

# QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2012

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	Live Liners
Date	4/1-4/14
Time	Various
Description	The DPAO, Cerebral Palsy Association & Northern Regional Center for Independent Living invited listeners to attend the Autism Awareness Day Celebration on Saturday, April 14 <sup>th</sup> . There was an awareness walk @ Thompson Park from 11am until 12:30pm. Followed by a picnic lunch @ the DPAO from 1-2pm on 633 Davidson St. in Watertown. A movie & a DJ will be played during the picnic. There was fun for the entire family. Listeners were encouraged to call Jennifer from NRCIL @ 315-785-8703 or Terry from the DPAO @ 315-782-5285 to RSVP.

Program/Segment	Live Liners
Date	4/1-5/6
Time	Various
Description	Promoted a walk for MS! It was set

to take place on Sunday, May 6<sup>th</sup> at JCC. The 2012 Watertown Walk MS Event. We asked listeners to spread the word & join our team. Then get the word out & help us to raise money for the National Multiple Sclerosis Society. The National MS Society is dedicated to ending the devastating

effects of MS. They simultaneously fund research for a cure while also helping people who currently live with MS lead more fulfilling lives.

### 3) Community/Local

Program/Segment	Live Liners
Date	4/1-4/22
Time	Various (liners)
Description	There was a benefit @ the Rooster's Tavern, April 22 <sup>nd</sup> @ noon. It was for baby Hailey Richardson, who was born with a large immature teratoma tumor invading the left side of her face. She was diagnosed when she was just 14 days old. Hailey is presently undergoing chemotherapy treatment in Syracuse. Money obtained will be used to help offset costs of transportation, food & lodging. Donations of any kind/amount were greatly appreciated. For more information listeners could contact Crystal @ 232-9928.

Program/Segment	Live Liner
Date	4/1-4/28
Time	Various (liners)
Description	The Watertown Urban Mission and Impossible Dream Thrift Store held its Annual Auction on Saturday, April 28 <sup>th</sup> from 10 a.m. to 2 p.m. @ St. Anthony's Catholic Church on Arsenal in Watertown. All funds raised were to go toward Mission programs which help locals to rise above their struggles in life. For more information or to donate an item, listeners were encouraged to call Drew @ 782-8440.

Program/Segment	Live Liners
Date	4/1-4/27
Time	Various (liners) & Live Broadcast
Description	Jrecks Sub asked listeners to join them in filling the Watertown Urban Mission Food Pantry. Lancer broadcasted live from the the Jrecks Sub location on Arsenal in Watertown on Friday, the 27 <sup>th</sup> from noon until 3. For every 10 non-perishable food items donated, listeners were put into a drawing to win a FREE Jrecks Sub... every

week for a month! & with 1 in 5 Watertown residents living below the poverty level, all help provided was greatly appreciated!

Program/Segment	Live Liners
Date	4/15-5/6
Time	Various (liners)
Description	The Melanoma International Foundation presented the Safe from the Sun Satellite Walkathon in memory of Gregory Maur & Tricia Alteri Jeffers on Sunday, May 6 <sup>th</sup> @ 1p in Thompson Park. It was the fight against Melanoma. 2 weeks later, they had the 2 <sup>nd</sup> Annual Greg Maur Memorial Golf Tournament @ the L.A. Golf Club. Listeners could call 686-3748 for more information. & find out more about Melanoma @ melanoma.org.

Program/Segment	Live Liners
Date	4/15-6/30
Time	Various (liners)
Description	The 3 <sup>rd</sup> Annual Keith Brabant Music Scholarship Festival happened on June 30 <sup>th</sup> @ the Coyote Moon Winery on East Line Rd. in Clayton from 10 in the morning until 10 @ night. Admission was only \$5 & all the proceeds from the event went towards a music scholarship that has been made in honor of a local musician & community volunteer named Keith Brabant, who passed away 3 years ago. There were several local bands from all genres. There were also foods, crafts, children's activities & much more. Listeners could call Kelly @ 405-2160 for more information.

Program/Segment	Live Liners
Date	4/15-4/29
Time	Various (liners)
Description	"Drive One 4 UR School" was where listeners took a test drive and Ford Motor Co. was set to donate up to \$6,000 to Watertown High School's Booster Club. Each test drive earned \$20,

so the more people who drove, the more that was earned for the Booster Club. It took place at the Watertown High School parking lot on Washington St, Watertown, Sunday, April 29 from 10a to 4p. There were Refreshments & a Car Wash too, sponsored by Davidson Ford, Watertown. For more info, listeners could contact Julie Will at Davidson Ford - 788-9400.

Program/Segment  
Date  
Time  
Description  
Buffet

Live Liners  
5/1-5/13  
Various (liners)  
There was a Mother's Day Breakfast

on Sunday, May 13<sup>th</sup> from 8 in the morning until noon @ the Watertown Eagle's Club. It was \$8 for adults, \$4 for children between the ages of 6 & 12, kids 5 & under were free. It was also free for each mother who was accompanied by a paying guest. This was open to the public. For more information listeners could call 782-5495.

Program/Segment  
Date  
Time  
Description

Live Liners  
5/1-5/15  
Various (liners)  
The American Red Cross of Northern New York was offering Disaster Services: An Overview. The course for disaster volunteers was on Tuesday, May 15<sup>th</sup> @ the Watertown Red Cross Office in Watertown from 6-9:30pm. This course provided an introduction to the American Red Cross & disaster services, helping participants understand how they could help their community prevent, prepare for & respond to emergencies & disasters. To register for the overview, listeners could call 315-782-4410.

Program/Segment  
Date  
Time

Live Liners  
5/1-6/30  
Various (liners)

Description  
be cook-

From May 18<sup>th</sup> on, there was set to

outs every Friday night from 5:30 until 7:30pm @ the Watertown Eagle's Club. They were offering sausage sandwiches, cheeseburgers, hamburgers, Hoffman hot dogs, salt potatoes & more. This was open to the public. For more information, listeners could call 782-5495.

Program/Segment  
Date  
Time  
Description

Live Liners

5/1-5/18

Various (liners)

There was a Spring Fling Dance for Breast Cancer on May 18<sup>th</sup> from 9pm until 1am. Pepsi was hosting the dance @ the Watertown Elks Lodge on Bradley St. Music was provided by Fred & the Eds. It was \$10 per person or \$15 per couple. There were door prizes & a 50/50 raffle. All the proceeds went directly to Breast Cancer Research. You had to be 21 & over to attend.

Program/Segment  
Date  
Time  
Description

Live Liners

5/1-5/19

Various (liners)

There was a spaghetti dinner to benefit the Pediatric Brain Tumor Association. It took place on Saturday, May 19<sup>th</sup> from 4pm until 7pm @ the Watertown Eagle's Club & it was \$8 per person. Sponsored by North Country Retreads Motorcycle Club.

Program/Segment  
Date  
Time  
Description  
was

Live Liners

5/1-5/19

Various (liners)

Beaver Falls Community Awareness Day

on May 19<sup>th</sup> from 10am to 4pm @ the Beaver Falls Fire Hall. They had a chicken BBQ @ 11am, a cakewalk, giveaways, raffles, an auto extrication demo from the Castorland Fire Dept., a Lewis

County dispatcher presentation, Lions Club eye exams for kids, the Fort Drum Fire Prevention Trailer & much more.

Program/Segment	Live Liners
Date	5/15-6/3
Time	Various (liners)
Description	The friends of Joe Ferris held a fundraiser June 3 <sup>rd</sup> at the Carlowden Country Club to raise funds for the continued care of Joseph Ferris. Joe has been diagnosed with ALS (Lou Gehrig's disease). He has been forced to spend approximately \$1000/month out of pocket for continued care and the care needs will only increase. It was Sunday June 3 <sup>rd</sup> from 1:00-4:00pm... with Food, Auction, Raffle, and Live Entertainment. For more information listeners could call (315)778-0891.

Program/Segment	Live Liners
Date	5/15-6/16
Time	Various (liners)
Description	It was a Mid Summers Eve Masked Ball Benefiting Children's Charity Programs (of the Watertown Evening Rotary) and in partnership with NNY Community Foundation. It took place on June 16th from 6-10pm. \$70 per ticket, with tables of 10 available at the Dulles State Office Building. Music by "the Critics " of Syracuse and catering by Dominicks. Listeners could call 221 4089 for more information.

Program/Segment	Live Liners
Date	5/15-6/3
Time	Various (liners)
Description	<i>Make Some Noise For Naomi</i> was a benefit for Naomi Gushlaw, who is 5 years old and suffers from Ewings Sarcoma Cancer, which is a rare disease where cancer cells are found in the bone or

soft tissue. She was diagnosed at 2 years old. She has had a lung and rib removed and has gone through multiple surgeries & chemo. She recently had a tumor removed, is undergoing radiation and has spent much of her childhood at the Children's Hospital of Philadelphia in Pennsylvania. The benefit took place on Sunday, June 3<sup>rd</sup> @ the Sackets Harbor American Legion with 3 bands... including Network. The music started @ 2. \$5 @ the door.

Program/Segment	Live Liners
Date	5/15-6/3
Time	Various (liners)
Description	Believe in Ben was a benefit for Ben
Towles,	

who is courageously battling lymphoma cancer. It was June 3<sup>rd</sup> from 1pm to 4pm @ the Watertown Elks Lodge on Bradley Street. There were raffles, food & entertainment. Tickets were \$5 & could be purchased @ the door. Children 5 & under were free. Listeners could contact Ilene @ 315-773-5562 for more information.

Program/Segment	Live Liners
Date	6/1-6/16
Time	Various (liners)
Description	The 4 <sup>th</sup> Annual West Carthage Fire Department Poker Run/Block Party happened on Saturday, June 16 <sup>th</sup> . It took place @ the West Carthage Fire Department on High Street in Carthage. Registration @ 10 & ride started @ 11. There was free music from 3-7pm & free activities until 7pm. All proceeds to benefit the fire department equipment fund.

Program/Segment	Live Liners
Date	6/1-6/17
Time	Various (liners)
Description	A Father's Day benefit breakfast buffet

happened on Sunday, the 17<sup>th</sup> to support Cerebral Palsy. It was open to the public from 9am until noon. \$10 for adults. \$9 for seniors. Children 6-12 for \$5 & children under 5 were free. It took place @ the Watertown Elks Lodge on Bradley Street in Watertown.

Program/Segment  
Date  
Time  
Description  
the

Live Liners  
6/1-6/23  
Various (liners)  
We encouraged listeners to help support

IHC Boys Lacrosse Teams with contributions and/or participation @ their rummage sale. It took place @ IHC Primary on Sterling St. in Watertown on June 22<sup>nd</sup> & 23<sup>rd</sup> from 8a-3p. Listeners could call Mary Jo @ 315-783-6789 or Denny @ 315-778-5814 for more information

Program/Segment  
Date  
Time  
Description  
place

Live Liners  
6/15-6/30  
Various (liners)  
The 44<sup>th</sup> Annual French Festival took

July 14<sup>th</sup> & 15<sup>th</sup> in cape Vincent. They had over 200 artists & crafters lining the streets. There was a parade, a fireworks display & lots of food. For more information, listeners could call 315-654-2481.