QUARTERLY ISSUES/PROGRAMS LIST

July 1 – September 30 2019

WOTT

1) Pets/Animals

Program/Segment PSAs
Date 7/1-9/30
Time Various

Description Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment PSAs
Date 7/1-9/30
Time Various

Description We ran PSAs on Suicide Prevention.

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate

kids that help is out there.

3) Community/Local

Program/Segment Live Liners
Date 7/1-9/14

Time Various (liners) & LIVE Broadcasts

Description We promote the 3rd-annual

Downtown Block Party Series over the summer in Downtown Watertown. Friday's June 28, July 26, & Sat., Sept. 14 from 5-10 pm. Over 2-dozen vendors, on-stage musical acts & lots to do for the kids. Join the fun in Public Square for the 3rd annual Downtown Block Party Series. Presented by

Watertown Local Development Corporation, Watertown First, Northern New York Community Foundation, and sponsored by Watertown Savings Bank, Kinney Drugs, and Woodruff Professional

Group.

Program/Segment Live Liners
Date 7/1-8/25

Time Various (liners)

Description

The Pamelia Volunteer Fire Department hosted their 10th Annual Captain & Crew Golf Tournament @ the Willow Brook Golf Club on Aug. 25th. It was \$200 per team of 4. Shotgun started @ 10am. & a meal was to be furnished after the tournament. We encouraged listeners to RSVP with Captain Name & Crew Members by August 20th to PVFD34golftournyinfo@gmail.com or call Chief Harry Faulk Jr. @ 315.489.4746. Skins & Awards for closest to the pin, longest drive.

Program/Segment

Date Time

Description

Program/Segment Date Time

Description

Program/Segment Date Time Description

PSAs 7/1-8/25 Various (liners)

There was a benefit happening on August 25th (a) the Alex Bay Fire Department for Tyler Stockman, who was recently paralyzed in a swimming pool accident. It started @ 11am at 110 Walton St. in ABay. There was a can drive, a chicken BBQ, a silent auction & raffle items all day. For more info, listeners could can call 315.286.6645.

> Live Liners 7/15-8/28 Various (liners)

Wed., Aug. 28th was 2019 Overdose Awareness Day. Time to remember. Time to act.

The Alliance for Better Communities invited listeners to honor & pay tribute to all those that have succumbed to addiction & to celebrate all those living their recovery. It was on the 28th from noon to 1pm @ Watertown City Hall (under the overhang). City Hall (under the overhang). Listeners could help build a temporary memorial by placing a shoe print bearing a loved one's name, listen to people in recovery sharing stories, & share their own concerns.

> Live Liners 7/15-8/14 Various (liners)

McDonald's hosted a hiring event on August 14th! If someone was in need to make some extra cash for college? Looking to land a job this

summer? Looking for a new gig but don't know where to start? They could stop by their local restaurant from 9 a.m. to 4 p.m. and learn more about career opportunities that work for them!

Program/Segment Date Time Description Live Liners 8/1-9/30 Various (liners)

There was set to be a *Battle of the Bands*. Sat., Oct. 5th, from 2p-6p in the Carthage Village Park, State St. in Carthage. It was set to be a FREE event! & a chance to support local & regional, unsigned bands... the future of rock! Prizes would be awarded for the 1st place band. It was sponsored by Cabin 3-The Outpost, a non profit 501c3 organization. For more info, listeners could e-mail Pastor Erik @

UndefeatedOfficialMusic@gmail.com.

Program/Segment Date Time Description Live Liners 8/15-9/28 Various (liners)

Paws4Potter presented the 4th

Annual Dog Walk, "Making a Mark on K9 Cancer". It was Saturday, the 28th from 10am-2pm @ the Rotary Pavilion in Thompson Park. They had photography, raffles, local vendors, freebies, K9 Police demo, kids' games, City Dawgz of NNY & more! For more info or to pre-register, listeners could visit paws4potter.com.

Program/Segment Date Time Description Live Liners 9/15-9/30 Various (liners)

With Halloween around the corner, Bare Knuckle Tattoo wanted to make sure ALL kids had a costume to enjoy the spooky season! They asked for listeners to bring in a brand NEW children's costume (has to be new & unwrapped)... in time for Halloween. The costumes were going to the Children's Home where Bare Knuckle Tattoo is helping with their Halloween party for foster & resident kids. Bare Knuckle Tattoo was to also be in charge of face painting for the event. Costumes needed to be at Bare Knuckle Tattoo by October 24th & the gift receipt needed to be with the

costume.

Program/Segment

Date Time

Description

Program/Segment Date

Various (liners)

Description

Program/Segment

Date Time

Description

Live Liners 9/15-9/30 Various (liners)

The Children's Miracle Network

Radiothon was set to return on November 6th through the 8th. We would once again be looking for the generosity of the North Country to help us raise money for a great cause, where the money stays local and takes care of families in the North Country.

> Live Liners 8/1-9/830Time

Shaun Cuddeback of the Jefferson County Sheriff's Office was set to race in the NYC Marathon for Special Olympic NY. But he was in need of help to get there. He had a goal of \$3500. We shared on our Facebook page. We asked listeners to go & donate at http://events.nyso.org/goto/cuddeback. Donate what you can. Every little bit counts. & it goes toward a great cause. Helping kids in the state of NY to

> Live Liners 8/1-9/30 Various (liners)

compete in the Special Olympics.

Calling all youth! There was to be an Art Competition & showing on Oct. 5th @ the Salmon Run Mall. It was open to ALL Jefferson County students in grades K-12, with 4 grade categories to be judged separately. The theme was... Show how YOU keep NNY Healthy! Kids could use any form of art they wanted. Everything was welcome. Prizes include a \$500 award, Apple iPad, Mountain Bike, Polaroid Point & shoot camera, \$100 gift card to Dick's Sporting Goods. Fitbit, \$100 Regal Cinemas gift card, \$50 Paint It Pottery gift card, art sets & more. Registration was to start @ 9am & judging would take place between 10am & 12:30pm. It was presented by Pivot. For more info, listeners could call 315.788.4660.