

# QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2015

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

Program/Segment	Live Liners
Date	4/1-5/2
Time	Various (liners)
Description	The Central New York Chapter of the American Foundation for Suicide Prevention (AFSP) was asking listeners to participate in the 3 <sup>rd</sup> Annual JCC Out of the Darkness Campus Walk on May 2, 2015. To learn more and to register online, listeners could visit <a href="http://campuswalks.org">campuswalks.org</a> . Suicide takes an enormous toll on families, friends, co-workers and entire communities. Listeners were asked to walk to raise awareness. Walk to raise funds for research, education, advocacy and programs to support people impacted by suicide. Walk to save lives.

Program/Segment	Live Liners
Date	4/1-5/3

Time Various (liners)  
Description Listeners were asked to join the Walk for MS on May 3<sup>rd</sup> at the Exhibition Hall. Registration started at 9am, Walk started at 10am. Listeners could sign up solo, join a team or put a team together.

Program/Segment Live Liners  
Date 4/15-6/30  
Time Various (liners)  
Description Lynyrd Skynyrd was coming to the North Country on Sat. Aug. 15<sup>th</sup> at the Watertown Fairgrounds for the Disabled Persons Action Organization. It's part of the Car Freshener/FX Caprara Chrysler 2015 Summer Concert Series. Tickets were available at select Kinney Drug locations, online at DPAO.org or by calling 892-0044.

Program/Segment Live Liners  
Date 4/1-6/7  
Time Various (liners) & LIVE Broadcast  
Description There was a benefit for Randy Myers Jr & it was being held on June 7 at Happy Hollow Campground recreation hall (State RT 410 in Lowville). It was from noon-5pm. Tickets were \$10 per person, \$15 per couple or \$20 per family & included a buffet dinner, coffee & non-alcohol beverages. There was to be a DJ, Live & Chinese auctions, raffles and 50/50 drawing. Randy is suffering from severe urinary tract complications which have left his bladder non-functional & he needs to have his bladder removed, the procedure is being done at the Glickman Urological and Kidney Institute at the Cleveland Clinic in Cleveland, Ohio. The money raised at the benefit will go for medical and travel expenses.

Program/Segment Live Liners  
Date 4/15-6/13  
Time Various (liners)  
Description The Melanoma International Foundation had a Safe From the Sun Satellite Walkathon in memory of Gregory Maur & Tricia Alteri Jeffers. It took place on Saturday, June 13<sup>th</sup> at 1pm in Thompson Park, under the Pavilion. All

listeners were welcome to come help support advocacy for & awareness of Melanoma.

Program/Segment	Live Liners
Date	5/1-6/30
Time	Various (liners)
Description	The Carthage American Legion Post 789 was hosting a Cruise-In on Wed. nights (WX permitting), all summer long, through Aug. 26 <sup>th</sup> . They were set to happen from 6-8pm, with food, prizes & music. Listeners could take a trip down memory lane with classic cars, trucks & motorcycles. All proceeds were to benefit the Carthage American Legion Scholarship Fund.

Program/Segment	Live Liners
Date	5/1-6/30
Time	Various (liners)
Description	There was a Derek Holton Scholarship Ride happening on Sat. July 11 <sup>th</sup> at the VFW in Adams. Registration started at 9am & kickstands up at 11am. It was \$20 per rider, \$15 per passenger & \$5 for non-riders. Music was to be provided by Steve Bice, B&B Music. There was also to be justice for Derek merchandise, 50/50 raffles & a Chinese auction. All the proceeds from the run would go to the Derek Holton Scholarship Fund, Carthage Central School District. If listeners had any questions they could contact Amber Holton at 489-8545 or Danielle Harper at 222-3623.

Program/Segment	Live Liners
Date	5/15-6/30
Time	Various (liners)
Description	There was a benefit happening for Ky Sawyer & his family on August 9 <sup>th</sup> from 4-8pm at the Watertown Elks Lodge, 728 Bradley St., Watertown. Ky was in a motorcycle accident, which resulted in the amputation of his lower left leg. Ky is a player for the Watertown Red & Black, & was set to be a dad for the 1 <sup>st</sup> time. Listeners were asked to come share a great night to support Ky & his recovery. All donations & money raised during this event were to be used for out of pocket recovery expenses. They were to have a spaghetti & meatball dinner, \$10 a plate, 50/50 raffles, prize raffles,

music, great people. For more info or to donate, listeners could call Scotty at 955-5879, Jordan at 681-0402 or Lonny at 286-2119.

Program/Segment	Live Liners
Date	4/1-4/20
Time	Various (liners)
Description	The WPBS All-Star Auction began on Monday night, April 20th, where Lancer was a guest announcer. He was there from 6-9pm. Listeners could tune in & purchase something local. & in the process, give back to WPBS.

Program/Segment	Live Liners
Date	4/15-5/15
Time	Various (liners)
Description	The USO on Fort Drum hosted the USO Big Band Bash Dance & Live Auction on Friday, May 15th from 7-11pm at the Watertown Elks Lodge on 728 Bradley Street. This was a fundraiser for the USO & the USO helps to lift the spirits of America's troops and their families. Tickets were \$25 per person & listeners could get them at <a href="http://bigbandbash2015.eventbrite.com">bigbandbash2015.eventbrite.com</a> . For more info, listeners could call 315-777-8006.

Program/Segment	Live Liners
Date	6/1-6/20
Time	Various (liners)
Description	Watertown finally got a dog park! They were looking for dog lovers everywhere to help make the park great. Listeners could bring their dog to the JC Wise Parking Lot (behind public square) on Saturday, June 20 <sup>th</sup> at 9am for a walk that started at 10. They were asking for a \$5 donation per dog. & then the walk would take listeners you to the site of the new Factory Square Dog Park! It's part of the Revitalization of Downtown Watertown & by placing it downtown it will help in supporting downtown businesses.