

# QUARTERLY ISSUES/PROGRAMS LIST

October 1 – December 31 2014

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	7/1-10/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	PSAs
Date	7/1-10/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

Program/Segment	Live Liners
Date	10/1-10/31
Time	Various (liners)
Description	We congratulated our listeners for helping in contributing to the Out of the Darkness walk. This walk was to promote Suicide Awareness & was put on by the American Foundation for Suicide Prevention (AFSP) is the only non-profit organization exclusively devoted to funding the research, education, and treatment programs needed to prevent suicide. They were able to raise over \$22,000, which was up over \$8,000 from the previous year.

Program/Segment	Live Liners
Date	10/1-10/4
Time	Various (liners)
Description	We promoted Watertown March for

Babies, October 4th at Thompson Park! It was a walk for March of Dimes. We encouraged listeners to take part in the walk that saves babies from premature birth and birth defects. They would be the easiest steps they would ever take. Listeners could register today at [marchforbabies.org](http://marchforbabies.org).

Program/Segment	Live Liners
Date	10/1-10/31
Time	Various (liners)
Description	We promoted the Terror On the Track Spooktacular! It was every Friday & Saturday in October from 7-11 at the Evans Mills Speedway in Evans Mills. It was a local Haunted House & Hayride put on by Community Broadcaster! A portion of the proceeds went to Wounded Warrior.

Program/Segment	Live Liners
Date	10/1-10/31
Time	Various (liners) & LIVE Broadcast
Description	The Children's Miracle Network Radiothon returned. It was October 29 <sup>th</sup> through October 31 <sup>st</sup> . We broadcast live for 3 days with interviews from families that had been positively affected by CMN. We were looking for the generosity of the North Country to help us raise money for a great cause, where the money stays local & we raised over 150k.

Program/Segment	Live Liners
Date	11/1-11/30
Time	Various (liners)
Description	We promoted a fund raiser for the Watertown Urban Mission. We encouraged listeners to drop off non-perishable food items at the Urban Nature Spa & Salon, 159 Mullin St. in Watertown. Everything collected went to the Urban Mission.