

QUARTERLY ISSUES/PROGRAMS LIST

October 1 – December 31 2018

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	We ran PSAs on Suicide Prevention. This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	10/1-10/6
Time	Various (liners)
Description	We promoted Autism Awareness Day, which took place on Saturday, October 6 th @ the Cutting Edge Plaza (1015 Water Street/Watertown). It was from 10a-2p with 25 local race car drivers on hand with local crafters & vendors, food, raffles, a bake sale & plenty of things to do for the kids. Proceeds went to NRCIL. For info or questions on how to donate or participate, listeners were encouraged to call Leslie @ 315.777.7798.

Program/Segment	Live Liners
Date	10/15-11/3
Time	Various (liners)
Description	The Turkey Bowl was a Carthage/West Carthage football game that had

taken place every year since 1975. It was a charity game to raise funds & awareness for Cancer. It provided relief to local families affected by this terrible disease. The money this year went to Fund for Hope, Ryan's Wish Foundation, Jefferson/Lewis Cancer Services & Gouverneur Breast Cancer Fund. The event took place on Saturday, November 3rd.

Program/Segment	PSAs
Date	10/1-11/2
Time	Various (liners)
Description	Our sister stations had their annual 3 day broadcast for the Children's Miracle Network. We ran PSAs encouraging listeners to dial in to 315-755-KIDS & make a donation to a great charity where the money stays local & helps kids in the North Country. We raised over 100k. It was another great year.

Program/Segment	Live Liners
Date	10/15-11/10
Time	Various (liners)
Description	Spook Hill Bar & Grill hosted a benefit for Adeline Rose, a CMN child who was born with a congenital heart condition as well as a genetic condition caused by a defect in the 22 nd chromosome. Adeline had been through 2 heart surgeries, with one being very recently. The benefit took place on November 10 th from 1-5pm, with live music, a silent auction, a live auction & more. The proceeds were to help cover lengthy hospital stays for both Adeline & her mom, Jada. For more info, listeners were encouraged to contact Johnna Zimmerman @ 315.408.5997.

Program/Segment	Live Liners
Date	11/1-12/1
Time	Various (liners)
Description	The Macsherry Library in Alexandria Bay hosted their 13th annual Holiday Art & Crafts Show on Saturday December 1st from 10am to 4pm. This was a Free event. Listeners were encouraged to call 482-2241 for more information.

Program/Segment	Live Liners
Date	11/1-12/5

Time	Various (liners)
Description	<p>Ninjas Against Animal Cruelty hosted a Spaghetti Dinner Fundraiser on Dec. 5th from 5-8pm @ Savory Downtown on Washington St. in Watertown. The dinner was \$10 & included spaghetti & meatballs plus a salad. Take out was also available. There were also raffles, a 50/50, a bake sale & kids crafts. All proceeds were to benefit the Ninjas Against Animal Cruelty & furry friends all over the North Country. They were also looking for volunteers & hoping to have pics with Santa... (working on Santa/so if interested)... & they were also looking for raffle donations. For more info or to donate, we encouraged listeners to contact their Facebook page or Crystal @ 315.408.6580.</p>

Program/Segment	Live Liners
Date	11/1-12/10
Time	Various (liners)
Description	<p>We teamed up with the Watertown Urban Mission... to make sure kids in the North Country had a great Christmas. EVERY child should have a gift to open for Christmas! We encouraged listeners to bring that joy to a less fortunate kid. We asked them to pick up an extra gift... & drop it off at one of our designated Operation Christmas Kids locations, all around the North Country! Listeners could check out CBWatertown.COM for a full list of drop off points.</p>

Program/Segment	Live Liners
Date	12/1-12/12
Time	Various (liners)
Description	<p>There was a Jerked Pork Fundraiser on Wed. December 12th from 5pm until all of the food was gone. The food was provided by Shaun Stanford's Pork. It was \$10 per meal for take-out & \$7 for the Jerked Pork only. The event was set to take place at the Lowville Elks Lodge #1605. Proceeds were to go to the Emergency Responders Dinner. Listeners could call 315.771.9930 for more information.</p>