

#1033032

COMPLETED 2/16/17

CONFIRMED



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25445394

CPE: 473/918/4791

Agency: Canal Partners Media
25 WHITLOCK PLACE
SW

Agency Order #: 5859419
Buyer: Prescott, Devon
Salesperson: JENNA NUBAR
202-872-5880

Changes as of: 2/16/2017 at 2:12 PM

Flight: 2/17/17 - 3/5/17

Advertiser: Uber
Product: UBER

Version: Current State Version 1

Station: WNLO

Market: Buffalo-Niagara Falls
Office: WASHINGTON

Total Spots: 11

Total CPP: \$0.00

Total GRP:

Primary Demo:

Con Type: POLITICAL/VOTE

Separation:

Assistant: JENNA NUBAR
202-872-5880

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 2/17 - 3/2 | | | | | | | | | | | | | | |
|---------|-------------------|----|---------------------------|----------|-----|------------|------|------|------|------|------|------|------|------|------|------|------|-----|-----|--|
| | | | | | | 2/17 | 2/18 | 2/19 | 2/20 | 2/21 | 2/22 | 2/23 | 2/24 | 2/25 | 2/26 | 2/27 | 2/28 | 3/1 | 3/2 | |
| 1 | F,M,Th 7a-9a | | WAKE UP-7AM | \$100.00 | 30 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | |
| 2 | F,M,Th 10p-11p | | NEWS 4 @ 10/NWS 4 @ 10:30 | \$250.00 | 30 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | |
| TOTALS: | | | | | | 2 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | |





125 West 55th St.
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25445394 Changes as of: 2/16/2017 at 2:12 PM Version: Current State Version 1

CPE: 473/918/4791 Flight: 2/17/17 - 3/5/17 Station: WNLO Total \$: \$1,850.00

Agency: Canal Partners Media Advertiser: Uber Market: Buffalo-Niagara Falls Total Spots: 11

25 WHITLOCK PLACE Product: UBER Office: WASHINGTON Total CPP: \$0.00

SW Agency Order #: 5859419 Primary Demo: Total GRP:

2nd Fl Buyer: Prescod, Devon Con Type: POLITICAL/VOTE Separation:

Marietta, GA 30064 Salesperson: JENNA NUBAR Assistant: 202-872-5880

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 3/3 | 3/4 | 3/5 | 3/3 - 3/5 | Total Spots | Total \$ | CPP | GRP |
|----------------|-------------------|----|---------------------------|----------|-----|-----|-----|-----|-----------|-------------|-------------------|---------------|------------|
| 1 | F,M-Th 7a-9a | | WAKE UP-7AM | \$100.00 | 30 | 0 | 0 | 0 | | 6 | \$600.00 | \$0.00 | 0.0 |
| 2 | F,M-Th 10p-11p | | NEWS 4 @ 10/NWS 4 @ 10:30 | \$250.00 | 30 | 0 | 0 | 0 | | 5 | \$1,250.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | | | | | 0 | 0 | 0 |
| | | | | | | | | | | | \$1,850.00 | \$0.00 | 0.0 |



KATZ TELEVISION
GROUP

125 West 58th St
New York, NY 10019

Contract # 25445394
CPE: 473/918/4791
Agency: Canal Partners Media
25 WHITLOCK PLACE
SW
Marietta, GA 30064
Flight: 2/17/17 - 3/5/17
Advertiser: Uber
Product: UBER
Agency Order #: 5859419
Buyer: Prescod, Devon
Salesperson: JENNA NUBAR
202-872-5880
Version: Current State Version 1
Station: WNLO
Market: Buffalo-Niagara Falls
Office: WASHINGTON
Total \$: \$1,850.00
Total Spots: 11
Total CPP: \$0.00
Total GRP:
Separation: 202-872-5880

| Special Instructions |
|----------------------|
| |

| Date/Time | Added by | Comment |
|------------------|-------------|----------------|
| 02/16/17 2:12 PM | JENNA NUBAR | Separation: 30 |

| Competitive Information |
|--|
| Market Budget: \$1,850 |
| WNLO Share: 100% |
| Comment: UNKNOWN. WILL UPDATE ONCE MARKET IS IN. |
| Competitive Unknown |

| Day/Time | % Distrib | Spots | Dollars | GRP |
|----------|-----------|-------|------------|-----|
| Total | 100% | 11 | \$1,850.00 | 0.0 |

| Month | Spots | Dollars |
|----------|-------|------------|
| 2017-Feb | 7 | \$1,150.00 |
| 2017-Mar | 4 | \$700.00 |
| Total | 11 | \$1,850.00 |

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-------|------------------|-------------|--------|-------|-------|------------|-------------|---------|
| New | 2/16/17 1:46 PM | JENNA NUBAR | New | 11 | | \$1,850.00 | \$1,850.00 | |

| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|---------------------------|---|
|---------------------------|---|

CONTRACT

WU23 WNLO
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

Canal Partners Media
25 Whitlock Place
Suite 201
Marrietta, GA 30064
USA

And:

| | | | | | | | |
|--------------------------|--|---------------------|--|-------------------|--|---------------------|--|
| Contract / Revision | | 1033032 / | | Alt Order # | | 25445394 | |
| Product | | UBER | | Contract Dates | | 02/17/17 - 03/05/17 | |
| Estimate # | | 4791 | | Advertiser | | POL/Uber | |
| Original Date / Revision | | 02/16/17 / 02/16/17 | | Billing Cycle | | Broadcast | |
| Billing Calendar | | Cash/Trade | | EOM/EOC | | Cash | |
| Property | | WNLO | | Account Executive | | Katz/Washington | |
| Special Handling | | | | Sales Office | | Katz/Washington | |
| Demographic | | Adults 25+ | | Agency Code | | 9913041 | |
| Advertiser Code | | 473 | | Product 1/2 | | 918 | |
| Advertiser Ref | | | | Agency Ref | | | |

| *Line | Ch | Start Date | End Date | Description | Start/End | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------------------------|------|------------|----------|--------------------------|-----------|------|--------|------------|----------|-----|------|-------|----------|
| N 1 | WNLO | 02/17/17 | 02/17/17 | Wake Up Live M-F 7a-9a | M-F 7a-9a | | :30 | 1 | \$100.00 | | NM | 1 | \$100.00 |
| Week: 02/13/17 02/19/17 ---1--- | | | | | | | | | | | | | |
| N 2 | WNLO | 02/12/17 | 02/12/17 | Wake Up Live M-F 7a-9a | M-F 7a-9a | | :30 | 1 | \$100.00 | | NM | 1 | \$100.00 |
| Week: 02/20/17 02/26/17 -1----- | | | | | | | | | | | | | |
| N 3 | WNLO | 02/22/17 | 02/22/17 | Wake Up Live M-F 7a-9a | M-F 7a-9a | | :30 | 1 | \$100.00 | | NM | 1 | \$100.00 |
| Week: 02/20/17 02/26/17 -1----- | | | | | | | | | | | | | |
| N 4 | WNLO | 02/24/17 | 02/24/17 | Wake Up Live M-F 7a-9a | M-F 7a-9a | | :30 | 1 | \$100.00 | | NM | 1 | \$100.00 |
| Week: 02/20/17 02/26/17 ---1--- | | | | | | | | | | | | | |
| N 5 | WNLO | 02/28/17 | 02/28/17 | Wake Up Live M-F 7a-9a | M-F 7a-9a | | :30 | 1 | \$100.00 | | NM | 1 | \$100.00 |
| Week: 02/27/17 03/05/17 -1----- | | | | | | | | | | | | | |
| N 6 | WNLO | 03/01/17 | 03/01/17 | Wake Up Live M-F 7a-9a | M-F 7a-9a | | :30 | 1 | \$100.00 | | NM | 1 | \$100.00 |
| Week: 02/27/17 03/05/17 ---1--- | | | | | | | | | | | | | |
| N 7 | WNLO | 02/17/17 | 02/17/17 | M-F News 4 at 10 O'clock | 10p-11p | | :30 | 1 | \$250.00 | | NM | 1 | \$250.00 |
| Week: 02/13/17 02/19/17 ---1--- | | | | | | | | | | | | | |
| N 8 | WNLO | 02/20/17 | 02/20/17 | M-F News 4 at 10 O'clock | 10p-11p | | :30 | 1 | \$250.00 | | NM | 1 | \$250.00 |
| Week: 02/20/17 02/26/17 1----- | | | | | | | | | | | | | |
| N 9 | WNLO | 02/23/17 | 02/23/17 | M-F News 4 at 10 O'clock | 10p-11p | | :30 | 1 | \$250.00 | | NM | 1 | \$250.00 |
| Week: 02/20/17 02/26/17 ---1--- | | | | | | | | | | | | | |
| N 10 | WNLO | 02/27/17 | 02/27/17 | M-F News 4 at 10 O'clock | 10p-11p | | :30 | 1 | \$250.00 | | NM | 1 | \$250.00 |
| Week: 02/27/17 03/05/17 1----- | | | | | | | | | | | | | |
| N 11 | WNLO | 03/02/17 | 03/02/17 | M-F News 4 at 10 O'clock | 10p-11p | | :30 | 1 | \$250.00 | | NM | 1 | \$250.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WUAB 23
WNLO
 2077 Elmwood Ave.
 Buffalo, NY 14207
 (716) 874-4410

| | |
|---------------------|--------------------------|
| Contract / Revision | Alt Order # |
| 1033032 / | 25445394 |
| Contract Dates | Product |
| 02/17/17 - 03/05/17 | UBER |
| Advertiser | Original Date / Revision |
| POL/Uber | 02/16/17 / 02/16/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End | Time | Days | Length | Spots/Week | Rate | Amount |
|-----------------------------------|----|------------|----------|-------------|------------|----------|------|--------|------------|------|--------|
| Week: 02/27/17 - 03/05/17 ---1--- | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | |
| | | 02/27/17 | 03/05/17 | ---1--- | 1 | \$250.00 | | | | | |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 01/30/17 - 02/26/17 | 7 | \$1,150.00 | (\$172.50) | \$977.50 |
| 02/27/17 - 03/02/17 | 4 | \$700.00 | (\$105.00) | \$595.00 |
| Totals | 11 | \$1,850.00 | (\$277.50) | \$1,572.50 |

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WNLO Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Receipt

Date: 16-02-2017

Order Number: Uber

WNLO TV - Buffalo, NY Uber Canal Partners Media

Billing Information

robert s kahn

25 whitlock place

marietta

GA

US

30064

donna@canalpartnersmedia.com

Payment Details

Order Total

Total \$790.00

amount

Amex
xxxxxxxxxxxx4006

12-2021

Transaction Details

Transaction Type:

Sale

Reconciliation ID:

XFZ6HZ2DC7LI

Return Codes

Message:

Request was processed successfully.

AVS Code:

V

CVN Code:

M

Please keep a copy of this receipt for your records



Receipt

Date: 23-02-2017
Order Number: Uber

WNLO TV - Buffalo, NY Uber Canal Partners Media

Billing Information

Shipping Information

robert s kahn

25 whitlock place

marietta

GA

US

30064

donna@canalpartnersmedia.com

Payment Details

Order Total

Amex

xxxxxxxxxxxx4006

12-2021

Transaction Details

Transaction Type:

Reconciliation ID:

Sale
XFYZ0ZFFXSH8H

Return Codes

Message:

AVS Code:

CVN Code:

Request was processed successfully.
V
M

Please keep a copy of this receipt for your records

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|-----------------------|
| Station and Location: | WNLO - TV Buffalo, NY |
| Date: | 02/16/2017 |

I, Devon Prescod
do hereby request station time concerning the following issue:

transportation

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED | | | | | |

Date of First Broadcast: 02/17/2017 Date of Last Broadcast: 03/05/2017

Total Charges: \$*****1,572.50 NET

This broadcast time will be used by: UBER - 2017



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Uber Technologies Inc
1455 MARKET ST., 4TH FLOOR - SAN FRANCISCO CA 94103
415-986-2104

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

CEO - Travis Kalanick



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

02/16/2017
Signature
(770) 427-0735
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Attach proposed schedule with charges (if available): | | | | | |
|---|----------------------------------|------|-------|----------------|-----------------|
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Date of First Broadcast: 02/17/2017 Date of Last Broadcast: 03/05/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

