

QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2014

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	1/1-1/12
Time	Various (liners)
Description	There was a benefit on Sunday, January 12 th from 3-7p at the Exhibition Hall for Kollin Barker. Kollin had been diagnosed with Aplastic Anemia & because of this, he can no longer produce white blood cells or platelets properly. There was to be a raffle, bake sale, 50/50 & live entertainment from Wagner's Agenda. We encouraged listeners to please come out & show your support.

Program/Segment	Live Liners
Date	1/1-1/22
Time	Various (liners)
Description	The Carthage Elks Lodge hosted a mid-winter dinner that was open to the public on

Wed. Jan. 22nd from 5-7p. It was \$8 for adults, \$7 for seniors & kids under 12 were \$5 each. Listeners could call 493-1762 for more info.

Program/Segment	Live Liners
Date	1/1-2/1
Time	Various (liners)
Description	The 3 Mile Bay Fire Dept. sponsored the 38 th Annual Lyme Ice Fishing Derby for Northern Pike. It was the weekend of the 1 st & 2 nd of February. There was a \$10 registration fee, which could be taken care of when listeners got there. 50 prizes overall were to be awarded, with 1 st prize being \$750 cash, a Budweiser jacket & a case of Budweiser. All items were donated by local merchants. There were to be door prizes & a 50/50 raffle. There was also to be a Pancake breakfast supplied by the Lyme Lions Club. & the 3 Mile Bay Fire Dept. Auxiliary would be serving hotdogs & chili for lunch. For more info, listeners could contact the 3 Mile Bay Fire Hall at 649-2888.

Program/Segment	Live Liners
Date	2/1-2/23
Time	Various (liners)
Description	The Carthage Fire Dept. hosted a Chicken BBQ on Sunday, Feb. 23 rd from 11a until everything was gone. It was at the Carthage Fire Dept. on James St. in Carthage & benefited the Carthage Nighthawks Drill Team. It was \$8 for the dinner & \$5 for the half chicken. For more info, listeners could call 493-2346.

Program/Segment	Live Liners
Date	2/1-3/31
Time	Various (liners)
Description	We promoted that The Carthage Fire Dept. Auxiliary was recruiting members who were at least 18 years of age. If interested, listeners could stop by the Carthage Fire Dept. or call McKenzie at 493-1070.

Program/Segment	Live Liners
Date	2/1-3/8
Time	Various (liners)
Description	Experienced and new comers alike were invited to Zumba for a good cause at

Jefferson Community College on **Sat., March 8th** from **1p to 3:30p** in the **McVean Gymnasium**. It was \$10 at the door. All proceeds would benefit the American Heart Association. Doors were to open at noon at parking lot D, gym entrance, only. For more info, listeners could call Dawn Robinson at 315-786-2486.

Program/Segment	Live Liner
Date	2/15-3/31
Time	Various (liners)
Description	The Pamela Volunteer Fire Dept. was to have a chicken BBQ on April 13 th from noon until everything is gone. It was \$9 for a whole dinner & \$5.50 for a half. Full dinner was 1/2 chicken, baked beans, mac salad, roll and cupcake. Half dinner was 1/2 chicken and a roll. Listeners could call Lesley Jackson at <u>315-489-5651</u> for more info.

Program/Segment	Live Liners
Date	2/15-3/31
Time	Various (liners)
Description	The Jefferson Leadership Institute group was having a "Suitcase Drive" for the Children's Home. Children in foster care have to move around pretty frequently, and often have to put all their belongings in trash bags. These trash bags can easily tear or break, and have even been thrown away because they were confused for actual garbage! Children pick up on the message that they are not worthy. Their things are trash & they feel like they are trash. These kids deserve better! By donating luggage to foster care organizations, we can save a child from the traumatic experience of placing their belongings in trash bags and all the problems that go with it. Listeners could contact Bonnie Eppolito at WPBS by calling 315-782-9067, Ext. 301 for more information.

Program/Segment	Live Liners
Date	3/1-3/31
Time	Various (liners)

Description
the

SAVE THE RACKS was a benefit for
fight against Breast Cancer. Save the Racks took
place on Thursday, April 3rd from 5-9pm. Listeners
were encouraged to come support the Urban Nature
Team raise money for their Avon Walk for Breast
Cancer in Washington, D.C. on May 3rd & 4th!

Program/Segment
Date
Time
Description

Live Liners
3/1-3/31
Various (liners)
The 2014 Job & Career Expo was set to
happen on Thursday, April 10th. It was happening
from 11a-5p at the Bruce M. Wright Memorial
Conference Center on Faichney Drive in
Watertown.

Program/Segment
Date
Time
Description
raise

Live Liners
3/1-3/31
Various (liners)
Out of the Darkness was a walk to help
awareness for suicide prevention & Jefferson
Community College was having their Campus Walk
on May 3rd. Registration was set to be at 9a in the
McVean Gymnasium Lobby & the walk was set to
start at 11. For more info listeners could call
315-558-1362.

Program/Segment
Date
Time
Description
attend

Live Liners
3/1-3/31
Various (liners)
The DPAO invited the community to
an Autism Awareness Celebration on Saturday,
April 5, from 11a to 12:30p. The Celebration was to
kick off with a Biodegradable Balloon Release,
beginning at 10:30 & an awareness walk, scheduled
for 11. It was happening at 633 Davidson St. in
Watertown. Right after the walk listeners were
invited to attend a picnic lunch at DPAO. During
the picnic, a DJ would be on hand to provide music.
Listeners could RSVP, by calling DPAO at 782-
5285. This was a rain or shine event!

Program/Segment
Date

Live Liners
3/1-3/15

Time
Description
was

Various (liners)
There was a Halo 4 Tournament, which

\$3 per person & \$10 for a 4 person team in Carthage on Sat., March 15th at 1p. Registration could be made over the phone at 315-216-7860. Food & Beverages were to be available. Pool, darts, and air-hockey were also to be available during the tournament. All of this was to honor the memory of Lindsey Frost, who had recently lost her battle with Cystic Fibrosis at the age of 19. ALL proceeds would be donated to the Cystic Fibrosis Foundation. For more information, listeners could call 315-486-5954.

Program/Segment
Date
Time
Description
on

Live Liners
3/1-3/31
Various (liners)
We promoted a bridal fair for all couples

the verge of getting married. It was one-stop shopping, where all questions would be answered. There would be 2 fashion shows from Touch of Grace & many giveaways throughout the day. It was Sunday April 6th from 10a-3p at Jefferson Community College in the McVean Gymnasium.