

# QUARTERLY ISSUES/PROGRAMS LIST

October 1 – December 31 2016

## WOTT

### 1) Pets/Animals

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	Promoted the SPCA and various fundraisers.

### 2) Health Issues

Program/Segment	PSAs
Date	10/1-12/31
Time	Various
Description	We ran PSAs on Suicide
Prevention.	

This is where we promoted that prevention started with teachers, parents, doctors, bus drivers & other community leaders taking the initiative to educate kids that help is out there.

### 3) Community/Local

Program/Segment	Live Liners
Date	10/1-10/16
Time	Various (liners & live broadcast)
Description	March 4 Babies is taking place on Sunday, October 16 <sup>th</sup> , 10 AM, at JCC. Families join together in the March of Dimes annual March for Babies—the nation’s oldest walk fundraiser honoring babies born healthy and those who need help to survive and thrive. Families are encouraged to register and start their team online by visiting <a href="http://www.marchforbabies.org">www.marchforbabies.org</a> or call 315.463.0700. This will be a rewarding day for the whole family including activities for kids, post-walk picnic and much more. The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies by preventing birth

defects, premature birth and infant mortality. For the latest resources and information, visit [marchofdimes.com](http://marchofdimes.com) or [nacersano.org](http://nacersano.org). Find us on [Facebook](#) and follow us on [Twitter](#).

Program/Segment  
Date  
Time  
Description

Live Liners

10/16-12/2

Various (liners)

The 8<sup>th</sup> Annual Christmas

Masquerade Ball took place & the 1000 Islands Young Leaders Organization invited our listeners to join them @ Bonnie Castle on Friday, Dec. 2<sup>nd</sup> from 8-mid. Fred & the Eds played. There was a cash bar... silent & live auctions. & the proceeds were to help the Clayton Christmas Fund, the local food pantries & the back pack program. For more info, listeners could contact Erica @ 486-9296 or Andrea @ 408-6475.