# **QUARTERLY ISSUES/PROGRAMS LIST**

#### October 1 – December 31 2021

## **WOTT**

#### 1) Pets/Animals

Program/Segment PSAs
Date 10/1-12/31
Time Various

Description Promoted the SPCA and various

fundraisers.

## 2) Health Issues

Program/Segment PSAs
Date 10/1-12/31
Time Various

Description We ran PSAs on Suicide Prevention.

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

## 3) Community/Local

Description

Program/Segment Live Liners
Date 10/1-11/3
Time Various (liners) & a LIVE Broadcast

Jrecks Subs & 94 Rock WOTT did our CMN Radiothon! Throughout the past 19 years, we had raised over 2 MILLION dollars for CMN! & the CMN Radiothon is a one-of-a-kind radio marathon embraced by the North Country. Each year the donations grow which in turn enables our local Children's Miracle Network to help more families, buy new equipment, & better provide all the life-saving opportunities every child & infant deserves. This year's 3 day long Radiothon was from 11/3-11/5. We broadcast live. Our goal was to have each & every person in the North Country become part of this great cause: The Children's Miracle Network. & Jreck Subs, proud once again to partner with Community Broadcasters to support the Children's Miracle Network of Northern New

York. We asked listeners to help us help kids in the North Country.

Program/Segment

Date Time

Description

Live Liners 10/1-10/9 Various (liners)

There was a pig roast on Sat. Oct. 9<sup>th</sup> from 4p until everything was gone at the Deferiet Fire Station in Deferiet. The proceeds went to a scholarship benefit in memory of Tyler R. Christman & Chandler Dolan. This year included choice of chicken or pork. \$12 for the dinner or \$6 for half. Dinner included coleslaw, beans, salt potatoes, roll with butter, drink & dessert. Half includes your choice of meat.

Program/Segment

Date Time

Description

Live Liners 10/1-10/15 Various (liners)

The CFD Auxiliary had a roast pork dinner on Fri., Oct. 15<sup>th</sup> at the Copenhagen Fire Hall, starting @ 4p. It was \$10 for drive thru or take out. To pre-order, you could call 315.767.6170. Proceeds helped St. Mary's. They delivered to the elderly & handicapped.

Program/Segment

Date Time

Description

Live Liners 10/1-10/17 Various (liners)

There was a benefit spaghetti dinner that took place for Kim Sheitz Sun. Oct. 17<sup>th</sup>. Raffle viewing started at 11am & the drawing began at 4. Dinner was served at noon for take outs only. It was \$10 per dinner, which included tossed salad, Italian bread & dessert. There was also a bake sale & secret wrapped raffle prize. It was at the Copenhagen Fire Hall. Listeners could call Juli Hebert at 315.778,6422 or Amanda Ridsdale at 315.489.5301.

Program/Segment

Date Time Description Live Liners 10/15-10/23 Various (liners)

Sat. Oct. 23<sup>rd</sup>, the North Country was invited to come out to the 1<sup>st</sup> Great Pumpkin Derby to benefit the American Cancer Society/North Country Goes Pink. It took place on Rand Drive in

Watertown, between the YMCA & JCC. The registration was \$10 per pumpkin & started at 10am. The event began at 11am. Trophies & prizes went to the top 3 winners in each category (youths/5-12), (teens/13-18) & (adults/19 & up). Listeners could also decorate their pumpkins as there was to be a 1st place winner in each category for most creative. For more information, you could email greatpumkpinderby@gmail.com.

Program/Segment Date Time Description Live Liners 11/1-12/31 Various (liners)

DPAO's ZZ Top concert was rescheduled to Sat., July 30, 2022. We urged listeners to hold on to their original tickets as they would be valid for the newly rescheduled date. The ZZ Top concert is to be held at the Watertown Fairgrounds in Watertown, New York & is part of the Car-Freshner / FX Caprara Family of Car Dealerships 2022 Concert Series, presented by DPAO, Carthage Area Hospital & Watertown Savings Bank. Tickets were to go on-sale Wed., Jan. 19, 2022 at 10 a.m. For further information, listeners could visit their Web Site at DPAO.ORG. Proceeds from the Car-Freshner / F.X. Caprara Family of Car Dealerships 2022 Concert Series will benefit the programs and services that DPAO provides to over 500 families with developmental disabilities in Jefferson and Lewis Counties.

Program/Segment Date Time Description Live Liners 11/1-11/15 Various (liners) The Workforce Connections

Planning committee was set to have their annual event that supports workforce development in the community. It was to be an interviewing open house for high school seniors (some juniors) who were getting ready to join the workforce. 94 Rock WOTT & other business representatives were to conduct mock interviews with these students from around the North Country. The event was to give students a chance to practice interviewing. It was set to take place on Wed. Nov. 17th from 8:20 in the morning to 1pm in the afternoon. We promoted and then we

were forced to cancel last minute due to COVID restrictions.

Program/Segment Date

Description

Time

Live Liners 10/1-10/16 Various (liners)

Benjamyn Hendrick, age 3, was born with a rare congenital disorder called Isolated Macrodactyly. Recently, upon going to see his surgeon in NYC, he was also diagnosed with Hemihypertrophy. Roughly every three months until Ben is at least 7-10 years old, he will have to be tested for cancer, & every 6 months to a year he will undergo a surgery. There was a walk to raise awareness for these 2 very rare diseases that started at the Gouverneur Park at 2pm Oct. 16th & ended at the Gouverneur Community Center where there was to be food, drinks, basket raffles & an auction. Shirts were to be available for purchase upon arriving for the walk.