QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2013

WOTT

1) Pets/Animals

Program/Segment PSAs
Date 4/1-6/30
Time Various

Description Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment PSAs
Date 4/1-6/30
Time Various

Description We ran PSAs on Suicide

Prevention.

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment Live Liners
Date 4/1-5/31

Time Various (liners)

Description

An all you can eat breakfast was being held every 2nd Sunday of the month in the

community room @ St. James Church in Carthage. They had pancakes & French toast with real maple syrup, scrambled eggs, ham, sausage, muffins, juice & coffee. \$7 for adults, \$6 for seniors, \$4 for kids age 6-12 & kids under 6 are free. All proceeds were

to go to the Augustinian Academy.

Program/Segment Live Liners
Date 4/1-6/15

Time Various (liners)

Description Evans Mills Ambulance was set to hold a child safety fair on June 15th from 11-4 @

8733 Factory Street, Evans Mills. Operation Safe

Child, Car seat inspections, Bike safety. & it was free to the public. For information listeners could call 804-4270.

Program/Segment

Date Time

Description

Live Liners 4/1-4/13

Various (liners)
The Carthage Area Hospital

Foundation were presenting the 5th Annual Comedy Night, Saturday, April 13th @ the Carthage Elks Lodge. Moody McCarthy was performing. It was \$40 per person & \$75 per couple. All proceeds were to go to the Carthage Area Hospital. For reservations listeners could call 493-0114.

Program/Segment

Date Time

Description

Live Liners 4/1-4/13

Various (liners)

There was a benefit in A-Bay @ the American Legion on Saturday, April 13th from 11am-6pm for John Rogers Jr. John is only 25 & had been diagnosed with Non-Hodgkin's Lymphoma. & this benefit was to help raise money to offset out of pocket expenses. There was to be a baked ziti dinner, raffles & a 50/50, with music by Wagner's Agenda.

Program/Segment

Date Time

Description

Live Liners 4/1-4/20

Various (liners)

The Felts Mills Fire Company was hosting a kids fishing derby on April 20th from 8anoon. Kids ages 3-16 could enter. Prizes were to be awarded for the biggest trout. For more info, listeners could contact the Felts Mills Fire Company.

Program/Segment

Date Time

Description

Live Liners 4/1-4/28

Various (liners)

The Calcium Fire Station hosted an Open House on Sunday, the 28th from 10a-3p. They showed cutting cars, door breach, confined space & a tour of the station and trucks. It was at the Calcium Fire Station. Listeners could can call them up @ 315-782-6575 for more info.

Program/Segment Date

Time

Description

Live Liner 4/1-5/5

Various (liners)

We promoted Walk for MS on May 5th @ JCC. Registration was @ 9am & the walk started @ 10. There were basket raffles, MS merch & food. Listeners could sign up solo, join a team or put a team together. But most importantly, we asked them to spread the word.

Program/Segment

Date Time

Description

Live Liners 4/1-6/2

Various (liners)

There was a benefit for Michael Forcier to help in offsetting expenses because of his battle with ALS. The benefit was June 2nd @ the Watertown Elk's Lodge on Bradley St. There was live music, a silent auction, raffles & a 50/50. Plus a chicken bbg. It started @ noon.

Program/Segment

Date Time

Description

Live Liners 4/1-6/8

Various (liners)

Saturday, June 8th, there was a chicken bbq @ the Town of Watertown Fire Station #1, Brookside Drive. It went from noon until everything was gone. The ½ chicken dinner was \$6 & the whole chicken dinner was \$10. It started @ noon & the proceeds went toward medical expenses for Nolan Exford, son of Karen Gibbs & Brian Exford.

Program/Segment

Date Time

Description

Live Liners 4/15-6/30 Various (liners)

We promoted the American Red Cross & how listeners could help people affected by home fires & other disasters such as ice storms, floods & hurricanes by making a donation to support American Red Cross Disaster Relief. We encouraged listeners to please make a donation by calling 1-800-RED-CROSS, visiting redcross.org or through the American Red Cross Northern New York Chapter in Watertown.

Program/Segment

Live Liners

Date Time Description 4/15-6/30 Various (liners)

We encouraged listeners to check out summer activities @ the Flower Memorial Library like Family Fun Nights every other Wed. from 6:30p-7p. & Family Movie Nights every other Tuesday @ 6p, starting on July 2nd with Brave. Great stuff for the family all summer long @ the Flower Memorial Library.

Program/Segment Date Time Description Live Liners 4/1-6/2 Various (liners)

There was a steak BBQ to benefit the Copenhagen Summer Recreation Program on Sunday, June 2nd, starting @ 3p. It took place @ the Copenhagen Fire Hall & was \$10 for adults, \$7 for seniors & kids, ages 10 & under. The meal consisted of a NY strip steak, macaroni salad, salt potatoes, roll & brownies.

Program/Segment Date Time Description Live Liners 4/15-6/7 Various (liners)

There was a benefit for Zachary Finley & Edward Whitfield, victims from a tragic drowning. The benefit was June 7th @ the Evans Mills Fire Hall from 4-10p. Caustic-Method, Ryan Hardy & Brody Thompkins Bell were set to play! They were to have a silent auction & raffles. The cover was to be \$5 for adults \$3 for kids. For more information or to make a donation for the silent auction listeners could call 585-615-7095.

Program/Segment Date Time Description Live Liners 5/1-6/30 Various (liners)

The Salute Military Golf Association was holding a Golf Tournament on July 14th @ Willowbrook Golf Course on RT 37 in Watertown. It was to be in memory of Mary Alexander & Kenneth Jenson. It was \$50 per player & \$200 per team. This included golf, cart, buffet. There was set to be raffles & door prizes. For more information listeners could call Kathy Hanchek @ 408-6923 or Roger Stokes @ 221-1517.

Program/Segment Date Time Description Live Liners 5/1-6/30 Various (liners)

The Quality Deer Management Association was holding its annual Youth Adventure Day @ the Lucky Star Ranch in Chaumont, July 27 from 9a to 4p. All youths had to be accompanied by an adult & all adults had to be accompanied by a youth. Previous interactive events had included; gun cleaning and safety demos, Taxidermists, Zoo animals, Fly tying, Wildlife calls, Archery, a bounce house & more. They were also set to have raffles & a silent auction. Lunch and drinks were to be provided by QDMA Staff. Kids 5 & under were free, 6-12/\$5, 13 & up/\$10. Entry fee covered lunch, drinks & participation in all events. For more info or to register listeners could call Joe Martel at 315-767-5440.

Program/Segment Date Time Description Live Liners 6/15-7/4 Various (liners)

Courtesy of NNYLocal.com, we let listeners know of all of the area fireworks displays. We let them know about *Fireworks in Clayton* on July 3rd. *Fireworks in the Park* (Thompson Park) with the Syracuse Symphony on July 4th. *The Gouverneur Fireworks, Sackets Harbor Fireworks & Fireworks Over Boldt Castle* on the 4th as well. & finally, *The Carthage Fireworks* on July 6th.