

QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2019

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	We ran PSAs on Suicide Prevention. This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	4/1-5/9
Time	Various (liners)
Description	We promote the 3 rd annual Race Against Poverty! The race, a spin on an 'Amazing Race / scavenger hunt' throughout downtown Watertown. Teams of 2 competed to complete a series of fun challenges that highlight the history & businesses in downtown Watertown. Teams raced against the clock to help fight poverty in our area! Afterwards, the AFTER PARTY at Garland City Beer Works in Watertown from 12:00 p.m. until 2:00 p.m. for the entire community to attend. There was to be food & drinks for purchase plus live music and several raffles. The proceeds raised went towards "Getting Ahead in a Just Gettin' by World" a program offered by the Community Action Planning Council, the Watertown Urban Mission and the Volunteer Transportation Center. The

program is an incredible 16-session workshop series for individuals willing to participate, that encourages participants to build resources and create a plan for getting out of poverty and “Getting Ahead.” For more info, listeners were encouraged to check out their Facebook page!

Program/Segment	Live Liners
Date	4/1-5/9
Time	Various (liners)
Description	We talked about the NY Air Brake ‘Virtual Masters Tournament’ & Masters Watch Party! It was all to benefit the American Heart Association & took place from noon to 5 @ Above Reality Virtual Sports in the Stateway Plaza. We also broadcasted live from 1-3pm! Listeners could sign up a 2 person team, by calling 315-777-4244.

Program/Segment	PSAs
Date	4/15-6/2
Time	Various (liners)
Description	The Jefferson County Torch Run for Special Olympics NY took place on Sun., June 2 nd from 9:30 in the morning until noon. It started @ the Watertown International Airport & ended at Tully's, on Arsenal St. There was a free lunch reception for anyone wearing 2019 Torch Run shirt or in law enforcement uniform. Listeners could find out more @ SpecialOlympicsNY.org.

Program/Segment	Live Liners
Date	4/15-6/30
Time	Various (liners) & LIVE Broadcast
Description	We promoted the 3 rd -annual Downtown Block Party Series this summer in Downtown Watertown. Friday's June 28, July 26, & Sat., Sept. 14 from 5-10 pm. Over 2-dozen vendors, on-stage musical acts & lots to do for the kids. Join the fun in Public Square for the 3 rd annual Downtown Block Party Series.

Program/Segment	Live Liners
Date	4/15-5/17
Time	Various (liners)
Description	The 9 th Annual 2 Nations 1000 Islands Extravaganza is took place May 17 th through the 19 th @ the Cerow Recreation Park in

Clayton. It was a car, truck & bike show... with crafters, vendors, food & entertainment. Admission was FREE & there were fireworks on Sat. night! Donations were welcome & encouraged to help benefit the Jefferson Country SPCA. Listeners could go to 1000IslandsCarShow.com for more info.

Program/Segment	Live Liners
Date	4/15-5/5
Time	Various (liners)
Description	The Pamela Volunteer Fire Dept. hosted their annual spring chicken BBQ. May 5 th & it started @ noon. Full dinner was \$9 & included a half chicken, macaroni salad, salt potatoes, roll & cupcake... the half included the half chicken only & cost \$6.

Program/Segment	Live Liners
Date	4/15-5/31
Time	Various (liners)
Description	Lancer got locked up for a good cause. He raised money for the kids of MDA. He was being locked up online only & listeners could get him out by going to www2.mad.org & making a donation. The link was also up on the 94 Rock Facebook page. It helps kids in the North Country with Muscular Dystrophy. All of the proceeds go toward sending kids to a special MDA camp.

Program/Segment	Live Liners
Date	4/22-5/7
Time	Various (liners)
Description	From the last week of April through May 7 th , Dunkin' Donuts donated \$1 to 'Make A Wish' at participating Dunkin' locations, & in return received a 'Make-A-Wish' Star Donut as thank you. Donations support 'Make-A-Wish' Central NY & the wishes of local children with critical illnesses.

Program/Segment	Live Liners
Date	5/1-6/29
Time	Various (liners)
Description	We promoted the 1 st ever 1/2K Beer Run/Walk for Charity. It took place on Sat. June

29th @ 3p @ the Exhibition Hall in Watertown. \$10 got you a beer & a bit of exercise on the 1/2k walk/run. & all of the money went to Cerebral Palsy! Afterwards, there were acoustic performances. Listeners could go to Etix.com & search for 1/2k beer run. Then sign up!

Program/Segment	Live Liners
Date	5/1-6/8
Time	Various (liners)
Description	The Salvation Army's 13 th Annual Carnival took place on June 8 th , from 10a-3p. They had food, & games & prizes... a bounce house, face painting, a cake walk... plus Operation Safe Child. Tickets were 5 for \$1 or 30 for \$5. It took place at 723 State Street in Watertown.

Program/Segment	Live Liners
Date	5/15-6/15
Time	Various (liners)
Description	There was a pulled pork dinner taking place at the Glen Park Fire Hall on Sat. June 15 th @ 11am. It was sponsored by Dark Horse BBQ. The \$10 dinner includes a pulled pork sandwich, cole slaw & baked beans. You could also just get the sandwich for \$6. There was also a silent auction & can/bottle drive. All of the proceeds benefited Girl Scout Troops 50130 & 60601.

Program/Segment	Live Liners
Date	5/15-6/16
Time	Various (liners)
Description	This past Father's Day, listeners could head out to the Dexter Fire Hall for the Father's Day Drive Thru Chicken BBQ. Sunday, June 16 th from 11:30 until the food was gone. Dinner only & it's \$10. Take out only. It benefited the Dexter Volunteer Fire Dept.