QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2017

WOTT

1) Pets/Animals

Program/Segment PSAs
Date 1/1-3/31
Time Various

Description Promoted the SPCA and various

fundraisers.

2) Health Issues

Program/Segment PSAs
Date 1/1-3/31
Time Various

Description We ran PSAs on Suicide Prevention.

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate

kids that help is out there.

3) Community/Local

Program/Segment Live Liners
Date 1/15-3/26
Time Various (line

Time Various (liners & live broadcast)
Description 'No One Fights Alone' is a benefit

for Scott Jacobs. It takes place on Sunday, March 26th from noon to 6 @ the Copenhagen Fire Hall. Scott was recently diagnosed with testicular cancer. He's had surgery & is receiving chemotherapy. This benefit is to help offset out of pocket expenditures. There will be raffles, a 50/50, auctions, music, a spaghetti dinner for \$10, a bake sale & a can drive.

For more info, call Pablow @ 315-955-8297 or Dan @ 315-771-0183.

Program/Segment Live Liners
Date 1/15-4/1

Time Various (liners)

Description The North country is Trevor Strong.

14 year old Trevor Weston was told he had Acute

Myeloid Leukemia. Since then he's had surgery, chemo & a punctured lung. His family needs your help. There is a benefit taking place on April 22nd @ the Chaumont Fire Hall... with a silent auction, 50/50, raffles (including one for a High Efficiency Furnace or AC), bake sale, live music & a chicken BarBQ. For any questions contact Amy Thomas @ 315.405.1775.

Program/Segment Date Time Description Live Liners 2/1-3/31 Various (liners)

The Polar Plunge is back...

Presented by Sergeant Audie Murphy Club (SAMC) -10th Mountain Chapter. FREEZIN' FOR A REASON! Saturday, April 8. Registration starts @ 11AM & the plunging begins @ 1PM on Lake Ontario @ the Sackets Harbor Visitors Center & Boat Launch, 301 West Main Street. Gather family, friends, teammate and co-workers to start a POLAR PLUNGE TEAM or join as an individual! Ask everyone you know to help sponsor your plunge in support of local Special Olympics athletes, every dollar makes a difference. For more info, Contact: Cassandra Rucker crucker@nyso.org // 315-440-0575.

Program/Segment Date Time Description Live Liners 2/1-3/31 Various (liners)

Be the difference & walk to fight suicide. It's the JCC Out of the Darkness Campus Walk on May 6th @ Jefferson Community College. You can register @ afstp.org/jcc. All of the money goes to the American Foundation for Suicide Prevention. For more information contact Aubrey Harrington @ 315-775-7737. & don't forget... you're not alone. If you or someone you know is in crisis, call the Suicide Prevention Lifeline... 1-800-273-TALK.

Program/Segment
Date
Time
Description

Live Liners 2/15-3/31 Various (liners)

Race Against Poverty is a spin on the Amazing Race/scavenger hunt that will take place throughout downtown Watertown on May 6th.

Teams of 2 will compete, racing against the clock to help fight poverty in the North Country. & then afterwards, the after party for everyone to attend. Live music, food & beverages, a silent auction. Fun for racers & non-racers. Winners will be announced @ the after party with cash prizes being awarded to the top 3 teams. All of the proceeds go to *Getting Ahead In A Just Getting' By World*. If you want to sign up, go to our Facebook page & click on the link.

Program/Segment

Date Time

Description

Program/Segment

Date Time

Description

Live Liners

3/3

Interview

Interview on March 3rd with

Heartbeats4Madden. It is a charitable organization that specializes in teaches parents of babies to know CPR. They were having a benefit Dodgeball tournament on March 25th & wanted to get the word out. Both about the event & the cause.

Live Liners 2/15-3/18

Various (liners)

Police & Fire, Battle of the Badges. This was another benefit for Trevor Weston. It was the St. Patrick's Hockey Classic at the Watertown Fairgrounds Arena. The Watertown Police Department, Watertown Fire Department, Jefferson County Fire Department & Fort Drum Mountaineers all put together hockey teams to play for Trevor. They also had a 50/50 Raffle & Chuck the Puck. It was fun for the whole family, with all of the proceeds going to the Weston family.