QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2019

WOTT

1) Pets/Animals

Program/Segment **PSAs** Date 1/1-3/31 Time Various

Description Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment **PSAs** Date 1/1-3/31 Time Various

Description We ran PSAs on Suicide Prevention.

> This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate

kids that help is out there.

3) Community/Local

Description

Program/Segment Live Liners Date 1/1-2/9 Time Various (liners)

We promoted the Macsherry Library Description

> in Alexandria Bay, hosting their 16th annual Heart of Winter Art Show & Chocolate Reception in the Community Gallery on Sat. Feb. 9th from 12:30-4pm. This event was free & open to the public. Listeners were encouraged to call 315-482-2241 for more info.

Program/Segment Live Liners Date 1/1-3/9

Time Various (liners)

> There was a benefit the daughter of Matt Caustic from the band Caustic Method. His 18 month old daughter, Izzy, had been diagnosed with a rare liver cancer. She was going through chemo before they would be able to remove the tumor. The

benefit was to help offset out of pocket expenditures. It took place on Sat. March 9th @ the Exhibition Hall. There were a lot of live bands & raffles going on. It was called Izzy's Army Fundraiser & raised over \$5,000.

Program/Segment Date Time Description PSAs 1/15-3/24 Various (liners)

There was a horrible fire in which a father & 3 children perished. The only survivor was a child named Hailey. Hope for Hailey took place on March 24th @ the Exhibition Hall & all of the proceeds were to go to Hailey Bodhah. There was live music, an Olive Garden pasta station, face painting, balloon sculpting & raffles.

Program/Segment Date Time Description Live Liners 2/1-4/6

Various (liners) & LIVE Broadcast The 4th Annual Sackets Harbor Polar

Plunge took place on Sat. April 6th @ 301 W. Main St. in Sackets Harbor. & we not only promoted, but we broadcast live from the event as well. & once again, the Sergeant Audie Murphy Club (SAMC) 10th MTN Chapter, along with help from the Jefferson Country Sherriff's Department put it all together to benefit Special Olympics New York. Registration/Check-In started @ 11:00AM & the plunge took place at 1:00PM. For more info, listeners were encouraged to go online @ www.PolarPlungeNY.org/SacketsHarbor & also check out the Facebook page.

Program/Segment Date Time Description Live Liners 3/1-3/31 Various (liners)

We encouraged listeners to be part in the 3rd annual **Race Against Poverty!** The race is a spin on an 'Amazing Race/scavenger hunt' throughout downtown Watertown. Teams of two, competing to complete a series of fun challenges that highlight the history & businesses in downtown Watertown. Teams will race against the clock to help fight poverty in our area! Afterwards, the AFTER PARTY at

Program/Segment Date Time Description Garland City Beer Works in Watertown from 12:00 p.m. until 2:00 p.m. for the entire community to attend. There will be food & drinks for purchase plus live music and several raffles. The proceeds raised go towards "Getting Ahead in a Just Gettin' by World" a program offered by the Community Action Planning Council, the Watertown Urban Mission and the Volunteer Transportation Center. The program is an incredible 16-session workshop series for individuals willing to participate, that encourages participants to build resources and create a plan for getting out of poverty and "Getting Ahead."

Live Liners 1/1-1/9 Various (liners)

There was a Jerked Pork fundraiser on Jan. 9th from 5p until the food was gone @ the Elks Lodge #1604 in Lowville. The food was provided by Shaun Stanford's Pork & was \$10 a meal for take-out & \$7 for Jerked Pork only. The proceeds were to benefit the Emergency Responders Dinner to be held on May 4th of 2019.