QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2024

WOTT

1) Pets/Animals

Program/Segment **PSAs** Date 1/1-3/31 Time Various

Description Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment **PSAs** Date 1/1-3/31 Time Various

Description We ran PSAs on Suicide Prevention.

> This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate

kids that help is out there.

3) Community/Local

Program/Segment Live Liners Date 1/1-2/4 Various (liners) Time

Description Snowtown USA returned to

> Watertown from Jan. 26th through Feb. 4th with all sorts of family winter activities, wich included a fireworks display at Dry Hill, a pancake breakfast at the Salvation Army, activities at the library, a chili cook off, skiing, swimming & snow sculpting.

Program/Segment Live Liners Date 11/1-2/10 Time Various (liners)

Description Rae of Sunshine was a Heart Week

> Fundraise done the week of Feb. 10th. It was to raise money for the Children's Miracle Network, the Ronald McDonald House & Maddie's Mark. It was

all done in the name of Raelynn Graveline, a brave young girl who had her 1st heart surgery at 21 months of age.

Program/Segment

Date Time

Description

Live Liners 2/1-3/2

Various (liners)

The Dexter Fire Dept. held a Fowl Night on Sat. March 2nd from 7pm -10pm at the Dexter Vol. Fire Dept. om Dexter. You had to be 21 years of age or older to attend as alcohol was being served. All the proceed went to the Dexter Fire Dept.

Program/Segment

Date Time

Description

Live Liners 2/1-3/7

Various (liners)

Watertown High School held a

Breathe Free Community Festival on Thursday March 7th from 5:30pm-7:30pm at the Watertown High School. There was a free pizza dinner, free childcare, a clothing swap, a mischief room and a variety of panels and speakers there to discuss the dangers of vaping among the youth.

Program/Segment

Date Time

Description

Live Liners 2/1-3/9

Various (liners)

Battle of the Badges 4 was held

March 9th at Jefferson Community College. It was an event where local 1st responders got in the ring for a great cause. It was to benefit the Watertown Area Boxing Club, which is a local boxing club that helps kids and young adults in the area.

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Program/Segment

Date Time

Description

Live Liners 2/15-3/12

Various (liners)

BOCES held a Recruitment &

Career Day on March 12th from 8am-2:30pm at the

Charles H. Bohlen Jr. Technical Center. It was an event to encourage students to pursue careers in the North Country. Helping to shape the future local workforce. A light lunch was served.

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Program/Segment

Date Time

Description

Live Liners 2/15-3/28 Various (liners)

94 Rock WOTT held our 2nd 3-1-5

Day, Week & Month over the course of the month of March. It was to celebrate everything in the 3-1-5 community. We had local artists that came in and performed. We did an online charity auction and a pay to play charity day for the USO Fort Drum. We raised nearly \$2500 for the USO.

Program/Segment

Date Time

Description

Live Liners 3/15-4/7

Various (liners)

DPAO Concerts held a benefit on Eclipse weekend, Sunday, April 7th at the Dulles State Office Building with the Pink Floyd tribute band, 'Us & Floyd'. All of the money raised went to the Disabled Persons Action Organization, which helps many families with disabled children and adults in the North Country.

Program/Segment

Date Time

Description

Live Liners 3/1-4/8

Various (liners)

2024 Total Solar Eclipse on April 8th and Total Eclipse of the Park was an all day event at Thompson Park with music, food & prizes. We also broadcast live for this event, as everyone prepared

Watertown was the epicenter for the

for the eclipse.

Program/Segment

Date

Live Liners 3/15-4/21

Time Description

Various (liners)

There was a drive-thru chicken BBQ set for Sunday, April 21st from 11:30am until all of the food was gone. Dinners were \$12 & available at the Dexter Fire Hall. All of the proceeds were set to go to the Dexer Vol. Fire Dept.

Program/Segment

Date

Time

Description

Live Liners 3/1-3/31

Various (liners)

Trinity Episcopal Church on

Sherman in Watertown was holding a rummage sale and café on Friday & Saturday, April 19th & 20th from 10am until 4pm on the Parish Center on

Sherman in Watertown.

Program/Segment

Date Time

Description

Live Liners 3/15-3/31

Various (liners)

The Watertown Urban Mission was holding a fundraiser on Sat. May 4th with Dueling

Pianos. This was from 6pm to 10pm at the

Watertown Elks Club on Bradley St. in Watertown.