

QUARTERLY ISSUES/PROGRAMS LIST

October 1 – December 31 2011

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	10/1-11/17
Time	Various
Description	The countdown was on for someone

in the North Country to win a \$100,000 home makeover. And in the process, listeners would be helping the Children's Miracle Network of Northern New York. Listeners could purchase a ticket for \$50 through the CMN office by calling 315-785-4053 or 315-785-5745. There were a maximum of 4500 tickets available. Then on Wednesday, November 17th at 6p in the new Samaritan Medical Center Foster Atrium, one name would be drawn. That person would win a home makeover valued at \$100,000. Listeners could go to NNYMiracleKids.com for more information.

Program/Segment	Live Liners & Radiothon for Children's Miracle Network
Date	10/1-10/29
Time	Various (liners)...then 10/27-10/29 ...10am-6pm daily
Description	Radiothon for the Children's Miracle Network where WOTT & our sister station WBDR helped raise over \$130,000. We had various interviews from both the past and present & played Montages of many who have been helped by CMN.

3) Community/Local

Program/Segment	Live Liners
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Date 11/1-12/3
Time Various (liners)
Description We encouraged listeners to go to the Dungeon to attend a benefit show for the family of Zachary Blanchard. It was held on Saturday, Dec. 3rd from 4-10pm with Maps of War, Chaotic Embrace, Still Rings True, Landslide Victory & more. It was an ALL AGES SHOW & the admission was \$7 at the door. Zachary tragically died due to an accidental gunshot wound. One hundred percent of the profits went to the family to help with medical cost & funeral expenses. Local bands interested in playing could contact Matthew Salter at 315-771-6143 to reserve a spot on show.

Program/Segment Live Liner
Date 11/1-12/10
Time Various (liners)
Description The Dexter American Legion was having a fundraiser on Saturday, Dec. 10th from noon to 6p. It was to benefit Veterans & Community Programs. There was food, raffles & a bake sale.

Program/Segment Live Liners
Date 11/1-12/10
Time Various (liners)
Description There was a Craft Fair & Bake Sale taking place on Saturday, the 10th at the Skyline apartments on 454 Mill St. in Watertown from 9a to 3p. There were door prizes & refreshments available.

Program/Segment Live Liners
Date 11/1-12/11
Time Various (liners)
Description Listeners could enjoy a Holiday Breakfast at the Depauville Volunteer Fire Dept., Sunday the 11th from 7am to 11am. Santa made an appearance at 10. And a purchase of breakfast was not necessary to visit with Santa. This took place at the Depauville Volunteer Fire Dept. Banquet Hall.

Program/Segment Live Liners
Date 11/1-12/11
Time Various (liners)
Description There was a breakfast with Santa, hosted by Girl Scout Troop 50304, on the 11th. The location was the Glen Park Fire Hall from 8a to noon. It was \$5 per person. Children 5 & under were free. The breakfast was to help get the girls to Washington D.C. for the Girl Scouts 100th Anniversary Celebration

Program/Segment Live Liners
Date 11/1-12/18
Time Various (liners)
Description On December 18th listeners could have breakfast with Santa at the Felts Mills Fire Hall from 9a to noon. The location was 30743 NYS Rt. 3 in Felts Mills on Sunday, the 18th. Activities included a coloring contest, making a Christmas craft & taking your picture with Santa. Breakfast was a choice of eggs, bacon, sausage, pancakes, waffles, French toast, orange juice, milk, coffee, tea & water for a price of \$5 per person. All proceeds went to the Felts Mills Fire Company.

Program/Segment Live Liners
Date 11/1-12/31
Time Various (liners)
Description Coats for kids was done in conjunction with Jrecks Sub and the Watertown Urban Mission. Listeners were encouraged to help a North Country child. Throughout the entire month of January, 94 Rock WOTT & the Urban Mission were asking listeners to stop by any Jreck's Sub location in the North Country. If they had the extra winter clothing for children and it was in good shape they were asked to drop by a Jreck's Sub and put in the drop box. We were looking for coats for all kids, all sizes. For both boys & girls, toddlers on up.