QUARTERLY ISSUES/PROGRAMS LIST April 1 – June 30 2016

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1) Pets/Animals

Program/Segment Date Time Description PSAs 4/1-6/30 Various Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment Date Time Description Prevention. PSAs 4/1-6/30 Various We ran PSAs on Suicide

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment Date Time Description Live Liners 4/1-4/2

Various (liners) & Live Broadcast Listeners were encouraged to break out the costume & get ready to freeze as they took the plunge. The Sergeant Audie Murphy Club (SAMC) hosted the Sackets Harbor Polar Plunge for Special Olympics New York. It was held on Saturday, April 2nd at the Sackets Harbor Visitors Center & Boat Launch. Family fun for all ages. The Polar Plunge was at 1:00pm, with registration from 11:00am-12:30pm. The goal here was to get friends, family, colleagues and other donors to sponsor plunges to help the 67,000 athletes of Special Olympics New York. If listeners were interested in taking the plunge or wanted more details about the Sackets Harbor Polar Plunge for Special Olympics New York, they could visit

Program/Segment Date Time Description

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Program/Segment Date Time Description www.PolarPlungeNY.org/SacketsHarbor.

Live Liners 4/1-5/7 Various (liners) The Jefferson Community College Out of the Darkness Campus Walk took place on May 7th in the McVean Center Gym. It was presented by the AFSP Central New York Chapter. Registration time began at 9am & the walk began at 11am. They also had live music, as well as food & beverage. For more information, listeners could contact Andrea Corona via e-mail @

amonique.corona@gmail.com

Live Liners 3/1-3/31 Various (liners & live broadcast) The 1st Annual Fundraising Golf Tournament for the American Foundation for Suicide Prevention took place on Sunday, June 5th at the Willowbrook Golf Course. It was a noon tee off & was \$240 per team, with a \$50 nonrefundable deposit to hold a spot. This included a buffet dinner & 18 holes, with cart. There were to be door prizes as well as other contests. All of the proceeds were to benefit the AFSP Out of the Darkness JCC Campus Walk for suicide prevention. For more information, listeners could contact Katy at 786-2450.

> Live Liners 3/1-3/31 Various (liners)

There was a benefit for the Marshall Family & it was set to take place on June 18th, from noon-6p at the Adams Fire Hall in Adams. Bob Marshall (44), as well as his daughters, Marissa (19) & Taylor (12), have been dealing with separate heart issues. Bob had a heart pump put in & is awaiting a full heart transplant, Marissa had a defibrillator put in & Taylor had a full-on heart transplant. With all of this going on, the benefit was to help raise money to offset expenditures not covered by insurance. They were to have food, drink, raffles, a 50/50, a live & silent auction, a bake sale & music. If listeners had any questions or wanted to donate, they could call Oliver at 315-408-2689.