

# QUARTERLY ISSUES/PROGRAMS LIST

July 1 – September 30 2013

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	7/1-9/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	PSAs
Date	7/1-9/30
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

Program/Segment	Live Liners
Date	7/1-7/6
Time	Various (liners)
Description	Courtesy of NNYLocal.com, we promoted upcoming fireworks displays in the North Country, like Fireworks in Clayton on July 3 <sup>rd</sup> , Fireworks in the Park (Thompson Park) with the Syracuse Symphony on July 4 <sup>th</sup> , The Gouverneur Fireworks, Sackets Harbor Fireworks & Fireworks Over Boldt Castle all on the 4 <sup>th</sup> as well & the Carthage Fireworks are on July 6 <sup>th</sup> .

Program/Segment	Live Liners
Date	7/1-7/26
Time	Various (liners)
Description	The Copenhagen Fire Department Field Days were on Friday, July 26 & Saturday, July 27. Friday, was the Muster Races at 7pm.

Saturday, there were the Firematics at noon, a chicken BBQ at noon as well, followed by a parade at 7pm & a dance with R-19 at 8pm.

Program/Segment	Live Liners
Date	7/1-8/3
Time	Various (liners)
Description	The 5 <sup>th</sup> Annual W. Carthage Fire Dept. Poker Run happened on Saturday, August 3 <sup>rd</sup> . The start & finish line were at the W. Carthage Fire Hall, 61 High St. in W. Carthage. Registration started at 10am & the ride began at 11am. It was 140 miles with 5 stops. The cost, day of the event was a \$20 registration fee & \$10 per passenger. This year's ride was in memory of Marsha Flynn. For more information, listeners could call Chief Pete Crump Jr. at 315-489-1168. All proceeds would benefit the Fire Department Equipment Fund.

Program/Segment	Live Liners
Date	7/15-8/8
Time	Various (liners)
Description	The Mike T. Boucher Helping Hands Foundation was holding a golf tournament on Sunday, August 25 <sup>th</sup> at the Carlowden Country Club in Denmark. It was captain & crew, 4 person, \$300 per team. Listeners needed to register by August 8 <sup>th</sup> . It included golf, cart, t-shirt & dinner. This tournament was to raise money for families & individuals in Jefferson & Lewis counties that are struggling though cancer. BY that time, the foundation had helped 5 people battling cancer. For more info, listeners could call Jared Spaulding at 427-8992 or Jody Boucher at 408-8988.

Program/Segment	Live Liners
Date	7/15-8/15
Time	Various (liners)
Description	There was a benefit for local wounded warrior, SFC Jeffrey Hackett of Belleville on Sunday August 25 <sup>th</sup> . On August 15 <sup>th</sup> , 2011, while on his Second tour in Afghanistan, SFC Hackett was on patrol when an IED changed his life forever. When the dust and smoked settled his injuries included: right leg amputated above the

knee, fractured left lower leg, fractured ribs, severed intestine, punctured colon, and loss of the backside of his right arm. The house that SFC Hackett lived in before the IED changed everything, no longer accommodated the new Jeff Hackett. We asked listeners to join Red White & Blue Records, Jeff's friends and family (wife and three children), and a grateful nation as we honored his sacrifice and raised money to help build a new home for SFC Hackett. The benefit consisted of a Chicken BBQ, Craft Fair/Bazaar, Raffles, 50/50, Bubbles The Clown, and live music by Nashville Recording Artist Rod Richmond and The Whitetail Band. The event was from noon until 4PM at Belleville Fireman's Park, Swan Road, in Belleville. For more information or to reserve a booth listeners could call [315-387-6045](tel:315-387-6045)

Program/Segment	Live Liners
Date	8/1-9/2
Time	Various (liners)
Description	Community Broadcasters teamed up with the Urban Mission of Watertown, looking for help in getting back to school items for those in need in the North Country. We asked listeners that while they were shopping for their child, if they could get an extra item or 3, it would be truly appreciated. Items needed for back to school (pre-k through high school), included boxes of crayons, pencil boxes, activity/toy packets, scissors, glue bottles, glue sticks, erasers, pencil-top erasers, composition notebooks, boxes of markers, boxes of colored pencils, spiral notebooks (wide-ruled & college ruled/diff. colors), pens, pencils, highlighters, rulers, folders (diff. colors), binders (2" or less), packets of loose-leaf paper & packs of index cards. We posted the complete list is also on our Facebook page. We asked listeners to drop off the items at various locations throughout the North Country.

Program/Segment	Live Liner
Date	8/1-8/31
Time	Various (liners)
Description	The Adams Fire Department invited

listeners to the 103<sup>rd</sup> Annual Labor Day Fields Days, Aug. 31<sup>st</sup>, Sept. 1<sup>st</sup> & 2<sup>nd</sup>. There was a 5k walk/run & Kiddie parade on the 31<sup>st</sup>, bingo, wacky cars & an auto demo on the 1<sup>st</sup>, & on the 2<sup>nd</sup>, the fireman's parade. They had chicken all 3 days, bounce houses for the kids & other activities to please the crowd.

Program/Segment	Live Liners
Date	8/15-9/14
Time	Various (liners)
Description	There was a back to school fair at the Evans Mills Ambulance on Sept 14 <sup>th</sup> . They had a bounce house, dunk booth, hot dogs & hamburgers, a yard sale, as well as other vendors, plus Operation Safe Child, which was free. It was from 9am to 2pm at the station, 8733 Factory Street in Evans Mills. Proceeds were being split between the Evans Mills Ambulance & the American Red Cross. Listeners could contact Lesley at 315-681-4167 weekdays or 315-629-6081 weekends for more information.

Program/Segment	Live Liners
Date	8/1-9/28
Time	Various (liners)
Description	Out of the Darkness, was a walk for suicide prevention. It was with the American Foundation for Suicide Prevention (AFSP), the only non-profit organization exclusively devoted to funding the research, education, and treatment programs needed to prevent suicide. The walk took place Sept. 28 at Thompson Park. The goal was 500 walkers & \$15,000. Registration was at 11am & the walk started at noon. We also offered the National Lifeline number, 1-800-273-TALK. It is a number there for those in crisis feeling the need to talk.

Program/Segment	Live Liners
Date	8/15-9/30
Time	Various (liners)
Description	We asked listeners to mark their calendars for the 2013 Watertown March for Babies on October 5 <sup>th</sup> at Thompson Park! Listeners could take part in the walk that helps moms have healthy, full-term pregnancies and healthy babies. They

would be the easiest steps their family would ever take. They could join the millions of people who participate to support 75 years of March of Dimes research and community-based programs that help give us the stronger, healthier babies we love. Listeners could Register at [marchforbabies.org](http://marchforbabies.org).

Program/Segment  
Date  
Time  
Description

Live Liners

9/1-9/30

Various (liners)

The Children's Miracle Network

Radiothon was set to return on October 30<sup>th</sup> and run through November 1<sup>st</sup>. We would once again be looking for the generosity of the North Country to help us raise money for a great cause, where the money stays local & helped kids in the North Country.

Program/Segment  
Date  
Time  
Description

Live Liners

9/15-9/30

Various (liners)

There was a benefit happening at the Army/Navy Post 61 American Legion, 138 Sterling St. in Watertown on November 2, from noon to 9pm. They would have raffles, music provided by Special Effects, Just For Fun & Mark Mason, plus food & drinks. All of the proceeds would be donated to the building pavilion @ Wiley School.