

QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2017

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	4/1-4/22
Time	Various (liners)
Description	

On February 17th, 14 year old Trevor Weston was told he had Acute Myeloid Leukemia. Since then he's had surgery, chemo & a punctured lung. He's going to be in the hospital for a while. Which means a lot of costs for the family... which needs your help. There were a couple of different ways to help, which we promoted. They've got a GoFundMe page which was up on our Facebook page. & there was also a benefit taking place on April 22nd @ the Chaumont Fire Hall... with a silent auction, 50/50, raffles (including one for a High Efficiency Furnace or AC), bake sale, live music & a chicken BarBQ. For any questions, listeners could contact Amy Thomas @ 315.405.1775.

Program/Segment Live Liners
Date 4/1-4/8
Time Various (liners & Live Broadcast)
Description The Polar Plunge was back...
Presented by Sergeant Audie Murphy Club (SAMC)
-10th Mountain Chapter. FREEZIN' FOR A
REASON! Saturday, April 8. Registration started @
11AM & the plunging began @ 1PM on Lake
Ontario @ the Sackets Harbor Visitors Center &
Boat Launch, 301 West Main Street. We asked
listeners to gather family, friends, teammate and co-
workers to start a POLAR PLUNGE TEAM or join
as an individual! & then we asked them to ask
everyone they know to help sponsor their plunge in
support of local Special Olympics athletes, every
dollar makes a difference. For more info, they could
Contact: Cassandra Rucker crucker@nyso.org //
315-440-0575.

Program/Segment Live Liners
Date 4/1-5/6
Time Various (liners & Live Broadcast)
Description We asked listeners to be the
difference & walk to fight suicide. For the JCC Out
of the Drakness Campus Walk on May 6th @
Jefferson Community College. Listeners could
register @ afstp.org/jcc. All of the money was set to
go to the American Foundation for Suicide
Prevention. For more information, listeners could
contact Aubrey Harrington @ 315-775-7737. We
also, heavily promoted the National Lifeline. &
reminders listeners... they're not alone. They could
always call the Suicide Prevention Lifeline... 1-
800-273-TALK.

Program/Segment Live Liners
Date 4/1-5/6
Time Various (liners)
Description *Race Against Poverty* is a spin on the
Amazing Race/scavenger hunt that will take place
throughout downtown Watertown on May 6th.
Teams of 2 will compete, racing against the clock to
help fight poverty in the North Country. & then
afterwards, the after party for everyone to attend.
Live music, food & beverages, a silent auction. Fun
for racers & non-racers. Winners will be announced

@ the after party with cash prizes being awarded to the top 3 teams. All of the proceeds go to *Getting Ahead In A Just Getting' By World*. If you want to sign up, go to our Facebook page & click on the link.

Program/Segment
Date
Time
Description

Live Liners
5/1-6/30
Various (liners)

The Watertown Chrome Divas were set to host their 10th Annual 'Ta Ta' Motorcycle Run for Breast Cancer on **Saturday, August 26, 2017**. Registration was to begin at 9am at FX Caprara Harley-Davidson, 17890 Goodnough Street, Adams Center, NY with kickstands up at 11am. The run was set to make stops at the Black River American Legion, Black River, NY & the Boondocks Restaurant & Bar, Lyons Falls, NY, and ending at the Carthage VFW Post # 7227, Carthage, NY. The cost was \$20 Rider/\$15 Passenger, or if listeners were not going to ride, but would like to support the event, they join the Breast Cancer Awareness after party after the run, beginning at 5pm at the Carthage VFW for \$8 which included your meal. There was set to be food, live music by the Patty Stanford Band, Door Prizes, 50/50 Raffles, Chinese Auction, Silent auction, & more. All proceeds from the event were to be donated to the Gouverneur Breast Cancer Fund, and Cancer Services Program of Lewis and Jefferson Counties. For more information, listeners could contact Danielle Harper at (315) 222-3623, or Jodie Foster at (315) 771-4661. They could also visit the Watertown Chrome Divas website at www.chromedivas.com, on their Facebook page, or email at watertownnydivas.com for more information.

Program/Segment
Date
Time
Description

Live Liners
5/15-6/30
Various (liners)

We promoted a golf tournament @ Adams Country Club in Adams where we were raising money for the USO on Fort Drum. It was set to be Captain & crew & \$50 per person on teams of 4. Listeners could go solo or put their own team together. Entry gets them 18 holes, plus a pizza &

wing dinner. There was also set to be a 50/50 & a silent auction... with items signed from bands like Papa Roach, Disturbed, Shinedown, Slipknot, STP, Theory of a Deadman, Sevendust, Killswitch Engage, Gemini Syndrome, Coldplay. Listeners could contact the front offices to sign up at 315.782.1240 or they could go online to CBWatertown.com.