

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MEDIA FINANCIAL SERVICES, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a MEDIA FINANCIAL SERVICES

Address: 1605 PALM BEACH LAKES BLV

Contact: _____ Phone number: _____ Email: _____

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: ELECTRICITY TRANSMISSION COMPETITION COALITION

Address: _____

Contact: _____ Phone number: _____ Email: _____

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Curtis LeGeyt, President and Chief Executive Officer
Shawn Donilon, EVP, Government Relations
Michelle Lehman, Chief of Staff and EVP, Public Affairs
Tea Gennaro, Chief Financial Officer and EVP, Finance and Administration
For further information, please visit <https://www.nab.org/about/departments/default.asp>.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res 9
American Music Fairness Act, H.R. 4130

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: <i>[Signature]</i>
Name:	Name: <i>RICK MUZZY</i>
Date of Request to Purchase Ad Time: March 21, 2022	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters: <i>WSP1</i>	Date Received/Requested:
Est. #: n/a	Station Location: <i>SPRINGS POINT WI</i>	Run Start and End Dates: <i>11/7-11/13/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

Confirmation



WSPT
GREATEST HITS

MUZZY BROADCASTING GROUP, LLC
97.9 WSPT FM
500 Division St
Stevens Point, Wisconsin 54481
(715) 341-9800

Order # 11674
Date Entered 10/30/2023
Sales Person Rick Muzzy
Billing Cycle Broadcast
Conflict 1 POLITICAL
Product 11/7-11/13 EST 1707 ISSUE
Estimate # 1707
P.O. # 3211299 4450944
Date Range 11/07/2023 - 11/13/2023
CoOp No
Comment INVOICES@MEDIAFINANCIAL.COM

ELECTRICITY TRANSMISSION COMPETITION COALITION
C/O MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLV
STE#903
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WSPT-FM	11/07/2023-11/13/2023	06:00:00-10:00:00	00:30	3,3,3,3,3,0,0	All Weeks	235.29	15	3529.35
2	WSPT-FM	11/07/2023-11/13/2023	10:00:00-15:00:00	00:30	3,3,3,3,3,0,0	All Weeks	235.29	15	3529.35
3	WSPT-FM	11/07/2023-11/13/2023	15:00:00-19:00:00	00:30	3,3,3,3,3,0,0	All Weeks	235.29	15	3529.35
4	WSPT-FM	11/11/2023-11/12/2023	06:00:00-19:00:00	00:30	0,0,0,0,0,1,1	All Weeks	235.29	2	470.58
								Subtotal	11058.63
								Agency Commission	1658.79
								Total	9399.84

Projected Billing	Count	Gross	Total
November	2023	47	11058.63
		47	11058.63
			9399.84

Customer _____ Sales Person _____