

QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2018

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	1/1-3/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	1/1-2/10
Time	Various (liners)
Description	Family Counseling Services brought back the Snowflake Rally. It was cardboard sled races in the North Country. Snowflake Rally 2018 @ Dry Hill Ski Area on Saturday, Feb. 10 th . Listeners could build their sled using nothing but duct tape, cardboard, string, glue, garbage bags & paper. We encourages listeners to get creative, have fun & do it for a great cause. Prizes were to be awarded for best theme, most colorful, most creative & more! Details were online @ fcsnny.org or by calling 315-782-4483.

Program/Segment	Live Liners
Date	1/1-2/2
Time	Various (liners)

Description The 3 Mile Bay Fire Department hosted the 41st Annual Lyme Ice Fishing Derby February 3rd & 4th with over \$5000 in prizes, including \$1000 for 1st prize. & everyone in the top 10 got a case of beer. Pre-registration was Friday, the 2nd @ the TMB Fire Hall from 5-9pm. They had a pancake breakfast, lunch from the 3 Mile Bay Auxiliary. It was \$12 to take part.

Program/Segment Live Liners & Live Broadcast
Date 2/15-3/31
Time Various (liners)
Description The 3rd Annual Sackets Harbor Polar Plunge was set to take place on Sat. April 7th @ 301 W. Main St. in Sackets Harbor. & once again the Sergeant Audie Murphy Club (SAMC) 10th MTN Chapter put it all together to benefit Special Olympics New York (2018 is the 50th anniversary of the Special Olympics). Last year we raised over 15k. Registration/Check-In was to start @ 11:00AM & the plunge was to take place at 1:00PM. For more info, listeners could go online @ www.PolarPlungeNY.org/SacketsHarbor & they could also check out the Facebook page.

Program/Segment Live Liners & Live Broadcast
Date 2/15-3/31
Time Various (liners)
Description Taste of the Town, which was sponsored by Watertown Sunrise Rotary & the Northern NY Community Foundation was also set to take place on Sat. April 7th from 11am until 2pm in a new location this year... Jefferson Community College. It was a family event where listeners could enjoy delicious samples from over 30 local food & beverage establishments. There were set to be entrees, soups, salads, desserts, wine & tons more! Admission was to be just \$3 at the door with child & military discounts. Once inside, listeners could purchase sample tickets.