QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2018

WOTT

1) Pets/Animals

Program/Segment PSAs
Date 4/1-6/30
Time Various

Description Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment PSAs
Date 4/1-6/30
Time Various

Description We ran PSAs on Suicide

Prevention.

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment Live Liners & Live Remote
Date 3/1-4/7

Time Various (liners) & LIVE Broadcast

Description

The 3rd Annual Sackets Harbor Polar Plunge is took place on Sat. April 7th @ 301 W.

Main St. in Sackets Harbor. & once again the Sergeant Audie Murphy Club (SAMC) 10th MTN Chapter put it all together to benefit Special Olympics New York (2018 marked the 50th

anniversary of the Special Olympics). Last year we raised over 15k. Registration/Check-In started @ 11:00AM & the plunge took place at 1:00PM. For more info, listeners were encouraged to go online @ www.PolarPlungeNY.org/SacketsHarbor & also

check out the Facebook page.

Program/Segment Live Liners & Live Remote
Date 3/1-4/7

Time Description

'Taste of the Town' was sponsored by Watertown Sunrise Rotary & the Northern NY Community Foundation! It took place on Sat. April 7th from 11am until 2pm at Jefferson Community College. The whole family was encouraged to enjoy delicious samples from over 30 local food & beverage establishments. Admission was just \$3 at the door with child & military discounts.

Various (liners) & LIVE Broadcast

Program/Segment Date Time Description Live Liners & Live Broadcast 4/15-5/5

Various (liners) & LIVE Broadcast
Be the difference & walk to fight
suicide. The JCC Out of the Darkness Campus
Walk took place on Sat. May 5th @ Jefferson
Community College. Listeners could pre-register &
find all of the info needed @ afstp.org/jcc. All of
the money went to the American Foundation for
Suicide Prevention. We also heavily promoted the
Suicide Prevention Lifeline... 1-800-

Program/Segment Date Time Description Live Liners 5/1-6/9 Various (liners)

The 2nd Annual Race Against Poverty took place on Sat., June 9th. The race is a spin on the 'Amazing Race'. A scavenger hunt throughout downtown Watertown. Teams of 2 competing to complete a series of fun challenges that highlight the history & businesses in downtown Watertown. Teams race against the clock to help fight poverty in our area! When it was over, there was a FREE after party for the entire community in the Woolworth Building. Food, music, raffles, & more provided for the racers, their friends, families & community members. Winners of the Race Against Poverty were announced at the After Party & cash prizes awarded to the top 3 teams. The proceeds went towards "Getting Ahead in a Just Gettin' by World", a program offered by the Community Action Planning Council, the Watertown Urban Mission & the Volunteer Transportation Center. Listeners could register @ Eventbrite.com & find more info on the Race Against Poverty Facebook page.

Program/Segment Date Time Description Live Liners 5/1-5/23 Various (liners)

Special Olympics NY had their Torch Run on May 23rd. A Torch run from the airport to Tully's, starting @ 5:30p. Celebrating its 32nd Anniversary in NY, Torch Run® is a yearround, grassroots fundraising & awareness campaign by law enforcement agencies to benefit their local Special Olympics program. Each year, officers carry the "Flame of Hope" through the streets, & deliver it to their local, state and national Special Olympics games. In 2017, the Law Enforcement Torch Run® programs raised over \$2,100,000 statewide including Polar Plunge, Torch Run, Cops on Top and Law & Orders. Since its inception in 1981, globally Law Enforcement Torch Run for Special Olympics has raised \$619,187,626. For more information & to register listeners were encouraged to go to nyso.org.

Program/Segment Date Time Description Live Liners 5/1-6/2 Various (liners)

The Macsherry Library in ABay hosted its 3rd Annual Golf Tournament on Sat., June 2 at the ABay Municipal Golf Course. With a two-person captain & crew format, check-in began at 8 AM. Listeners could call 315-482-2241 for more info.

Program/Segment Date Time Description Live Liners 5/1-6/30 Various (liners)

The ONLY Anti-Violence & Stop the Hate show in the country... #5 with Black Show Productions... was set to take place outside @ Maggie's On the River in Watertown on Sunday, August 26th. All That Remains, Upon A Burning Body, Out Chasing Lions, Against What's Best, My Manic Mind... 13 bands on 2 stages. With a car show & car sound system contest... food, beverages, a silent auction... & all the proceeds going to Victims Assistance.

Program/Segment

Live Liners

Date Time Description 4/1-4/29

Various (liners)

Sunday, April 29th, there was set to be a 10 mile run/2 mile fun run to benefit the Child Advocacy Center of Northern NY. It took place @ the Belleville Henderson School on County Road 75. Listeners could register @ zippyreg.com. It's a professionally timed race where listeners would take a trip through 4 storybooks... the Wizard of Oz, Alice In Wonderland, Treasure Island & Robin Hood. Listeners could come dressed up... because there were prizes for best costume. The CAC is a multi-disciplinary team that provides trauma sensitive services to children & their families. For more info, listeners could call Amy @ 315-788-8520.

Program/Segment
Date
Time
Description

Live Liners 4/1-4/29

Various (liners)

Sunday, April 29th, there was a chicken BBQ @ the Pamelia Fire Dept. It was set to take place from noon until all of the food was gone. It was \$6 for a half dinner & \$9 for a full. With the dinner including ½ chicken, mac salad, salt potatoes, roll & dessert.

Program/Segment Date Time Description Live Liners 5/15-6/16 Various (liners)

There was a chicken BBQ in the Tops Parking Lot on Turin Road in Lowville on Sat. June 16th from 11:30am until 1pm. Pre-sale tickets were \$7 for halves & \$10 for full dinners. The dinners included macaroni salad, baked beans & a roll. Listeners could place phone orders by calling 315.376.9414. They could also fax an order to 315.376.8683.

Program/Segment
Date
Time
Description

Live Liners 6/1-6/30 Various (liners)

There was a benefit for Dan Davis Sr. & Shelly Paris on July 7th @ the Adams VFW from 1pm to 6pm with a 50/50 raffle, basket raffles, a cake walk, silent auction, bake sale & a DJ. Dan

& Shelly were involved in a motorcycle accident, where Dan did not make it & Shelly was airlifted to Upstate Medical Facility. This benefit was to help with funeral costs & medical bills.