During the quarterly period, WGAU aired PSA's for the Salvation Army Community Kettle Drive. Total announcements 34.
- During the quarterly period, WGAU aired PSA's for a holiday benevolence market to benefit families in need. Total announcements 4.
- During the quarterly period, WGAU aired PSA's for the Georgia Association of Broadcasters that were used by the state Department of Community Services. Total announcements 54.
- During the quarterly period, WGAU aired PSA's for the Georgia Association of Broadcasters that were used to show support for the Georgia Army National Guard. Total announcements 18.

EDUCATION-				
NAME OF PROGRAM	DATE	TIME	DURATION	SOURCE
Liz Talk	10/2/12	8:40 a.m.	8-minutse	Local
A need to help students in the community in job placement, or finding a suitable job upon completion of school. The Athens Community Career Academy works in conjunction with Athens Technical College to support students in their job seeking efforts. Kathy Arrowood is C.E.O. of the Career Academy and discussed their efforts and what they offer students.				
Newsmakers Today	10/2/12	9:10 a.m.	8-minutes	Local
A follow-up on the ques	tion of whether the	ere is a need for Ch	earter Schools, in view of the 100 Dads and he talked a	ne question that
Newsmakers Today	10/2/12	9:45 a.m.	8-minutes	Local
A need for public to know the state of the University System of Georgia. Michael Adams, President of UGA, discussed issues involving the university as regarding new programs, budgetary needs, new construction, and student enrollment.				ns, President
Newsmakers Today	10/4/12	9:45 a.m.	6-minutes	Local
A need to create awareness of the question of whether we need charter schools. Charlie Harper is from Peach Pundit and discussed pros and cons of charter schools.				
	spects of the Board	d of Regents meeting	8-minutes system of Georgia's colleging about construction project	
Newsmakers Today A need to create local aw spotlight on the Arts at U	10/31/12 vareness of what th GA, as she talked	9:10 a.m. e UGA Arts progra about the different	8-minutes ams includes. Libby Morri art programs and what the	Local is provided a y offer.
Newsmakers Today A need for public underst provided background info	11/6/12 anding of the aspe ormation on both p	9:40 a.m. ects of charter scho eros and cons of the	10-mintues ols. Bert Brantley and Del Charter School amendme	Local obie Dooley nt.
Newsmakers Today Educational needs under she talked about what to and what she thinks will be	expect as a result o	f Georgia voters p	8-minutes rom the Georgia Family Co assing the charter school an	Local ouncil and mendment
Newsmakers Today A need for proper guideli Superintendent and he dis amendment was approved	scussed aspects inv	9:25 a.m. charter schools. Jo volving setting up of	8-minutes hn Barge is Georgia's Stat charter schools after the sta	Local e Schools tewide
WGAU News	11/23/12	6:00 a.m.	30-sec.	Local

Local

Local

30-sec. Local A need for public to know about the failure of the Georgia Cyber Academy. This report dealt with State Department of Education Officials saying they will begin shutting down the Georgia Cyber Academy in April if it fails to address concerns over how to handle special education curriculum. State officials say the online school has failed to develop federally mandated individualized education plans for special education students.

7:30 a.m.

8:30 a.m.

11:00 a.m.

30-sec.

30-sec.

WGAU News	11/27/12	6:30 a.m.	30-sec.	Local
		7:30 a.m.	30-sec.	Local
		9:00 a.m.	30-sec.	Local
		11:30 a.m.	30-sec.	Local

A need for improvement in the state's graduation rate. This report dealt with new numbers released by the Federal Education Department. This shows Georgia high school graduation rate is 67-percent. Our state ranks 48th in that category.

Newsmakers Today 12/6/12 9:25 a.m. 8-minutes Local A need for community efforts to concentrate on local education needs. Carol Lewis is from the

Communities in Schools group. She discussed details of a local education roundtable with hopes of developing awareness of these local education needs.

Barbara Dooley Show 12/10/12 8-minutes Local A need to recognize the community's support of a local educational institution. Steve Cummings is from Athens Christian School and he discussed how the community provided support for the school in receiving the Colgate grant that will allow expanded educational opportunities.

HEALTH-

NAME OF PROGRAM	DATE	TIME	DURATION	SOURCE	
Newsmakers Today	10/1/12	9:35 a.m.	8-minutes	Local	
A need for development of strong community health initiatives. C.T. Vivian and Ferrell Malone					
roproport the United fo	w A Ctuona and I	Inalth Canada anas	The second second at	1 1.1	

represent the United for A Strong and Health Georgia group. They discussed the health tour sponsored by their group that will be making a stop in Athens and what the tour offers to the community.

Georgia Focus 10/7/12 5:30 a.m. 28-minutes

A need for physicians in rural communities of our state. Georgia is the ninth most populous state in the United States, yet ranks 40th in per capita practicing physicians. This program dealt with how this physician shortage disproportionately affects rural communities. Monty Veazey and Julie Windom from the Georgia Alliance of Community Hospitals, discussed efforts to increase the number of physicians in Georgia.

Liz Talk 10/17/12 8:40 a.m. 8-minutes Local A need for more Physical Therapists in the community. Dr. Diana Carmen discussed the need for medical personnel in the community, including physical therapists. She talked about the Physical Therapist Assistant Program offered at Athens Technical College, including the background and training it offers a student. This was all tied into Physical Therapy Awareness Month.

Newsmakers Today 10/18/12 9:45 a.m. 8-minutes A need to address problems of persons with disabilities. Eric Jacobson is from the Georgia Council on Development Disabilities. He provided background on his group and discussed their efforts and goals and talked about programs they are working on to help those with developmental disabilities.

Georgia Focus 10/21/12 5:30 a.m. 28-minutes

A need for better quality meals for school students in our communities. The Department of Education's School Nutrition Program provides resources to help local schools deliver quality meals and education that contribute to the nutritional well-being of school kids. Guests on the program were Peggy Lawrence, Rockdale County's School District Nutrition Director; Nancy Rice from the Georgia Department of Education's School Nutrition Program; Sidney Rasmussen, a state director of the program; Program Manager and Compliance Specialist Marilyn Wright Yon; and, Claude Mwanda, Accounting Program Manager. These guests discussed the nutrition program and how it benefits students.

GNN

Barbara Dooley Show 10/22/12 8:50 a.m. 8-minutes Local
A need to make individuals aware of cancer prevention methods. Rachel Joiner is a member of a local group that conducted the third local cancer prevention

Barbara Dooley Show 10/26/12 8:50 a.m. 8-minutes Local
A need to create awareness of a therapy program that could be beneficial to health. Irene Diamond is from the Diamond Massage and Wellness Center. She provided details about Active Myofascial Therapy and discussed the process and how it could be beneficial.

Newsmakers Today 10/26/12 9:35 a.m. 8-minutes Local A need to educate the public about a nationally advertised product. Mark Ebell used the interview to provide statistics that Tamiflu doesn't provide relief as you expect.

Georgia Focus 11/4/12 5:30 a.m. 28-miniutes GNN
A need to provide transportation to individuals with special medical needs. Angel Flight provides free air transportation for people that have medical needs that can't be filled in their local areas. Guests on the program were Bert Light, Chairman of the Board and volunteer pilot with Angel Flight, and Jeanine Chambers, Executive Director of Angel Flight Soars. They explained they are the original volunteer pilot organization and have been serving Georgia and surrounding states since 1983. They talked about the services they offer medical patients.

Barbara Dooley Show 11/6/12 8:50 a.m. 8-minutes Local
A need for guidance for individuals dealing with caregiver responsibilities for a senior citizen. Brian
Carrigan used the interview to talk about the advantages when a senior is able to live at home. He
focused on issues facing the caregiver and how to best handle some of the likely situations.

Newsmakers Today 11/13/12 9:25 a.m. 8-minutes Local A need to prepare for a flu pandemic threat. Ralph Tripp talked about issues that indicate a possible flu pandemic threat may develop and what we should do to become prepared to deal with it.

Newsmakers Today 11/15/12 9:25 a.m. 8-minutes Local A need to proper health care. Bill Greene discussed his understanding of Obamacare and how it is likely to affect us at the local level. He explained why he is pushing for Georgia to nullify Obamacare and prevent it from being implemented.

TMB Medical Health & 11/17/12 11:05 a.m. 45-minutes Local Wellness Roundtable

A need for more healthy eating attitudes. Guests were UGA Nutiritionist Jen Ketterly, UGA Hotel & Conference Center Chef Sam Lorenson, and Fresh Market/Athens store manager Scott Thompson. They focused on healthy dishes for Thanksgiving weekend.

TMB Medical Health & 11/24/12 11:05 a.m. 45-minutes Local Wellness Roundtable

A need for healthy holiday gift ideas. Guests were Jen Ketterly, UGA nutritionist; Scott Thompson, Fresh Market Athens store manager; Terrence Jones, Bulldog Sporting Goods; Joe Avolio, Atlanta Falcons Fitness Center; David Weeks, Barberitos/Dunkin Donuts. Their discussion focused on suggestions of healthy gift ideas and why.

Newsmakers Today

11/30/12

9:35 a.m.

8-minutes

Local

A need for understanding of Medicaid rules. Kathy Floyd represents AARP and discussed issues related to Medicaid expansion in Georgia and how it will affect local recipients.

TMB Medical Health &

12/1/12

11:05 a.m.

45-minutes

Local

Wellness Roundtable

A need for healthy eating during the holiday season. Guests with Dr. Toby Bond were UGA nutritionist Jen Ketterly and Joe Avolio from the Atlanta Falcons Physical Fitness Center. They discussed ideas for holiday health resolutions.

WGAU News

12/3/12

6:00 a.m. 8:00 a.m.

30-sec.

Local

9:30 a.m.

30-sec. 30-sec. Local Local

11:00 a.m.

30-sec.

Local

A need for reform of abortion laws in the state. This report dealt with the Georgia Branch of the American Civil Liberties Union filing a lawsuit to block the state's stricter abortion law from taking effect on January 1st. The law, written by Athens state representative Doug McKillip prohibits abortions after twenty weeks with exceptions for the mother's health. The lawsuit contends those exceptions are too narrow.

Newsmakers Today

12/7/12

9:10 a.m.

8-minutes

Local

A need for adequate medical related services in the community. Al Williams discussed the status of non-emergency medical transport in the community including the realm of services offered by private carriers and government agencies.

TMB Medical Health &

12/8/12

11:05 a.m.

45-minutes

Local

Wellness Roundtable

A need to prepare ahead of time for flu conditions. Guests on this program with Dr. Bond were Dr. Fayed Aamir and Dr. Beth Edwards. They discussed protective measures we should take to try to avert contracting the flu and how healthy eating can make us more resistant.

Newsmakers Today

12/11/12

9:40 a.m.

12-minutes

Local

A need to create awareness of activities at local institute. Mike Griffin represents the Georgia Right to Life Group. He was participating in the Georgia Biennial Institute and issues being discussed that relate to his group's work and health issues revolving around right to life.

TMB Medical Health &

12/15/12

11:05 a.m.

45-minutes

Local

Wellness Roundtable

A need for healthy eating habits during the holiday season. Dr. Bond was joined by guests Dar. Fayed Aamir, Dr. Beth Edwards, Jen Ketterly and Amber Yodell. Their discussion focused on healthy holiday dishes and how to avoid the pitfall of over eating.

During the quarterly period, WGAU aired PSA's for St. Mary's Hospital programs focusing on public health issues of wellness topics and stroke prevention and treatment. Total announcements – 60.

During the quarterly period, WGAU aired PSA's for a matching donors program focusing on encouraging for life saving organ donor volunteers. Total announcements – 4.

During the quarterly period, WGAU aired PSA's for Saint Jude Children's Research Hospital. Total announcements -108.

ECONOMY-ECONOMIC DEVELOPMENT-NAME OF PROGRAM DATE TIME DURATION SOURCE Newsmakers Today 10/2/12 9:35 a.m. 8-minutes Local A need for expanding revenues from the Georgia Lottery. Dan O'leary explained why he is seeking to establish casino-style gambling to be included under the Georgia Lottery. **Newsmakers Today** 9:10 a.m. 10/3/12 Local A need to create public awareness of the issues involved with the question of a need for Charter Schools. Russell Edwards and Joy Pullman debated the pros and cons of this important issue that is on the November ballot. Newsmakers Today 10/4/12 9:25 a.m. 8-minutes Local A need to create awareness of the regulations governing a tax holiday. John Fleming is from the Georgia Retail Association and discussed the green sales tax holiday on appliances. Newsmakers Today 10/9/12 9:35a.m. Local A need to plan for economic development in the Athens community. Jack Crowley is from the University of Georgia and discussed a downtown master plan to aid in future economic growth and development downtown in an orderly fashion. Georgia Focus 10/14/12 5:30 a.m. 28-minutes **GNN** A need for improved financial services as a result of the poor economic conditions. As Georgians continue to feel the effects of the recession, many are looking for better value in financial services. Guests on this program were Mike Mercer, CEO of Georgia Credit Union Affiliates and Chairman of the Credit Union National Association; Denise Swan, CEO of GEMC Federal Credit Union in Tucker; and, Brian Akin, CEO of North Georgia Credit Union in Toccoa. They explained credit unions are member-owned, not for profit financial institutions, and they provide a wealth of services and promote economic well-being. Newsmakers Today 10/16/12 9:35 a.m. 8-minutes Local A need to create awareness of the state's largest ag event. Chip Blalock represents the Sunbelt Ag Expo, he talked about the annual event in Moultrie including some of the displays available this year and how much business this draws to Georgia in economic development. Newsmakers Today 10/17/12 9:25 a.m. 8-minutes Local A need for sources of new state funding. Dan O'Leary explained why he is pushing for a casino in the area. He says he wants a casino to sell lottery tickets. Newsmakers Today 10/31/12 9:35 a.m. 8-minutes Local A need for public to understand the importance of Plant Vogtle. Tim Echols, Chairman of the Public Service Commission, discussed the needs of Plant Vogtle and encouraged public support for the facility as part of the economy/economic development of Georgia. Liz Talk 11/1/12 8:40 a.m. 8-minutes Local A need for improvements of local services to deal with economic development. Doc Eldridge is president of the Athens Area Chamber of Commerce and talked about the chamber's action toward consolidation and expansion of services the chamber offers to better facilitate local economic development. Newsmakers Today 9:35 a.m. 11/12/12 8-minutes Local Differing opinions on whether a need exists for a new stadium in Atlanta to be financed by state

funding. Wyc Orr is from the Common Cause Georgia group and explained why his group is

opposed to state funding of a stadium.

Newsmakers Today 11/15/12 9:35 a.m. 8-minutes Local A need for economic relief for farmers. Georgia's State Agriculture Commissioner Gary Black discussed the aspects of a new tax program for Georgia's farmers and explained how it will affect them.

Newsmakers Today 11/16/12 9:45 a.m. 8-minutes Local A need for improvement in the economy in Georgia. Dan Chapman is a journalist with the Atlanta Journal-Constitution and discussed the economic outlook for 2013 in Georgia.

Newsmakers Today 11/20/12 9:25 a.m. 8-minutes Local
A need for our government representatives to address the issues around the fiscal cliff looming at the end of the year. Rep. Rob Woodall talked about the fiscal cliff and what will create it and how it will affect local citizens.

Newsmakers Today 11/20/12 9:45 a.m. 6-minutes Local
A need to support local, community businesses during the holiday shopping season. Kyle Jackson is from
the National Federation of Independent Businesses. He explained why Small Business Saturday was
organized and its purpose to increase support and allegiance to small independent businesses by the local.
shoppers.

Newsmakers Today 11/21/12 9:10 a.m. 8-minutes Local A need exists across Georgia for relief from the recession. Wesley Tharpe from GBPI discussed details of a report on the recession's impact on Georgia.

Newsmakers Today 11/21/12 9:25 a.m. 8-minutes Local A need for relief from high gas prices. Gregg Laskoski is from Gasbuddy.com. He talked about the current level of gas pump prices in different regions and how they are likely to impact the Thanksgiving holidays traveler's pocketbook, and thus how it may affect travel plans.

ABC News Consumer Report 11/22/12 9:06 a.m. 45-minutes ABC News A need for help to save money on holiday gifts. In Today's economy, high prices should not mean you have to forego gift buying. It simply means you need to shop smarter. This holiday gift guide program addressed the issues of smart shopping.

Georgia Focus

A need to recognize local stories of economic development. In 1867, less than three years after the Civil War left the city in ruins, Hungarian immigrant Morris Rich opened a small dry goods store in downtown Atlanta. This program featured historian Jeff Clemmons who traced Rich's 137-year history in his book, "Rich's, A Southern Tradition". Within a century, the store became the retailing dynasty known as Rich's. Clemmons discussed the contents of his book on this program.

WGAU News 11/26/12 6:30 a.m. 30-sec. Local 7:30 a.m. 30-sec. Local 9:00 a.m. 30-sec. Local 11:30 a.m. 30-sec. Local Local

A need for the public to know about reasons for delays in lottery ticket sales. According to this report, it started on Sunday -- Online sales of Georgia Lottery tickets. Meantime, delays at Georgia Lottery frustrate lots of lottery players across the state on a day that the Powerball jackpot jumped up to \$425-million.

Newsmakers Today 11/26/12 9:45 a.m. 8-minutes Local Discussions of whether there is a need for a new stadium to house the Atlanta Falcons. William Perry represents Common Cause Georgia and discussed his group's stance on a new stadium. This is a public issue of concern because a large portion of the cost would be raised by tax monies.

Newsmakers Today

11/27/12

9:10 a.m.

15-minutes

Local

A need for a downtown master plan to facilitate organized development. Russell Edwards and Jack Crowley discussed the pros and cons of the proposed Athens downtown master plan. A public meeting on the plan is scheduled for local residents.

Newsmakers Today

11/30/12

9:10 a.m.

15-minutes

Local

A need for economic development in the local communities. Andy Herod, Kathy Hoard and Harry Sims talked about the economic development task force, including the scope of their planning and the current achievements.

WGAU News

12/11/12

6:00 a.m. 7:30 a.m.

30-sec. 30-sec.

Local Local

9:30 a.m.

30-sec.

Local

11:00 a.m.

30-sec.

Local

A need for improvement of area transportation services. This report dealt with plans for a rails-to-trails line that would link Athens with Union Point reaching a new phase. The non-profit group that is working on the project can now raise money, having created a 501-C-3 corporation with the objective of acquiring land for the 39-mile trail. Maxeys mayor John Stephens is acting as chair of the group, known as Firefly Trail Incorporated.

Georgia Focus

12/30/12

5:30 a.m.

28-minutes

GNN

A need for expanded services at Hartsfield-Jackson Atlanta International Airport. Hartsfield-Jackson is the world's busiest airport with nearly 90-million passengers annually. In this program, the airport's General Manager Louis Miller discussed the airport's services and the new international terminal. He explained how the new terminal is a benefit to international travelers.

ENVIRONMENT –

NAME OF PROGRAM Newsmakers Today

DATE 10/25/12 TIME

DURATION

SOURCE

9:45 a.m. 8-minutes Local A need to create public awareness of some historic places we're in danger of losing. Mark McDonald discussed the items listed on the annual list of ten historic places in Georgia we are in danger of losing.

Georgia Focus

10/28/12

5:30 a.m.

28-minutes

GNN

A need to recognize forgotten towns and villages across our state that are part of our heritage. Photographer, historian and author Brian Brown brings attention to the countless forgotten villages and towns throughout South Georgia with his vanishing South Georgia website and books. This program visits locations in South Georgia that are gradually fading from the landscape.

Newsmakers Today

11/2/12

9:40 a.m.

6-minutes

Local

A need to encourage local water conservation practices. Marilyn Hall is from the Athens-Clarke County Water Department. She explained details of the Ripple Effect film project sponsored by the water conservation office and encouraged entries from local residents.

Newsmakers Today

11/9/12

9:25 a.m.

8-minutes

Local

Needs to try to enhance the local housing market. Doc Eldridge is president of the Athens Area Chamber of Commerce and he explained a local housing market program that is being endorsed by the chamber in hopes of helping the local housing market.

Newsmakers Today

11/13/12

9:35 a.m.

8-minutes

Local

A need to create public aware of a program to orient local residents to the recycling efforts in the community to help protect our environment. Christine Kobylus from the Athens-Clarke County Office of Recycling provided details of an open house to illustrate recycling programs.

Newsmakers Today

11/13/12

9:45 a.m.

8-minutes

Local

A need to extend the length of the Appalachian Trail. Curt Soper is from the Trust for Public Land and explained why his group is pushing for an extension of the Appalachian Trail. He talked about its popularity and how it would orient more of the public to our environment.

Newsmakers Today

11/15/12

9:10 a.m.

6-minutes

Local

A need to protect our endangered rivers. April Ingle is from the Georgia Water Coalition group. She discussed the Dirty Dozen list of endangered rivers and a need to create public awareness of things that need to be done to clean up these rivers.

Newsmakers Today

11/21/12

9:45 a.m.

8-minutes

Local

A need to protect our land heritage. Steffeny Thompson is from the Oconee River Land Trust. She explained details of 310-acres being set aside preservation purposes. She explained how the land was acquired and the uses planned for it.

Georgia Focus

12/9/12

5:30 a.m.

28-minutes

GNN

A need to control at-risk and unwanted animals in our communities. There are a number of groups working hard to rescue animals and place them in secure, loving homes. Guests on this program were Jennifer Sanford from Atlanta Lab Rescue and Lu Ann Ferrell from Angels Among Us Pet Rescue. They discussed the great needs of these animals in Georgia and efforts being made to rescue them.

Georgia Focus

12/23/12

5:30 a.m.

28-minutes

GNN

A need to recognize the importance of Ponce De Leon Avenue in the economic development of the Atlanta area over the years. Named for the famous Spanish explorer said to have discovered the Fountain Of Youth, Atlanta's Ponce De Leon Avenue began as a simple country road that conveyed visitors to the healing springs that once bubbled along it. Historian Sharon Foster Jones discussed her book, Atlanta's Ponce De Leon Avenue: A History" during a tour of the avenue. Now few realize that this major thoroughfare was once a prestigious residential street in Victorian Atlanta.

During the quarterly period, WGAU aired psa's for the Georgia Association of Broadcasters. Topics for these are at the discretion of G-A-B. This quarter they were used for Georgia Back to Backyard Wildlife; Conserving Georgia Wildlife; Don't Set Aquarium Species Free; Lifetime License; Tree Stand Safety and Turn In Poachers.

Total announcements -- 156.

PUBLIC SAFETY-

NAME OF PROGRAMDATETIMEDURATIONSOURCENewsmakers Today10/1/129:10 a.m.8-minutesLocal

A need to develop new efforts toward deterring crime in the community. Kelly McCuthchen is from the GPPF group and discussed their Tight On Crime Inititative.

Newsmakers Today 10/18/12 9:10 a.m. 8-minutes Local A need to create an awareness of emergency preparedness. Scott Johnson explained details of the upcoming emergency preparedness expo. He provided details about topics that will be addressed, location of the expo and encouraged local participation. Newsmakers Today 9:10 a.m. 10/24/12 8-minutes Local A need to make Ga. Highway 316 safer. Terri Pope is from the state Department of Transportation. She provided and update on construction work along the 316 corridor that will hopefully make traffic safer for motorists, and bridge work that is taking place as some intersections on the highway. Newsmakers Today 10/25/12 9:25 a.m. 8-minutes Local A need to create awareness of possible hazards for local citizens from Hurricane Sandy. Meteorolgist John Weatherbee explained the hurricane could impact the Georgia/Florida football game to be played in Jacksonville and those local fans attending should make and effort to keep aware of conditions and have an emergency plan if needed. Newsmakers Today 10/26/12 9:25 a.m. 8-minutes Local A need for development of teen safety initiatives. Harris Blackwood is from the Governor's Office of Highway Safety. He discussed the efforts his department is making toward teenage driving safety. WGAU News 10/27/12 6:00 a.m. 30-sec. Local 7:30 a.m. 30-sec. Local 9:30 a.m. 30-sec. Local 11:00 a.m. 30-sec. Local A need to keep individuals off the Appalachian Trail due to fire dangers. This report dealt with the Forest Service closing a stretch of the Appalachian Trail because a wildfire is burning and has destroyed more than 200 acres in the Chattahoochee National Forest in North Georgia. Lumpkin County firefighters worked with the State Department of Natural Resources in Battling the blaze. Newsmakers Today 10/29/12 9:45 a.m. 8-minutes Local A need to get the community prepared for the effects of a looming hurricane. Jeff Taylor is from the East Georgia Chapter of the Red Cross. He discussed their plans and actions now underway in mobilizing for the hurricane zone. Newsmakers Today 9:10 a.m. 11/1/12 6-minutes Local A need to protect occupants of homes by making sure batteries are current in smoke detectors. Georgia Insurance Commissioner Ralph Hudgens reminded listeners of the time change to Eastern Standard and suggested they use this as an annual reminder to change batteries in their smoke detectors.

Newsmakers Today 11/20/12 9:10 a.m. 8-minutes Local
A need to create public awareness of dangers of holiday travel. Harris Blackwood is from the
Governor's Office of Highway Safety. He discussed the perils of Thanksgiving holiday travel and what actions state agencies are taking to address safety.

Liz Talk

A need to protect teens from violence. Joan Prittie is from the group Project Safe and she discussed issues violence related to teen dating. She explained details of a program her group is offering to help teens in this area....Teen Texting For Dating Violence. She provided a text number for teens to use to seek help with violence issues.

Newsmakers Today 11/29/12 9:10 a.m. 8-mintues Local
A need to create public awareness of several typical scams that occur related to the holidays. John Sours is from the Governor's Office of Consumer Protection and discussed holiday scams that typically crop up this time of year.

Georgia Focus

12/2/12

5:30 a.m.

28-minutes

GNN

A need to stop drunk drivers from driving. The mission of Mothers Against Drunk Driving (MADD) is to stop drunk driving. Guests on this program were Barry Martin, Georgia State Executive Director for MADD; Cynthia Hagan, Victim Services Specialist for MADD; and, John Stephens, who lost his teenage son to a drunk driver. To date, MADD's work has saved nearly 300,000 lives. These guests discussed MADD's work in the effort to save lives.

WGAU News 12/6/12 6:30 a.m. 30-sec. Local 8:00 a.m. 30-sec. Local 9:30 a.m. 30-sec. Local 11:30 a.m. 30-sec. Local 11:30 a.m. 30-sec. Local

A need for increased law enforcement presence. This report dealt with news that more Georgia State Troopers are patrolling the interstates. Beefed up patrols will be coming to Interstate-85 in Gwinnett County early next year. The extra law enforcement presence is already in place along Interstate-75 in Cobb County. The Georgia D-O-T is giving the State Department of Public Safety \$9-millioin to pay for 75 new state patrol officers.

Newsmakers Today

12/4/12

9:25 a.m.

8-minutes

Local

A need to protect ourselves from odorless carbon monoxide. In the aftermath of the carbon monoxide scare that forced the evacuation of an Atlanta area school, Georgia Insurance Commissioner Ralph Hudgens talked about the importance of carbon monoxide detectors and encouraged listeners to install them in their homes.

Newsmakers Today

12/13/12

9:10 a.m.

8-minutes

Local

A need for improved safety and traffic control on the perimeter highway around Athens. Terri Pope discussed plans for a meeting in Athens to talk about road construction projects on the "Loop" highway.

Newsmakers Today

12/17/12

9:10 a.m.

40-minutes

Local

A need for public safety in our school systems, as displayed by the elementary school shooting in Connecticut. Guests on this program were Myra Blackmon, Susan Zipperer, Mark Franklin, and Jamie Dupree.....representing views from educators, law enforcement and a gun store retailer. They discussed issues surrounding the school shooting and how it is related to our own local communities.

POLITICAL-

NAME OF PROGRAM	DATE	TIME	DURATION	SOURCE
Newsmakers Today	10/1/12	9:25 a.m.	8-mintues	Local

A need to know about the candidates. Mike Berlon is from the Georgia Democratic Party and discussed their efforts of trying to get a candidate off the ballot and an explanation of why.

Newsmakers Today

10/4/12

9:10 a.m.

8-minutes

Local

A need to understand the positions of the presidential candidates. Washington Cox Media correspondent Jamie Dupree reviewed last night's presidential debate and related to candidate responses on several issues.

Newsmakers Today

10/8/12

9:10 a.m.

8-minutes

Local

A need to know the candidates. Carter Kessler is a candidate for the Georgia House of Representatives. He talked about his campaign and his goals for the office.

Newsmakers Today 10/16/12 9:25 a.m. 8-minutes Local
A need to know the candidates. Brad Ploeger is a Libertarian candidate for the Georgia Public Service Commission. He discussed his campaign and his goals as a PSC member.

Newsmakers Today 10/16/12 9:45 a.m. 8-minutes Local
A need to insure everyone has an equal opportunity to vote. Sharon Hill is from the Georgia
Appleseed Project and she explained her group has challenged itself with making sure everyone

gets a chance to vote.

Newsmakers Today 10/17/12 9:35 a.m. 8-minutes Local A need to understand the facts about a state constitutional amendment on the ballot. Lt. Governor Casey Cagle spoke about amendment #2 and encouraged support for the amendment that would allow state government to lease properties as a means of saving money.

Newsmakers Today 10/18/12 9:25 a.m. 8-minutes Local A need for public understanding of the political system. David Johnson is from Strategic Vision and he explained the results of the latest polling on the elections and what it likely means.

Newsmakers Today 10/19/12 9:45 a.m. 8-minutes Local
A need to understand aspects of a state constitutional amendment that will be on the ballot. Charlie
Harper is from Peach Pundit and explained why he is against amendment #2 which would allow state
government leasing of properties to try to save money.

Newsmakers Today 10/22/12 9:10 a.m. 8-minutes Local A need to know the candidates. James Scott is a Democratic candidate for Barrow County Sheriff. He discussed his candidacy and his goals as sheriff.

Newsmakers Today 10/22/12 9:25 a.m. 8-minutes Local A need for voters to understand the background of a proposed constitutional amendment. Kelly McCutchen is from the group GPPF, and explained why they are promoting amendment #1 to allow establishment of Charter Schools in Georgia.

Newsmakers Today 10/24/12 9:25 a.m. 8-minutes Local A need to know the candidates. Jud Smith is a candidate for Barrow County Sheriff. He talked about his campaign, and his goals and plans as sheriff.

Newsmakers Today 10/26/12 9:45 a.m. 8-minutes Local A need to make voters aware of the processes in the system. Georgia Secretary of State Brian Kemp discussed early voting and the large turnout of early voters and also explained polls will be open for early voting this Saturday.

Newsmakers Today 10/29/12 9:10 a.m. 30-minutes Local A need to know the candidates. Spencer Frye and Carter Kessler are candidates for Georgia's House District 118. This time was used as an in-studio debate between the two candidates to discuss topics concerning the voters.

Newsmakers Today 10/30/12 9:35 a.m. 8-minutes Local A need for local political parties to be active. Jake Moskowitz is from the Athens-Clarke County Democratic Party and he provided details of how they are making phone calls to battleground states and why they're doing it.

Election Coverage 11/6/12 7:00 p.m. 4-hours Local WGAU provided live election night coverage with reporters broadcasting live from the Republican and Democratic Headquarters in Athens. This was followed from 11:00 p.m. until 2:00 a.m. with ABC Network coverage of national elections.

Newsmakers Today 11/8/12 9:35 a.m. 15-minutes Local A need for public awareness of who was elected to posts across the state. Charlie Harper is from Peach Pundit and gave a Georgia election review that included the candidates elected and what

the public can expect from them.

Newsmakers Today 11/27/12 9:35 a.m. 8-minutes Local

A need to understand why some are unhappy with Georgia Senator Zaxby Chambliss. Debbie Dooley is from the local Tea Party organization and explained why her group is not happy with Senator Chambliss.

Newsmakers Today 11/28/12 9:10 a.m. 8-minutes Local A need for immigration reforms. Jerry Gonzalez is from the Georgia State Latino Elected Officials. He discussed issues involved with immigration reform legislation.