

QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2022

WEFX

1) Pets/Animals

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	We ran PSAs on Suicide Prevention. This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	1/1-2/12
Time	Various (liners)
Description	We promoted the Three Mile Bay Fire Dept. hosting their 44 th Annual Lyje Ice Fishing Derby on Feb. 12 th & 13 th . 1 st place was to get \$1000, 2 nd an Oregon 40 Volt Chainsaw, Bourquin Farm Equipment & \$250. 35 prizes in all... including the top 10 getting a case of beer. Listeners could pre-register the Friday before at the TMB Fire Dept. from 5-8p.

Program/Segment	Live Liners
Date	1/1-1/27
Time	Various (liners)
Description	The Urban Mission hosted the <i>Homeless No More</i> event Jan. 27 th . "Homeless No More takes place at the CARE Center located in the Impossible Dream Thrift Store, 247 Factory Street

in Watertown. The purpose of this event was to provide resources & supplies to the homeless population in Jefferson County, while conducting the National Point In Time Survey, which counts homeless individuals across the country. Listeners could join them 10a-6p. This event was put on by Urban Mission with community partners and the Points North Coalition of Jefferson and St. Lawrence Counties.”

Program/Segment	Live Liners
Date	1/1-1/17
Time	Various (liners)
Description	With what would be her 100 th BDay coming up on January 17 th ... there was a #BettyWhite challenge out there. She was a big supporter of animal rescues... & the challenge we posed to our listeners was to donate money to the local SPCA... in the name of Betty White on her BDay.

Program/Segment	Live Liners
Date	1/15-2/19
Time	Various (liners)
Description	The Disabled Persons Action Organization (DPAO) announced that their Girl Scout Troop #50806 were one of only three other troops in the Region to qualify for an early booth sale as they sold more Girl Scout Candy than any other troop in the North Country! The DPAO Girl Scout Troop’s award was that they got to host an early booth sale on National Cookie Weekend, before all other troops. Saturday, February 19 th from 10 a.m. to 1 p.m. their Girl Scout Troop had 44 cases of Girl Scout Cookies to sell at Bradley’s Military Supply store in Evans Mills. This year there are nine (9) varieties of Girl Scout cookies to choose from including the new “Adventureful” which is a brownie inspired cookie with a caramel thumbprint, drizzled in caramel with a hint of sea salt! The price remained the same as last year at \$5 per box. DPAO’s Girl Scout Troop handled the booth sales as the girls were to learn how to run a business as they are working towards their business beginners patch.

Program/Segment
Date
Time
Description

Live Liners
1/1-3/31
Various (liners)

DPAO's ZZ Top concert was rescheduled to Sat., July 23, 2022. We asked listeners to please hang on to their original tickets as they would be valid for the newly rescheduled date. The ZZ Top concert will be held at the Watertown Fairgrounds in Watertown, New York & is part of the Car-Freshner / FX Caprara Family of Car Dealerships 2022 Concert Series, presented by DPAO, Carthage Area Hospital & Watertown Savings Bank. Proceeds from the Car-Freshner / F.X. Caprara Family of Car Dealerships 2022 Concert Series will benefit the programs and services that DPAO provides to over 500 families with developmental disabilities in Jefferson and Lewis Counties.