

QUARTERLY ISSUES/PROGRAMS LIST

October 1 – December 31 2013

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1) Pets/Animals

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	10/1-10/5
Time	Various (liners)
Description	We asked listeners to mark their calendars for the 2013 Watertown March for Babies on October 5 th at Thompson Park! We asked them to take part in the walk that helps moms have healthy, full-term pregnancies and healthy babies. They would join the millions of people who participate to support 75 years of March of Dimes research and community-based programs that help give us the stronger, healthier babies we love. Register today at marchforbabies.org .

Program/Segment	Live Liners
Date	10/1-10/28
Time	Various (liners)
Description	The Cub-Pack 496 hosted a

Halloween Party/ Haunted House on October 28th from 6:30-8pm at Knickerbocker Elementary School in Watertown. They were also doing a canned/nonperishable food drive for Community Action Planning Council at the door. Listeners were encouraged to come out & bring the kids.

Program/Segment	Live Liners
Date	10/1-11/1
Time	Various (liners) & LIVE Broadcast
Description	The Children's Miracle Network Radiothon returned. It was October 30 th through November 1 st . We broadcast live for 3 days with interviews from families that had been positively affected by CMN. We were looking for the generosity of the North Country to help us raise money for a great cause, where the money stays local & we raised over 150k.

Program/Segment	Live Liners
Date	10/15-11/2
Time	Various (liners)
Description	There was a Jamboree held at the Army & Navy Post 61 American Legion on Nov. 2 nd from noon to 9p. It was free admission & was to help fund a pavilion in honor of Steve Hodkinson. There were raffles, 50/50s, food, drink & music. All proceeds were to go to the building pavilion at Wiley School in Watertown.

Program/Segment	Live Liners
Date	10/15-11/2
Time	Various (liners)
Description	The South Jeff Central School Class of 2015 hosted the 4 th Annual Breast Cancer 5k Run/Walk on Saturday, November 2 nd . The goal was to continue to donate for research, awareness & the fight against breast cancer. We asked listeners to join them at the South Jeff High School in Adams. Registration started at 7:30 in the morning & the run/walk started at 9a. Right after that, there was to be a Family & Community Wellness Fair, along with a lacrosse clinic for boys & girls of all ages. It was free admission, but you listeners were encouraged to donate a canned or boxed food item.

Program/Segment Live Liners
Date 10/15-11/9
Time Various (liners)
Description The Thousand Islands Antique Dealers Association held their 34th Annual Antique show, which took place on Nov. 9th & 10th at the Liberty Building on Court St. in Watertown. It was 10a-5p with a \$3 admission. It was to benefit NRCL, the Northern Regional Center for Independent Living. Listeners could call 222-6554 for more information.

Program/Segment Live Liner
Date 11/1-11/28
Time Various (liners)
Description Area McDonalds locations decided to give away free hotcakes to anyone with a military ID on Thanksgiving morning. It was a way of giving back to those that protect our freedom.

Program/Segment Live Liners
Date 11/15-12/1
Time Various (liners)
Description The 2013 Holiday Craft Fair & Market
took place on Sunday, December 1st, from 10a-4p at the Dulles State Office Building. It benefited the Watertown Urban Mission. They had jewelry, furniture, baked treats, art, farm goods, crafts, wood-working, toys & more. As well as a visit from Santa, face painting for kids, prizes & lunch. It was a \$2 admission, with kids under 12 getting in for free. For more information listeners could call 782-8440.

Program/Segment Live Liners
Date 11/15-12/1
Time Various (liners)
Description There was a Chicken BBQ on Sunday, December 1ST at the Copenhagen Fire Hall. It was to benefit the Cubs Drill Team. It was from 11:30a-on. It was \$8.50 for adults, \$5.50 for kids & \$7 for seniors. Eat in or take-out. Listeners could call 688-4103 to put in a reservation.

Program/Segment	Live Liners
Date	11/15-12/6
Time	Various (liners)
Description	The Thousand Islands Young Leaders Organization's (TIYLO) cordially invited listeners to attend the 5th Annual Christmas Masquerade Ball! It was on December 6 from 8p-midnight at the Bonnie Castle Resort in ABay. With the support of the North Country over the years, TIYLO has been able to donate over \$14,000 to local families in need during the Christmas Season! This year they were looking to help more families! Entertainment was to be provided by 'Nik Lite' of Nik & The Nice Guys, who have performed at Super Bowls, toured extensively & even played for past Presidents. A cash bar, catered hors d'oeuvres & silent auction with many great packages were available. Listeners could reserve their tickets at: www.TIYLO.org . Tickets were \$35 in advance or \$40 at the door. For more information listeners could visit: www.TIYLO.org

Program/Segment	Live Liners
Date	11/15-12/7
Time	Various (liners)
Description	Copenhagen's 4 th Annual Holiday Expo

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Craft Fair took place on Saturday, December 7th, from 10a-3p. It was to be held in the Copenhagen Central School Gym & Cafeteria. There was a \$1 cover charge, with many crafters & venders. They also had drawings for prizes every hour. All proceeds were to go to the local food pantry.

Program/Segment	Live Liners
Date	12/1-12/15
Time	Various (liners)
Description	The Felts Mills Fire Company presented Breakfast with Santa. It took place on Sunday, December 15 th from 9a-noon. They had eggs to order, pancakes, waffles, bacon, sausage, coffee, milk & orange juice. Kids could also enjoy doing crafts with Santa's helpers & even get to meet Santa himself. It was only \$3 for kids ages, 4-12... \$6 for adults & kids, 3 & under were free.

Program/Segment

Live Liners

Date

12/1-12/19

Time

Various (liners)

Description

There was a blood drive happening on Thursday, the 19th at the American Red Cross Office in Watertown from 10a-3p. Listeners were encouraged to cruise by, say hello & give some blood. Refreshments were to be served. To schedule an appointment & donate blood that day, listeners could contact Tracey Slate at 315-782-4410 or online at redcross.org/nny.