

QUARTERLY ISSUES/PROGRAMS LIST

October 1 – December 31 2015

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	10/1-10/16
Time	Various (liners)
Description	March of Dimes champions the needs of moms & babies right here in the North Country & across the nation. We invited listeners to join the annual March For Babies on Sunday, October 18 th @ JCC. Listeners could sign up & help moms have healthy pregnancies & give hope to the families of babies born too soon or too sick. Listeners could go to marchforbabies.org , so that one day, every family will know the joy of a healthy baby.

Program/Segment	Live Liners
Date	10/1-10/17

Time	Various (liners)
Description	<p>There was a benefit for Juliette Fiaschetti on Saturday, October 17th, from 1-7p in the Dexter American Legion on East Bronson St. in Dexter. After a year of testing, Juliette found out she has Aberrant Subclavia Artery, which is where the aorta gets wrapped around the esophagus... cutting of 50% of passage. She had surgery scheduled for November to correct the issue. Everyone was encouraged to cruise out & show support. Music was provided by bands like Lake Effect Mud, Hatrick, Oceans Below & Ripchord. It was \$8 @ the door with kids 12 & under getting in for free. They also had door prizes, 50/50, raffles & a bake sale.</p>

Program/Segment	Live Liners
Date	10/15-10/29
Time	Various (liners)
Description	<p>Ninjas Against Animal Cruelty was back @ the Savory Café for their 2nd Annual Spaghetti Dinner. That included spaghetti & meatballs, salad & rolls. It was \$10 per person & took place on Thursday, the 29th of October, from 6-9pm. We encouraged listeners to <i>Come Help With the Animals</i>.</p>

Program/Segment	Live Liners
Date	11/1-11/14
Time	Various (liners)
Description	<p>There was a Lung Cancer Benefit for Linda Wetherwax on November 14th in the Theresa Fire Hall. It was from 1-7p. They were having a spaghetti dinner, silent auction, 50/50 raffle, cake walk, lottery tree raffle & a DJ. It was \$10 for adults, \$5 for kids & kids under 5 were free. For more info listeners could contact Bobbi @ 315-921-8329.</p>

Program/Segment	Live Liners
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Date	10/15-11/6
Time	Various (liners) & Live Broadcast
Description	We once again had the Children's Miracle Network Radiothon from November 4 th through the 6 th . We raised over \$100,000 that stayed local & helped families in the North Country. We encouraged listeners to call 755-KIDS a make a pledge.

Program/Segment	Live Liners
Date	11/1-12/5
Time	Various (liners)
Description	Christmas season provided festivities all over the North Country. On Saturday, November 28 th @ 4p in Downtown Adams was the South Jeff Chamber of Commerce Christmas Parade. The Watertown Christmas Parade & Tree Lighting was on Friday, December 4 th , @ 6p. Clayton's 53 rd Annual Christmas Parade in Lights, with fireworks to follow, was Saturday, December 5 th @ 6p. & the Sackets Harbor Holiday Parade & Tree Lighting Ceremony is also on the 5 th of December @ 5:30p.

Program/Segment	Live Liners
Date	11/15-12/31
Time	Various (liners)
Description	We asked for the North Country to help fill backups with non-perishable items that went home with kids in need for the holiday season. Items that were needed included, peanut butter, jelly, tuna, oatmeal packets, granola bars, crackers, powder juice packets, macaroni & cheese, cream of mushroom, chicken soup, taco/chili seasoning packet & more. They helped to feed hungry kids in the North Country. Items could be dropped off @ Berkshire Hathaway Offices, 10412 US RT 11 in Adams & County RT 202 Suite 310 in Watertown.