

QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2012

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	Live Liners
Date	1/1-3/3
Time	Various
Description	There was a Red Cross Blood Drive in honor of Mary Greer, a 1979 Watertown High School Graduate. It took place at the State Office Building on Washington St. in Watertown on the 11 th floor, March 3 rd from 10am until 4pm. For more information, listeners were encouraged to contact 1-800-Red-Cross.

Program/Segment	Live Linerss
Date	3/1-3/31
Time	Various
Description	Promoted a walk for MS! It was set to take place on Sunday, May 6 th at JCC. The 2012 Watertown Walk MS Event. We asked listeners to spread the word & join our team. Then get the word out & help us to raise money for the National Multiple Sclerosis Society. The National MS Society is dedicated to ending the devastating effects of MS. They simultaneously fund research for a cure while also helping people who currently live with MS lead more fulfilling lives.

3) Community/Local

Program/Segment	Live Liners
Date	1/1-1/31
Time	Various (liners)
Description	Coats for kids was done in conjunction with Jrecks Sub and the Watertown Urban Mission. Listeners were encouraged to help a North Country child. Throughout the entire month of January, 94 Rock WOTT & the Urban Mission were asking listeners to stop by any Jreck's Sub location in the North Country. If they had the extra winter clothing for children and it was in good shape they were asked to drop by a Jreck's Sub and put in the drop box. We were looking for coats for all kids, all sizes. For both boys & girls, toddlers on up.

Program/Segment	Live Liner
Date	1/1-2/4
Time	Various (liners)
Description	The 13 th Annual North Country Chili Cook-Off took place in the Dulles Office Building, on Saturday, February 4 th from 11am to 3pm. Opening Ceremony started at noon & the awards were presented at 3. Admission was \$6 for adults, \$2 for 12 & under & \$15 for family. Discounts with military ID. It was a Yellow Ribbon Community Event to benefit the Volunteer Transportation Center. For more information listeners were encouraged to call 788-0422.

Program/Segment	Live Liners
Date	1/1-2/4
Time	Various (liners)
Description	On Saturday, February 4 th , a group of family & friends held a benefit for local resident Michael Wilder at the LaFargeville American Legion. Mike was diagnosed with terminal Cancer & could use all the financial assistance possible to help his family during this stressful time. Donations were being sought. Either an item that can auctioned/raffled or a monetary donation. All proceeds would go directly to Mike & his family.

All donations were to be acknowledged at the benefit. For further information, listeners were asked to call Wanda at 315-658-9948 or Gwen at 315-658-2638.

Program/Segment	Live Liners
Date	1/1-2/11
Time	Various (liners)
Description	Saturday, February 11 th , there was a benefit at the Adams Fire Department, 4 N. Main Street in Adams for a young man by the name of Ben. It was a Spaghetti Dinner, bake sale & silent auction. It took place from noon to 4pm. For adults, it was \$8. & for kids ages 10 & under, it was \$5.

Program/Segment	Live Liners
Date	1/1-2/11
Time	Various (liners)
Description	The Sackets Harbor Sons of the American Legion hosted an ice fishing derby at the Sackets American Legion post 1757 on 209 Ambrose St. in Sackets Harbor. It took place on February 11 th from dawn to 5pm. Entry forms were available at the post & Chaumont Hardware. It was \$10 per person for the Northern Pike Division or the kids perch division. 100% payout.

Program/Segment	Live Liners
Date	1/1-2/12
Time	Various (liners)
Description	The West Carthage Fire Prevention Spaghetti Dinner happened on Sunday, February 12 th from 11am until 4pm. It was in the West Carthage Community Building on 61 High Street, across from Price Chopper. The cost was \$8 per person 13 & up, \$7 per person ages 5-12, \$7 for seniors & for kids under 5 it was free. All proceeds went to the Fire Prevention Program. For more information, listeners could call 681-1986.

Program/Segment	Live Liners
Date	1/15-2/17
Time	Various (liners)

Description The Sackets Harbor Sons of the American Legion hosted a Steak at the Bar in the Sackets Harbor American Legion post 1757, 209 Ambrose St. in Sackets. The date was February 17th from 5pm to 7pm. Take outs were available. & the menu consisted of Rib Eye Steak, baked potato & salad. The cost was \$10 per dinner. For more info, listeners could call 646-3530.

Program/Segment Live Liners
Date 1/15-2/18
Time Various (liners)
Description There was a Valentine's Sweetheart Dance featuring Shagnasty on Saturday, February 18th from 9:30pm to 1:30am at the Oxbow Fire Hall. The cost was \$5 for singles & \$8 for couples.

Program/Segment Live Liners
Date 1/15-2/21
Time Various (liners)
Description There was a pancake supper on Tuesday, February 21st from 5-7pm at the Philadelphia Methodist Church. The proceeds were to benefit the Women of Faith Conference. You could enjoy hot pancakes, French toast, sausage, New York State maple syrup & choice of beverage. It was all you can eat for free. Donations were greatly appreciated & accepted to help with travel expenses to the Women of Faith Conference. For more information, listeners could call Bethany at 315-778-3340.

Program/Segment Live Liners
Date 1/15-2/26
Time Various (liners)
Description The Philadelphia Fire Department hosted a Daytona 500 Party on February 26th. You could watch the Daytona 500 on the big screen with friends. Tickets were \$10 & available at the door. Doors were set to open at 11am. There was beer, raffles, food & door prizes.

Program/Segment Live Liners
Date 1/15-2/26
Time Various (liners)
Description The Cape Vincent Lion's Club had a pancake

breakfast on Sunday, February 26th at the Cape Vincent Recreation Park. Breakfast was served starting at 8am & consisted of pancakes, sausage & beverage. The cost was \$7 for adults & \$5 for children under 12. There was a diabetes screening & there was health information available. The proceeds were to support the Thousand Islands High School Select Chorus.

Program/Segment	Live Liners
Date	1/15-2/26
Time	Various (liners)
Description	The Copenhagen Fire Department Ladies Auxiliary invited listeners out to enjoy the Black River Fiddlers on Sunday, February 26 th at 1pm. There was a \$3 admission. Fun, food, raffles & dancing.

Program/Segment	Live Liners
Date	2/1-3/31
Time	Various (liners)
Description	The American Legion Auxiliary, Unit 832, Cape Vincent sponsored a Fish Fry as a fundraiser to support their Honor Flight Project. The proceeds would be used to assist in sending WWII vets and escorts to Washington, DC to visit the memorials dedicated to honor their service and sacrifices. They took place at the Cape Vincent American Legion, 248 E. Broadway St. in Cape Vincent every Friday from 4-8pm, until April 13 th . Except March 9 th . The menu included fried or baked fish, chicken tenders, French fries or baby brown potatoes, coleslaw, roll & butter as well as free coffee. It was \$10 for an Adult dinner & \$6 for Seniors & kids. It was open to all & was "Eat-in or take-out". Listeners could call 315.654.2101 for more information.

Program/Segment	Live Liners
Date	2/1-3/31
Time	Various (liners)
Description	The Brownville American Legion, Post 588 hosted a fish fry every Friday starting at 5:30 pm. That was until April 6 th . They were serving deep fried haddock or chicken tenders, with mac &

cheese, coleslaw & bread for \$9. Take-outs were available. Listeners could call 782-5380 for additional information.

Program/Segment Live Liners
Date 2/1-3/1
Time Various (liners)
Description The Bethany United Methodist Church hosted

a chicken n' biscuit dinner on Thursday, March 1st at 214 W. Lynde St. in Watertown. It was served family style with white chicken, real mashed potatoes, biscuits, green beans, cranberry sauce, coleslaw & pie. Take-outs started at 4:30pm & eat-in began at 5. It was \$9 for adults & \$6 for children. For more information, listeners could call 788-7791.

Program/Segment Live Liners
Date 2/1-3/9
Time Various (liners)
Description The Dexter American Legion hosted a
Fish

Fry every Friday, until March 9th. They were from 5-7pm. Take-outs were be available at 4:30pm. It was \$8 for adults & \$4 for kids, 10 & under.

Program/Segment Live Liners
Date 2/1-3/11
Time Various (liners)
Description There was to be a benefit on Sunday,
March

11th starting at 2pm @ the Watertown Eagles Club on outer Washington St. All the money collected would be donated to help pay medical expenses for Mel Bray, who had been diagnosed with cancer. Music, food, a Chinese auction, 50/50 raffle & more. It was \$3 per person, \$5 per couple & \$10 per family. Children under 12 are free. For information, listeners could call 782-5495.

Program/Segment Live Liners
Date 2/15-3/24
Time Various (liners)
Description The IHC Booster Club held their annual

Can Drive Fundraiser 2012 on March 24th from 9am to 3pm. You could show your support & bring returnable cans & bottles to IHC High School, located at 1316 Ives St in Watertown. Or you could make arrangements to have them picked up at your home or business. You would just need to contact Ana at 788-6640.

Program/Segment
Date
Time
Description
listeners

Live Liners
2/23-3/3
Various (liners)
Family Counseling Services invited

out for the 7th Annual Snowflake Rally at Dry Hill Ski Area on Saturday, March 3rd. It was a chance to get together with family or friends or co-workers & make a cardboard sled. Registration began at 9am & Race Time was set for 10am. Trophies were given out for Best Theme, Most Bizarre, Most Colorful, Most Creative, Most Humorous, Traveling Business Trophy & Spirit Award. Plus a New Category for this year: BEST CHILDREN's! For more information, listeners could contact Family Counseling Services.

Program/Segment
Date
Time
Description

Live Liners
2/23-3/31
Various (liners)
The Watertown Urban Mission and

Impossible Dream Thrift Store was set to hold its Annual Auction on Saturday, April 28th from 10am to 2pm at the St. Anthony's Catholic Church on Arsenal in Watertown. At the auction, listeners might find some extra special treasures donated to the Mission and Impossible Dream including rare and unique items, antiques, and more. All funds raised were to go toward Mission programs which help neighbors to rise above their struggles in life. For more information or to donate an item, Listeners could call Drew at 782-8440.

Program/Segment
Date
Time

Live Liners
2/23-3/31
Various (liners)

Description

The 35th Annual General Brown Weekend was set to take place June 1st through the 3rd. There would be a craft fair all 3 days, the super sale days all 3 days, a parade starting at 7pm on Saturday the 2nd & a soap box derby on Sunday the 3rd. For more information listeners could call 315-782-4508.