

QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2014

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	4/1-4/3
Time	Various (liners)
Description	SAVE THE RACKS is for the fight against Breast Cancer. Save the Racks took place at Maggie's On the River on Thursday, April 3 rd from 5-9pm. The Urban Nature Team was there to raise money for their Avon Walk for Breast Cancer in Washington, D.C. on May 3 rd & 4 th ! They had a 50/50, Raffles, and more. Listeners could contact Maggie's for more information.

Program/Segment	Live Liners
Date	4/1-4/5
Time	Various (liners)
Description	The DPAO invited the community to attend an Autism Awareness Celebration on Saturday, April 5, from 11a to 12:30p. The

Celebration was set to kick off with a Biodegradable Balloon Release, beginning at 10:30 & an awareness walk, scheduled for 11. It happened at 633 Davidson St. in Watertown. Right after the walk listeners were invited to attend a picnic lunch at DPAO. During the picnic, a DJ was on hand to provide music. Listeners could RSVP, by calling DPAO at 782-5285. This was a rain or shine event!

Program/Segment	Live Liners
Date	4/1-4/10
Time	Various (liners)
Description	The 2014 Job & Career Expo happened on Thursday, April 10 th from 11a-5p at the Bruce M. Wright Memorial Conference Center on Faichney Drive in Watertown. We encouraged listeners in need of work to attend.

Program/Segment	Live Liners
Date	4/1-5/3
Time	Various (liners)
Description	Out of the Darkness was a walk to help raise awareness for suicide prevention & Jefferson Community College had their Campus Walk on May 3 rd . Registration was at 9a in the McVean Gymnasium Lobby & the walk started at 11. For more info listeners could call 315-558-1362.

Program/Segment	Live Liners
Date	2/1-3/31
Time	Various (liners)
Description	We promoted that The Carthage Fire Dept. Auxiliary was recruiting members who were at least 18 years of age. If interested, listeners could stop by the Carthage Fire Dept. or call McKenzie at 493-1070.

Program/Segment	Live Liners
Date	4/1-5/31
Time	Various (liners)
Description	The Jefferson Leadership Institute group did a "Suitcast Drive" for the Children's Home. Children in foster care have to move around pretty frequently, and often have to put all their belongings in trash bags. These trash bags can easily tear or break, and have even been thrown away because they were confused for actual

garbage! Children pick up on the message that they are not worthy. Their things are trash & they feel like they are trash. These kids deserve better! By donating luggage to foster care organizations, we can save a child from the traumatic experience of placing their belongings in trash bags and all the problems that go with it. Listeners were encouraged to contact Bonnie Eppolito at WPBS, 315-782-3142, Ext. 301 for more information.

Program/Segment	Live Liner
Date	4/1-4/23
Time	Various (liners)
Description	The Jefferson Community College Campus Activities Board sponsored a bone marrow donor drive and Be The Match registry drive on Wednesday, April 23 from 11:00 a.m. to 2:00 p.m. in the Jules Center Commons (Building 6). The bone marrow donor drive consists of a simple cheek swab. Donors had to be in good health, between the ages of 18 and 44 years old, and willing to donate to any patient in need. JCC's bone marrow donor drive was to be held in honor of 14-year old Alyson Stiles of Watertown. Stiles, was first diagnosed with acute lymphocytic leukemia as a toddler. Her cancer went into remission twice, but she learned last fall it was back. For more information about the organization, listeners could visit www.BeTheMatch.org . For more information about the bone marrow donor drive and Be The Match registry drive, listeners were encouraged to call the JCC Student Activities office at 315-786-2431.

Program/Segment	Live Liners
Date	4/1-4/24
Time	Various (liners)
Description	There was a benefit dinner for the Imdad family on April 24, from 4-8 PM. It was at the American Legion in A Bay. It was \$10 for the Fish dinner, \$10 for the Chicken Finger Dinner Full Portion (4) & \$5 for the Chicken Finger Dinner Half Portion (2). (Dinner included Salt Potatoes OR Mac-n-cheese, and Coleslaw). Desserts were available by donation. Local Deliveries (within the Village of A Bay) were available. Take outs were

available 4-6:30 PM. The Imdad family lost their home to a fire this winter. They have two children in high school, and they were living at Bonnie Castle until they were able to move into a new home. They were trying to rebuild, and needed help to make this happen.

Program/Segment
Date
Time
Description

Live Liners

6/1-6/30

Various (liners)

There was a benefit for Amanda Ridsdale-Pisarski on July 19th in the Champion Firehall, Carthage & it was to start at 2pm. They were to have a 50/50, a live auction & a chicken BBQ/Bake Sale (until food was gone). They were set to have a DJ & listeners could get their pink hair extensions for only \$10. All of the proceeds would go to help with out of pocket costs, since Amanda was not able to work while receiving chemotherapy.