

# QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2016

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

Program/Segment	Live Liners
Date	1/1-3/1
Time	Various (liners)
Description	Snowtown USA started at the end of January & continued through February with the 1 <sup>st</sup> event being the Snowtown USA Film Festival. We encouraged listeners to get to the Dulles State Office Building where the Red Carpet Reception started @ 6:30. The 1 <sup>st</sup> feature was John Carpenter's 'The Thing'. John Carpenter is originally from Carthage. It was \$10 to get in. & then all day Saturday, starting @ 11a... it was more North Country themed films. We also talked about all of the other events that took place over the next 2 months, including fireworks on the 5 <sup>th</sup> , Thompson Park Day on the 7 <sup>th</sup> , comedy with Hacksaw Jim

Duggan on the 11<sup>th</sup>... & much, much more

Program/Segment	Live Liners
Date	2/1-3/3
Time	Various (liners)
Description	The Copenhagen Pee Wee Wrestling Club hosted their 12 <sup>th</sup> Annual Spaghetti Dinner on Thursday, March 3 <sup>rd</sup> . It was from 4:30-7:30PM in the Copenhagen Central School Cafeteria. It was \$7 for adults, \$4 for students & kids under 5 were free for dine-in only. Tickets were available at the door.

Program/Segment	Live Liners
Date	3/1-3/31
Time	Various (liners & live broadcast)
Description	We encouraged listeners to break out the costume & get ready to freeze for a reason as they take the polar plunge. The Sergeant Audie Murphy Club (SAMC) hosted the Sackets Harbor Polar Plunge for Special Olympics New York. Saturday, April 2 <sup>nd</sup> at the Sackets Harbor Visitors Center & Boat Launch. It was family fun for all ages. The Polar Plunge was at 1:00pm, with registration from 11:00am-12:30pm. The goal was to get friends, family, colleagues and other donors to sponsor the plunge to help the 67,000 athletes of Special Olympics New York. Listeners could find further information at <a href="http://www.PolarPlungeNY.org/SacketsHarbor">www.PolarPlungeNY.org/SacketsHarbor</a> . We ended up having over 100 people take the plunge & raised over \$10,000 for this 1 <sup>st</sup> time event.

Program/Segment	Live Liners
Date	3/1-3/31
Time	Various (liners)
Description	Jefferson Community College was set to host their walk, Out of the Darkness, on May 7 <sup>th</sup> . It was a walk for suicide awareness. It was meant to educate. It was set to take place in the McVean Gymnasium @ JCC. We encouraged listeners to come out & walk. With pre-registration starting @ 9AM & the walk to start at 11AM. This was a rain or shine event. We also promoted their

National Lifeline for anyone to call.