

# QUARTERLY ISSUES/PROGRAMS LIST

July 1 – September 30 2017

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	7/1-9/30
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	PSAs
Date	7/1-9/30
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

Program/Segment	Live Liners
Date	7/1-8/26
Time	Various (liners)
Description	We promoted the Watertown Chrome Divas' 10th Annual 'Ta Ta'

Run for Breast Cancer on Saturday, August 26, 2017. Registration was set to begin at 9am at FX Caprara Harley-Davidson in Adams Center with Kickstands up at 11am. There were to be stops at the Black River American Legion & Boondocks Restaurant & Bar, with it set to end at the Carthage VFW Post # 7227, Carthage NY. They were going to have food, live music by the Patty Stanford Band, Door Prizes, 50/50 Raffles, Chinese Auction, Silent auction, and more!! All proceeds from the event was to be donated to the Gouverneur Breast Cancer Fund, and Cancer Services Program of Lewis and Jefferson Counties. For more information, listeners

could contact Danielle Harper at (315) 222-3623, or Jodie Foster at (315) 771-4661. They could also visit the Watertown Chrome Divas website at [www.chromedivas.com](http://www.chromedivas.com).

Program/Segment	Live Liners
Date	7/1-8/26
Time	Various (liners & Live Broadcast)
Description	We promoted the 1 <sup>st</sup> ever Community Broadcasters Rock Golf Tournament @ Adams Country Club in Adams. It was a best ball tournament with a 50/50 & a silent auction... with money raised going to the USO on Fort Drum. Items include signed stuff from Papa Roach, Disturbed, Shinedown, Slipknot, STP, Theory of a Deadman, Sevendust, Killswitch Engage, Gemini Syndrome & Highly Suspect. Listeners could register at the station studios or online at CBWatertown.com.

Program/Segment	Live Liners
Date	7/1-9/10
Time	Various (liners & Live Broadcast)
Description	Out of the Darkness, was a walk for suicide prevention, & happened on Sept. 10 <sup>th</sup> @ the Thompson Park Pavilion. Registration began at 11a & the walk started @ noon. For more info listeners could call 315.221.1240. They could also go online to <a href="http://afsp.org/watertown">afsp.org/watertown</a> . & we encouraged listeners to not forget about the national lifeline... 1-800-273-TALK.

Program/Segment	Live Liners
Date	7/1-10/1
Time	Various (liners)
Description	March 4 Babies is walk set to take place on Sunday, Oct. 15 <sup>th</sup> , 10a @ Jefferson Community College in Watertown. Families were to join together in the March of Dimes annual March For Babies. It's the nation's oldest walk fundraiser honoring babies born healthy & those who need to survive & thrive. Listeners could pre-register or find out more info by going online to <a href="http://marchforbabies.org">marchforbabies.org</a> or calling 315.463.0700. Funds raised by March 4 Babies in NY support prenatal wellness programs, research grants, newborn intensive care units, family support programs &

advocacy efforts for stronger, healthier babies.

Program/Segment

Live Liners

Date

8/31-9/15

Time

Various (liners)

Description

Hurricane Harvey ravaged South Texas. The destruction was devastating. So Community Broadcasters teamed up with the American Red Cross to raise much needed funds to provide assistance for the families & ongoing relief efforts. All of the proceeds went directly to the American Red Cross. For more information , listeners could visit our website, [CBWatertown.com](http://CBWatertown.com) & click on the banner, 'Community Broadcasters Harvey Relief Fund' ... & then the donate button.