

QUARTERLY ISSUES/PROGRAMS LIST

July 1 – October 31 2014

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	7/1-10/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	7/1-10/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	7/1-8/3
Time	Various (liners)
Description	There was a benefit for Danyelle (Burns) Pignone on Sunday, August 3 rd at the VFW in Carthage. Danielle has LMS, a rare, aggressive form of Uterine Cancer & all of the money raised was to help the family with medical & family expenses. Things were to get started at noon & go all day with live music from bands like Lake Effect Mud, David Scanlin, KAB & Friends & Hat Trick. There was to be a Chicken BBQ, Hot Dogs, Hamburgers, a 50/50 raffle, auctions. For more info, listeners could call Michele @ 315-955-4050.

Program/Segment	Live Liners
Date	7/1-8/9
Time	Various (liners)

Description The Pillar Point Volunteer Fire Dept. hosted an all you can eat breakfast on Saturday, August 9th from 7-10am. It was \$7 for adults, \$6 for military & seniors, \$5 for kids (5 & older). Kids 4 & under were free. Coffee was included. Other beverages were available for \$1. All of the proceeds were to benefit the Pillar Point Volunteer Fire Dept.

Program/Segment Live Liners
Date 7/1-8/1
Time Various (liners)
Description The 3rd Annual Night of Fireworks & Destruction was part of the DPAO Concert Series & was Friday, August 1st at the Can-Am Speedway. Gates were to open at 5 & showtime was at 7. Fireworks would follow the show! Tickets were \$25 in advance & \$30 day of the show. Listeners could go to DPAO.org for ticket info or call the DPAO at 782-0044.

Program/Segment Live Liners
Date 8/1-9/27
Time Various (liners)
Description Out of the Darkness was a walk for suicide prevention, on Saturday, September 27th at Thompson Park in the Pavilion. Registration was at 11a. There was a Continental breakfast, raffle, the Life-keeper Memory Quilts were on display & there was live music as well. Opening Ceremony was at noon & followed by names of loved ones being read & the butterfly release. The walk was at 12:15 & then there was a lunch by donation & a raffle drawing after that. The American Foundation for Suicide Prevention raised over \$22,000, which was up from the almost \$15,000 raised the year before.

Program/Segment Live Liners
Date 9/1-10/4
Time Various (liners)
Description The annual Watertown March for Babies took place on October 4th at Thompson Park! Listeners were encouraged to take part in the walk that saves babies from premature birth and birth defects. They would be the easiest steps ever taken. Millions of people walk to support March of Dimes research and programs to give babies in our

community a healthy start in life. Listeners were encouraged to register at **marchforbabies.org**.