

QUARTERLY ISSUES/PROGRAMS LIST

April 1 – June 30 2020

WOTT

1) Pets/Animals

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

2) Health Issues

Program/Segment	PSAs
Date	4/1-6/30
Time	Various
Description	We ran PSAs on Suicide Prevention. This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

3) Community/Local

Program/Segment	Live Liners
Date	4/1-6/30
Time	Various (liners) & interviews
Description	COVID-19 Updates. For this entire quarter, it was daily updates on everything that was going on throughout the North Country. 1 st , we did a fundraiser for the local food banks, where we raised over \$15,000. We also updated listeners on where they could get supplies, where they could get meal distribution (which has been offered throughout the North Country). We updated listeners on closures & regulations implemented by the Governor for safe self-quarantine & social distancing. We also had a revolving door of interviews with Stephen Jennings (County Health Planner for Jefferson County), Katie Potter from the American Red Cross, Jeff Smith (the mayor of Watertown) & Steven Todd, the District

Superintendent for Schools. We are still updating listeners on a daily basis. This has been a focus both on air & on social media.