

# QUARTERLY ISSUES/PROGRAMS LIST

January 1 – March 31 2015

## WOTT

### 1) Pets/Animals

|                 |  |
|-----------------|--|
| Program/Segment | PSAs                                       |
| Date            | 1/1-3/31                                   |
| Time            | Various                                    |
| Description     | Promoted the SPCA and various fundraisers. |

### 2) Health Issues

|                 |                        |
|-----------------|------------------------|
| Program/Segment | PSAs                   |
| Date            | 1/1-3/31               |
| Time            | Various                |
| Description     | We ran PSAs on Suicide |
| Prevention.     |                        |

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

|                 |   |
|-----------------|---|
| Program/Segment | Live Liners   |
| Date            | 1/1-2/7   |
| Time            | Various (liners)  |
| Description     | The 16th annual North Country Chili Cook-off was @ the Dulles State Office Building Washington Street, Watertown, Saturday, February 7th, from 11am to 3pm. It was hosted by the Jefferson County American Legion Auxiliary. Over 30 of the area's top chefs were vying for great prizes. There was unlimited sampling, other food and drink, plus entertainment for the whole family. Adult admission was \$6, or \$2 for children 12 and younger; the fee for families was \$15. As an Operation Yellow Ribbon event, there was a discount for military members and their families. Proceeds helped fund medical transportation for local veterans and their families through the Volunteer Transportation Center, Inc. |

Program/Segment Live Liners  
Date 1/1-1/24  
Time Various (liners)  
Description There was a benefit @ the Copenhagen Fire Hall on Saturday, January 24<sup>th</sup> for the Hebert family. They lost their home & contents to a house fire on December 5<sup>th</sup>. This was a spaghetti Dinner from noon until everything was sold out, (eat in or take-out). They also had an auction, a back sale & Chinese raffles. For more information, listeners could contact Julianna Monaghan @ 777-3425.

Program/Segment Live Liners  
Date 1/15-2/21  
Time Various (liners)  
Description There was a spaghetti dinner on Sat. Feb. 21<sup>st</sup> from noon until 6p @ the Carthage VFW. It was a benefit for Ken Gardner, who was diagnosed recently with ALS. Ken is a husband & father of 4 & the money raised was to help with medical & transportation costs not paid by insurance. The dinner was \$9 a plate. They also had a 50/50 raffle & bake sale. Entertainment was provided by Tough Luck & Perfect for Tuesday. For more information, listeners could contact Sally Gardner @ 315-519-1614.

Program/Segment Live Liners  
Date 2/1-3/5  
Time Various (liners) & LIVE Broadcast  
Description The Copenhagen Pee Wee Wrestling Club held their 11<sup>th</sup> Annual Spaghetti Dinner on Thur., March 5<sup>th</sup> @ the Copenhagen School Cafeteria from 4:30-7:30p. All the money raised went toward the program. Dinners were \$7 for adults & \$4 for students. Kids under 5, ate free for dine-in only. Take-outs were available.

Program/Segment Live Liners  
Date 2/15-3/31  
Time Various (liners)  
Description The Central New York Chapter of the American Foundation for Suicide Prevention (AFSP) was asking our listeners to participate in the 3<sup>rd</sup> Annual JCC Out of the Darkness Campus Walk

on May 2, 2015. To learn more and to register online, listeners could visit [campuswalks.org](http://campuswalks.org). We also promoted the National Life Line for those in crisis. They could call 1-800-273-TALK.

|                 |   |
|-----------------|---|
| Program/Segment | Live Liners   |
| Date            | 2/15-3/31   |
| Time            | Various (liners)  |
| Description     | The Walk for MS was set to happen on May 3 <sup>rd</sup> at the Exhibition Hall. There were to be music, food, vendors & fun for the whole family. Registration was to start at 9am, The walk would start at 10am. Listeners could sign up solo, join a team or put a team together. Listeners could go to WalkMS.org for more info. In 2014 they had over 300 walkers & raised over 35k. |

|                 |  |
|-----------------|--|
| Program/Segment | Live Liners  |
| Date            | 1/1-1/30   |
| Time            | Various (liners)   |
| Description     | The 1 <sup>st</sup> ever Snowtown Film Festival was the weekend of January 30 <sup>th</sup> @ the Dulles State Office Building. It was set to kick off on Friday, the 30 <sup>th</sup> @ 6pm, with the Red Carpet Treatment, which was then to be followed by the movie Fargo. Saturday's slate of events went from 10am-10pm with everything from short movies to Q&As with film makers to films shot locally. It ended with an encore showing of 'Hold'em'. A movie shot right here in the North Country. It was \$15 for the Red Carpet mixer & Fargo showing on Friday, \$15 for all day Saturday or \$5 for individual films. |

|                 |   |
|-----------------|---|
| Program/Segment | Live Liners   |
| Date            | 1/1-1/29  |
| Time            | Various (liners)  |
| Description     | The Alliance For Better Communities hosted a community forum on the heroin epidemic in Jefferson Country. It was Thursday, January 29 <sup>th</sup> , from 12:30-1:50p @ JCC in the Small Auditorium, Jules Center, Coffeen St. in Watertown. |

|                 |                  |
|-----------------|------------------|
| Program/Segment | Live Liners      |
| Date            | 2/15-3/7         |
| Time            | Various (liners) |

Description

There was a benefit for long time 94 Rockaholic, Ken Countryman on Sat. March 7<sup>th</sup>, from noon-5pm @ the Watertown Eagle's Club on Washington. Ken was recently diagnosed with Colon Cancer & all of the funds raised were to offset costs that insurance would not cover. There was a \$10 donation @ the door. That included a choice of hamburger or hotdog, chips, pickle & choice of dessert. They also had music, an auction, raffles, 50/50s & more.

Program/Segment

Live Liners

Date

3/27-3/31

Time

Various (liners)

Description

The 27 Club Memorial Concert on Saturday, April 4<sup>th</sup>, at the Berklee Performance Center, brought to you by Mittcom and Community Broadcasters, celebrated the music of artists lost to substance abuse at the young age of 27 including Robert Johnson, Jimi Hendrix, Janis Joplin, Amy Winehouse, Jim Morrison, Brian Jones, and Kurt Cobain. The Supergroup, under the musical direction of Gary Hoey, Featured: Warren Haynes of The Allman Brothers and Government Mule, Gary Cherone of Van Halen & Extreme, Pat Badger of Extreme, Dave Ellefson of Megadeth, Gary Goudreau formerly of Boston, Simon Kirke of Bad Company, Tony "Thunder" Smith of Lou Reed, Steve Bailey of Jethro Tull and musical director Gary Hoey. All proceeds benefited Right Turn. Listeners could learn more at [Right-turn.org](http://Right-turn.org).