

**QUARTERLY ISSUES
PROGRAMMING REPORT**

**1st QUARTER
2024**

**WPOL-AM
Winston-Salem, NC**

FCC PSA's – 01/01/24 thru 03/31/24 – 30 seconds/ rotator airs 8x per day
(Locally produced PSA's with local tag information).

Alzheimer's – (FCCAAXx)

American Red Cross Blood Donations – (FCCARCxx)

Behind the Blue Line – (FCCBLWS)

Bethesda Center - (FCCBCWS) (60 seconds)

Boy and Girls Club – (FCCBGxx)

Communities in Schools – (FCCCSxx)

Cystic Fibrosis – (FCCCFxx)

Diaper Bank – (FCCDBxx)

Eye Bank – (FCCEBxx)

Food Allergy Families of the Triad- (FCCAFWS)

Food Bank – (FCCFBxx)

Forsyth Backpack Program (2 spots) – (FCCBP1&2)

Foster Care – (FCCFCxx)

Habitat for Humanity (FCCHBxx)

H.O.P.E. of Winston-Salem - FCCHEWS

Humane Society – (FCCHSxx)

Junior Achievement – (FCCJAXx)

Junior League of Winston-Salem – (FCCJLWS)

Neighborhood Watch – (FCCNW) (60 seconds)

One Project – Non-profit that aids in the community (FCCOPWS)

Operation North State - FCCONWS

Project Pets: Spay, Neuter, Love - FCCPPWS

Relay for Life Event – Guilford Co. (FCCRFL)

ReadWS – Reading Program for Kids (FCCRWWS)

Ronald McDonald House – (FCCRMHxx)

Senior Enrichment Center – Shepherd’s Center (FCCSCK)

Senior Services – (FCCSSWS)

Shalom Project – Food Pantry (FCCSPWS)

Solus Christus – (FCCSCWS)

Triad Golden Retriever Rescue - FCCGRWS – 60 seconds

Women of Wisdom – organization designed to help women (FCCWWxx)

World Relief - FCCWTWS

World Relief – (FCCWRWR) (60 seconds)

Youth in Transition – (FCCYITWS)

Midday Gospel Praise – Monday thru Friday 12p-3p/Gospel Praise Sunday 8:30-11a

JANUARY 10TH

FIRST CHURCH OF GOD -NEW YEARS SERVICE:

6:00 P.M.

635 ONTARIO STREET

WINSTON SALEM, NC

FEBRUARY

BLACK HISTORY MONTH

February 5th

The Sr. Missionaries of United Metropolitan Missionary Baptist Church was having a Blood Drive on Tuesday: Feb. 13 at the church 450 Metropolitan Drive-Winston Salem from 10:00 to 2:00 everyone was invited: Each donor will receive a \$40.00 gift card.

FEB. 10

MT. PLEASANT BAPTIST CHURCH

AFRICAN AMERICAN HISTORY PROGRAM FEBRUARY 25TH 5 TO 6 P.M.

495 N W GRAWFORD PLACE

WINSTON SALEM, NC BISHOP SHERWOOD DAVIS PASTOR

FEBRUARY 12

REV. VERN SWITZER-FARMING PREACHER-LOCAL TALKING ABOUT THE ART OF FARMING IN WINSTON SALEM., HE IS THE FIRST BLACK FARMER IN THIS AREA. HAS A PRODUCE FARM IN RURAL HALL AND HAS WRITTEN SEVERAL CHILD BOOKS.

FEBRUARY 13

AMERICAN HEART MONTH-INTERVIEW WITH ALLISON BROWN: NATIONAL HEART AWARENESS MONTH: GAVE INFORMATION ON HOW TO KNOW INFORMATION ABOUT YOUR HEART AND WHO IS AT RISK. A SPECIAL NOTE TO WOMEN

FEBRUARY 14

INTERVIEW WITH LEWIS A. BRANDON, III
CIVIL RIGHTS ACTIVIST-BLACK HISTORY MONTH: SPOKE ABOUT THE SIT IN - GREENSBORO, NC

FEBRUARY 21

AMERICAN HEART ASSOCIATION-TALKED ABOUT THE EVENT TO BE HELD ON MARCH 9TH AT THE BENTON CONVENTION CENTER.....RED BOTTOM SHOES AND RED BOW TIE EVENT.....NATIONAL HEART MONTH AWARENESS.

FEBRUARY 27

INTERVIEW WITH BUSTER BROWN-CELEBRATING BLACK HISTORY MONTH
LONG TIME RADIO HOST: NEWS PAPER REPORTER-W S CHRONICLE. SPOKE WITH HIM ABOUT CHANGES IN RADIO AND OUR COMMUNITY SINCE HE STARTED HIS RADIO CAREER OVER 20 YEARS AGO.

FEBRUARY 15

AMERICAN HEART MONTH-INTERVIEW WITH SARAH FEDELE ABOUT THE TRIAD HEART BALL.

MARCH 4

WAKE FOREST HALL OF FAME

SKIP BROWN EVENT-FORSYTH COUNTRY CLUB ON MARCH 7TH: FREE EVENT: FORMER WAKE FOREST BASKETBALL PLAYER:

MARCH 10TH

WOMEN OF WISDOM-EVENT TO HONOR REFUGE HOUSE -WOMEN IN NEED OF HOUSING:

MARCH 15TH 10-3 PM -732 OAK SUMMIT ROAD-WINSTON SALEM..

MARCH 11

THE BLUE PRINT-E C S U

EVENT HELD TO SATURDAY MARCH 16 1 TO 3 P.M. ST. STEPEHN MISSIONARY BAPTIST CHURCH

5000 NOBLE STREET: WINSTON SALEM, NC. -TO REGISTER STUDENTS THAT ARE INTERESTED IN ATTENDING ECSU.

MARCH 12

LOCUST GROVE BAPTIST CHURCH

4707 HIGHWAY 150

BROWN SUMMIT, 7 LAST SAYINGS OF JESUS ON THE CROSS ON 3/29 6:00 P.M. JAMES LEA IS THE PASTOR.

MARCH 15

APOSTLE GLORIA SAMUELS-CAME IN TO TALK ABOUT THE COMMUNITY DAY EVENT TO BE HELD AT GREAT COMMISSION CHURCH 3735 OGBURN AVENUE-WINSTON SALEM ON

MARCH 16TH FROM 12-4 P.M. A COMMUNITY EVENT HEALTH FAIR/KIDS ZONE-FOODFUN AND FELLOWSHIP.

MARCH 15

NAACP-OPEN HOUSE AND TOUR OF NEW FACILITY-ALSO OPPORTUNITY TO ENROLL FOR THE NEW YEAR: 4130 OAK SUMMIT ROAD-WINSTON SALEM 2 – 4 P.M.

MARCH 19TH

INTERVIEW WITH ROBIN IRVIN-DRESS FOR SUCCESS: 375 BUXTON STREET0 WINSTON SALEM

SHE WAS TALKING ABOUT HOW IMPORTANT IT IS FOR WOMEN TO KNOW THAT THEY HAVE A PLACE TO GET CLOTHING./SHOES, ETC. WHEN LOOKING FOR A JOB: THEY CAN ALSO LEARN SKILLS TO PREPARE THEM WHEN LOOKING FOR EMPLOYMENT ETC.

MARCH 20

WINSTON COMMUNITY PRAYER BAND TO SPONSOR: EASTER MESSAGE ON MARCH 26 PRINCE OF PEACE CHURCH-1725 E. 25TH STREET W S, NC.