QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2013

WOTT

1) Pets/Animals

Program/Segment PSAs
Date 1/1-3/31
Time Various

Description Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment PSAs
Date 1/1-3/31
Time Various

Description We ran PSAs on Suicide

Prevention.

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment Live Liners
Date 1/1-3/2

Time Various (liners)

Description We promoted MS Metal Therapy 13

in Ottawa, Ontario, Canada. An event to raise money for MS. It was scheduled for Saturday, March 2nd @ The Ritual in Ottawa. With Voivod, Slaves on Dope & A Darker Day set to play. The show was for ages 19 & up. Listeners could find the show posted on our Facebook page & get hooked up with a discounted hotel as well as tickets.

Program/Segment Live Liner
Date 1/1-1/27
Time Various (lines

Time Various (liners)

Description The Copenhagen Fire Hall was serving

breakfast on the 27th of January. They were going to have pancakes, sausage, bacon, eggs, home fries, toast, coffee, orange juice & real maple syrup. It was \$8 for adults, \$7 for seniors & kids under 12, \$5. It was set to start @ 8a in the Copenhagen Fire Hall.

Program/Segment

Date Time

Description

Program/Segment

Date Time

Description

Program/Segment

Date Time

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Program/Segment

Date Time

Description

Live Liners 1/1-2/2

Various (liners)

The Three Mile Bay Fire Department hosted their 37th Annual Lime Ice Fishing Derby on Feb 2nd & 3rd. Lots of great prizes, including \$750 for 1st place. Listeners could register @ the Three Mile Bay Fire Hall.

> Live Liners 1/1-2/8

Various (liners)

The A-Bay Chamber of Commerce & Labatt Blue, were giving listeners the chance to experience a 4 on 4 Pond Hockey Tournament. It was Feb 8th through the 10th. 20 teams of men & women. & you had to be 21 or older to compete. To register, listeners could go to visitalexbay.org.

> Live Liners 1/15-2/24

Various (liners)

The Philadelphia Fire Department had a Daytona 500 Party on Feb 24th. Doors were set to open @ 11a. Listeners could watch the Daytona 500 on the big screen. There were to have plenty of beer, food & prizes as well.

> Live Liners 1/15-2/9

Various (liners)

The Jeff-Lewis QDMA, Quality Deer Management Association, held its Annual Members-Only Ice Fishing Derby at Lucky Star Ranch in Chaumont on February 9, 2013 from 9 a.m.-2 p.m. It was \$5 for adults & youths were FREE. \$15 Memberships are available at the event. For more information or to pre-register, listeners

could contact the Jeff-Lewis QDMA at: 315-778-7428. There was a blizzard date set for <u>February 10</u>, 2013.

Program/Segment

Date Time

Description

Live Liners 2/1-3/2

Various (liners)

There was a benefit dance for TIERS. That's the Thousand Islands Emergency Rescue Service. It took place on March 2nd @ the LaFargeville American Legion from 8-midnight, with music by Fred & the Eds. It was a \$10 donation @ the door. It was the 10th anniversary for TIERS. For more information, call 658-4796.

Program/Segment

Date Time

Description

Live Liners 2/1-2/9

Various (liners)

There was a Craft Show Benefit for the Crossman family happening on the 9th of February from 11a-5p @ the Dexter American Legion on 602 Brown St. in Dexter. They had a raffle of several items. It was for the family of Kenzington Crossman, who @ 6 days old was diagnosed with pneumonia. Shortly after, they found out she had a rare & very severe viral infection, Encephalitis. She passed away 5 days later. There was only a dollar admission & all proceeds went to the family.

Program/Segment

Date Time

Description

Live Liners 2/1-2/22

Various (liners)

The Copenhagen Fire Department Drill Team hosted Snowmobile Drag Races on Friday, the 22nd of January. They had 3 classes... 600, 800 & 1000. Registration was form 4-7p. They had food available as well. For more information, listeners could call 783-9206.

Program/Segment

Date Time

Description

Live Liners 2/1-2/16 Various (liners)

A benefit for Justin Farman

happened on February 16th @ the Adams American Legion from 2-6p. Justin had recently found out he had Large B Cell Lymphoma & had since undergone 5 chemo treatments, with several more to go. All the proceeds from this benefit were to go toward offsetting out of pocket costs for Justin & his family. It's a \$5 admission. There was set to be food, door prizes, a silent auction, a 50/50, a bake sale & music.

Program/Segment

Date Time

Description

Program/Segment

Date Time

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Program/Segment

Date Time

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Program/Segment

Date Time

Description

Live Liners 2/15-3/22 Various (liners)

There was an All Star Jam happening March 22nd through the 24th @ the new Musicians Paradise Studios in Dexter. A percentage of the proceeds from this event went to Robert Piper and Nicholas Larmie, who are both fighting cancer. \$8 per day or \$20 for the 3 day weekend pass. No Drugs or weapons or booze! Listeners could visit them on Facebook & let them know you're going.

Live Liners 2/15-2/23 Various (liners)

The Rotary International Global Swimarathon was part of End Polio Now. It was on February 23rd @ the Downtown YMCA from 8:15a-10:15a. Listeners were encouraged to get pledges & swim 100 meters, which is 6 laps in the pool. Business contributions & sponsorships were also being accepted. For more information, listeners could contact the Downtown YMCA.

Live Liners 2/15-3/31 Various (liners)

Walk for MS was set to happen on May 5th @ JCC. Listeners could sign up solo, join a team or put a team together. We asked them at the very least to spread the word. They could go to MSupstateNY.org or call 1-800-FIGHT-MS, then press 2 for more details.

Live Liners 2/15-3/30 Various (liners)

The 2nd Annual *Hop Into Spring/Family Festival* was set to take place @ The Flower Memorial Library on Washington St. In Watertown.

They were welcoming the community to celebrate the new season with crafts, games, face painting & more. The event happened on Satruday, March 30th from 10am to 1pm. Activities were on a 1st come, 1st serve basis. For more information listeners could call the library @ 785-7709.

Program/Segment

Date Time

Description

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Program/Segment

Date Time

Description

Live Liners 2/15-3/31 Various (liners)

An all you can eat breakfast was being held every 2nd Sunday of the month in the community room @ St. James Church in Carthage. They had pancakes & French toast with real maple syrup, scrambled eggs, ham, sausage, muffins, juice & coffee. \$7 for adults, \$6 for seniors, \$4 for kids age 6-12 & kids under 6 are free. All proceeds were to go to the Augustinian Academy.

> Live Liners 3/1-3/31

Various (liners)

Evans Mills Ambulance was set to hold a child safety fair on June 15th from 11-4 @ 8733 Factory Street, Evans Mills. Operation Safe Child, Car seat inspections, Bike safety. & it was free to the public. For information listeners could call 804-4270.

> Live Liners 3/1-3/31

Various (liners)

The Carthage Area Hospital

Foundation were presenting the 5th Annual Comedy Night, Saturday, April 13th @ the Carthage Elks Lodge. Moody McCarthy was performing. It was \$40 per person & \$75 per couple. All proceeds were to go to the Carthage Area Hospital. For reservations listeners could call 493-0114.

> Live Liners 3/1-3/31

Various (liners)

There was a benefit in A-Bay @ the American Legion on Saturday, April 13th from 11am-6pm for John Rogers Jr. John is only 25 &

had been diagnosed with Non-Hodgkin's Lymphoma. & this benefit was to help raise money to offset out of pocket expenses. There was to be a baked ziti dinner, raffles & a 50/50, with music by Wagner's Agenda.

Program/Segment Date Time Description Live Liners 3/1-3/31 Various (liners)

The Felts Mills Fire Company was hosting a kids fishing derby on April 20th from 8a-noon. Kids ages 3-16 could enter. Prizes were to be awarded for the biggest trout. For more info, listeners could contact the Felts Mills Fire Company.