

# QUARTERLY ISSUES/PROGRAMS LIST

October 1 – December 31 2017

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

Program/Segment	Live Liners & Live Broadcast
Date	10/1-10/15
Time	Various (liners)
Description	March 4 Babies took place on Sunday, Oct. 15 <sup>th</sup> , 10a @ Jefferson Community College in Watertown. Families joined together in the March of Dimes annual March For Babies. It's the nation's oldest walk fundraiser honoring babies born healthy & those who need to survive & thrive. Listeners could pre-register or find out more info by going online to <a href="http://marchforbabies.org">marchforbabies.org</a> or calling 315.463.0700. Funds raised by March 4 Babies in NY support prenatal wellness programs, research grants, newborn intensive care units, family support programs & advocacy efforts for stronger, healthier babies.

Program/Segment

Live Liners & Live Broadcast

Date  
Time  
Description

10/1-11/3

Various (liners)

We had our annual 3 day broadcast for the Children's Miracle Network. It was the 10<sup>th</sup> year that it has taken place on WOTT. For 3 days, 10am-6pm, Lancer did a live broadcast, interviewing Doctors & families affected positively by the generosity of those in the North Country. & for 3 days, Lancer solicited for listeners to dial in to 315-755-KIDS & make a donation to a great charity where the money stays local & helps kids in the North Country. We raised over 100k. It was another great year.