



**WBNQ (FM)/Bloomington, Illinois  
Quarterly Issues Report  
October-December 2023**



# WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** EEO Employer Q4 2023

**DESCRIPTION:**

WBNQ aired recorded announcements regarding WBNQ-FM and Cumulus Media's EEO rules..

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** x:60 :30 :10

**Date(s):** 10/01/23 - 12/31/23

**Number aired:** 182

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



SHOWS NEWS FEATURES EVENTS CONTESTS SWEET DEALS ADVERTISING

LISTEN LIVE

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Search

Wednesday Is The Nationwide Emergency Alert Test  
Repeats on October 3, 2022

You should also see and hear the test on your phone

This is only a test



This is only a test



If your phone starts going crazy this week, don't be alarmed - it's only a test.

FEMA will be launching a Nationwide Emergency Alert Test Wednesday October 4th.

If things go as planned, every cell phone, radio, and TV will blare that familiar warning tone, followed by a voice explaining it's only a test.

The test is scheduled for Wednesday, Oct. 4th at 1:20pm CST. It will last roughly one minute.

## Sweet Deals

Get the best deals on everything from attractions to entertainment.

### HEADLINES

- Shohei Ohtani To Join MLB Unleashed Coverage Of Olympic Games In 2020
- Mariah Carey's 'All I Want For Christmas Is You' Tops Australian Singles Chart
- Ull Nas V. Thakkar: New Self-Created Video
- Taylor Swift Dominates Billboard's Top Album Sales Chart
- Cardinal's Chris Martin Sparks Out Of 'Nuclear Sensor' Of Eco-Friendly Technology
- Mariah Carey Will 2 Weeks For Christmas Is You' Hits No. 1 On iTunes Global Top 50



### FREE APPS

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- Get our mobile app at Amazon



# WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** American Red Cross Gift Of Life Blood Drive

**DESCRIPTION:**

WBNQ aired live liners promoting the American Red Cross Gift Of Life Blood Drive, which allows the public to give blood in support of our local need for blood.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):** 1/1/17-3/31/17

**Number aired:** 179

**LIVE PSAs**

**Length:** x :60 :30 :10

**Date(s):** 12/20/23 - 12/28/23

**Number aired:** 19

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West

**WHO: 101-5 WBNQ / AMERICAN RED CROSS**  
**WHAT: ARE COLLECTING YOUR BLOOD**  
**WHERE: THE CHATEAU (BLOOMINGTON)**  
**WHEN: THURSDAY, DECEMBER 28TH**

**GIFT OF LIFE BLOOD DRIVE**

**BE THE LIFELINE THAT PEOPLE NEED, THIS HOLIDAY  
SEASON, AND GIVE BLOOD!**

**JOIN US AT THE CHATEAU FROM 11A TIL 5:30P TO GIVE  
BLOOD!**

**FOR AN APPOINTMENT, CALL 1-800-RED CROSS, OR USE  
THE RED CROSS BLOOD DONOR APP**

**MORE NOW AT WBNQ DOT COM!**

**12/20 - 12/28**

**19**



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** ARC Gift of Life Blood Drive

**DESCRIPTION:**

WBNQ aired recorded announcements regarding the American Red Cross Gift of Life Blood Drive, which allows the public to give blood in support of our local need for blood. The event took place at the Chateau Hotel in Bloomington, IL on December 28.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):** 12/14/23 - 12/27/23

**Number aired:** 56

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** American Red Cross Gift Of Life Blood Drive

**DESCRIPTION:**

WBNQ posted a blog at wbnq.com promoting the American Red Cross Gift Of Life Blood Drive, which allows the public to give blood in support of our local need for blood.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):** 12/12/23

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



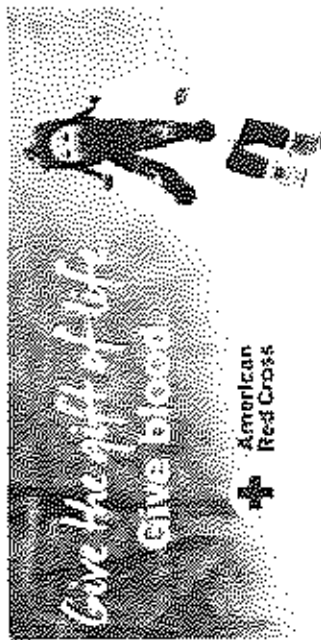
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101.5 WEBL  
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### Give the Gift of Life This Holiday Season on December 28

Thursday, December 28, 2023



### Gift of Life Holiday Drive

Thursday, December 28 11 a.m. to 5:00 p.m.

Thursday, December 28, 2023

**The Chateau Hotel (1621 Juner Dr. in Bloomington)  
Holiday Inn and Suites (101 Holiday St. in East Peoria)  
11:00 a.m. to 5:30 p.m.**

Give the gift of life this holiday season with the American Red Cross Annual Holiday Blood Drive.

Join the American Red Cross and help ensure that all blood needs are met. This drive will help fund research to help the blood donation effort.

The 2023 Give the Gift of Life Holiday Blood Drive is Thursday, December 28, 2023 at The Chateau Hotel in Bloomington and at the Holiday Inn and Suites in East Peoria. Blood collection will begin at 11:00am. Sign up and receive a gift of reusable blood to the American Red Cross.

Stay warm this winter with a warm Red Cross blood drive that will help you donate blood at the Gift of Life Blood Drive. (While supplies last.)

To schedule an appointment, call 1-800-RED-CROSS (1-800-733-2767) or visit [www.redcrossblood.org](http://www.redcrossblood.org)

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### Sweet Deals

THE SWEET DEALS SECTION

**Give Them Lala**

Give Them Lala

### HEADLINES

2023 Week 51: Tech Stocks' Unchecked Growth

Market Rally's End? Analysts Say 'Sell' Now

Market Outlook: Fed's Decision on Rates

Market Outlook: Fed's Decision on Rates

Market Outlook: Fed's Decision on Rates

Market Outlook: Fed's Decision on Rates

Market Outlook: Fed's Decision on Rates





101.5 WBNS  
HD

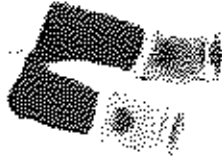
Today is the day to be a hero!

*Give the gift of life.*

**Give blood.**



**American  
Red Cross**



## Gift of Life Holiday Drive

WBNS.COM

**Give the Gift of Life This Holiday Season on December 28**

Give the gift of life this holiday season with the American Red Cross' Annual Holiday Blood Drive...



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** American Red Cross Evening Of Stars

**DESCRIPTION:**

WBNQ aired live liners promoting the American Red Cross Evening of Stars, which featured keynote speaker Emmitt Smith, on Tuesday, November 14th at the Brown Ballroom on the campus of Illinois State University. Proceeds from the evening benefited the American Red Cross

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** x :60 :30 :10

**Date(s):** 10/01/23 - 11/14/32

**Number aired:** 129

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**HOST EVENT**

**Date(s):**

**Duration:**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**WHO: AMERICAN RED CROSS  
WHAT: EVENING OF STARS  
WHEN: TUESDAY, NOVEMBER 14TH  
WHERE: ISU'S BROWN BALLROOM**

**AMERICAN RED CROSS EVENING OF STARS**

**JOIN THE AMERICAN RED CROSS AND 101-5 WBNQ, FOR A NIGHT WITH NFL HALL OF FAMER EMMITT SMITH, AT THE 2023 EVENING OF STARS, TUESDAY, NOVEMBER 14TH!**

**FUNDS RAISED HELP RED CROSS PROVIDE CRITICAL SERVICES - DISASTER RESPONSE, BLOOD DONATIONS, AND MILITARY FAMILY SUPPORT!**

**DOORS OPEN AT 5:30 PM AT ISU'S BROWN BALLROOM!**

**TICKETS ARE \$200 EACH OR \$750 FOR THE RED CARPET EXPERIENCE AND ARE ON SALE NOW!**

**TO PURCHASE TICKETS GO TO REDCROSS DOT ORG!**

**MORE DETAILS AT WBNQ DOT COM!**

**10/01 - 11/14**



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** American Red Cross Evening Of Stars

**DESCRIPTION:**

WBNQ aired recorded announcements promoting the American Red Cross Evening of Stars, which featured keynote speaker Emmitt Smith, on Tuesday, November 14th at the Brown Ballroom on the campus of Illinois State University. Proceeds from the evening benefited the American Red Cross..

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** x:60 :30 :10

**Date(s):** 10/01/23 - 11/12/23

**Number aired:** 161

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** American Red Cross Evening Of Stars

**DESCRIPTION:**

WBNQ posted a blog at [wbhq.com](http://wbhq.com) promoting the American Red Cross Evening of Stars, which featured keynote speaker Emmitt Smith, on Tuesday, November 14th at the Brown Ballroom on the campus of Illinois State University. Proceeds from the evening benefited the American Red Cross

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):** 10/01/23

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

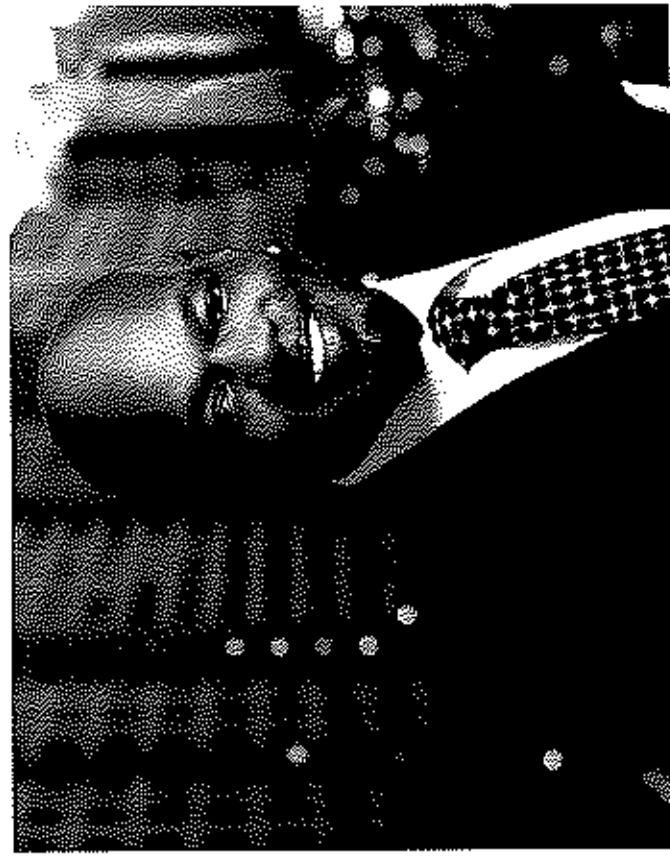
**Description:**

**Date(s):**

**Other Info:**

## 2023 American Red Cross Evening of Stars to Feature NFL Hall of Famer Emmitt Smith

Posted on September 8, 2023



Emmitt Smith (Photo provided by American Red Cross of Illinois)

**American Red Cross to Host Evening of Stars, Featuring NFL Hall of Famer Emmitt Smith**  
*Funds raised from 28<sup>th</sup> annual event will help provide critical services throughout the region*

**September 8, 2023** - The American Red Cross is excited to announce Emmitt Smith - member of the National Football League Hall of Fame, three-time champion with the Dallas Cowboys and the league's all-time career rushing leader - will be the special guest and keynote speaker at the 28<sup>th</sup> annual Evening of Stars Celebration!

The event will take place Tuesday, Nov. 14 at **2ndban Ballroom** on the campus of Illinois State University in Normal. Doors open at 6 p.m. and participants will be treated to a glamorous evening of dinner, a stage program with Emmitt Smith, recognition of local Central Illinois heroes and an evening with friends for the Red Cross mission.

**Tickets are on sale now! Visit [redcross.org/eveningofstars](http://redcross.org/eveningofstars) to purchase tickets or to participate as a sponsor. General admission is \$200 per ticket, which includes dinner and an exciting stage program featuring Emmitt Smith. The Red Cross Experience is**

## Sweet Deals

SEE LIMITED TIME DEALS ON BIRLING  
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**Give Them Lala** PODCAST

### HEADLINES

- Taylor Swift Breaks Eras' Record For Most Weeks Also Billboard 200
- Shohei Ohtani To Join NBCUniversal's Coverage Of Olympic Games In Paris
- Mariah Carey's 'All I Want For Christmas Is You' Tops Australian Singles Chart
- Lil Nas X Releases New Self-Quarantined Video
- Taylor Swift Dominates Billboard's Top Album Sales Chart
- Colby's Chris Martin Speaks Out On 'Frustrated Sense' Of Eco-Friendly Touring

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 or Google Play. Get out mobile app at Amazon



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** American Red Cross Evening Of Stars

**DESCRIPTION:**

WBNQ aired live liners promoting the Boot drive with Country Financial Representative Mellissa Eisenberg. Listeners were asked to drop new or gently used children's shoes at her office to be donated to local charities.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** x :60 :30 :10

**Date(s):** 12/04/23 - 12/31/23

**Number aired:** 75

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**WHO: COUNTRY FINANCIAL REPRESENTATIVE MELISSA  
ISENBURG / 101-5 WBNQ  
WHAT: ARE COLLECTING WINTER BOOTS FOR CHILDREN IN  
THE COMMUNITY  
WHERE: MELISSA'S OFFICE OR THE WBNQ STUDIO  
WHEN: NOW**

### **WBNQ'S BOOT DRIVE**

**WINTER IS HERE AND SO IS 101-5 WBNQ'S BOOT DRIVE!  
IT'S TIME TO WARM UP LITTLE HEARTS BY ENSURING  
THEIR TOES STAY COZY!**

**JOIN COUNTRY FINANCIAL REPRESENTATIVE MELISSA  
ISENBURG IN COLLECTING WINTER BOOTS FOR CHILDREN IN  
BLOOMINGTON-NORMAL WHO NEED THEM MOST!**

**FROM NOW THROUGH SUNDAY, JANUARY SEVENTH, DROP OFF  
A PAIR OF NEW BOOTS AT MELISSA'S OFFICE, LOCATED AT  
2203 EASTLAND DRIVE; SUITE 4 IN BLOOMINGTON, OR  
SWING BY THE WBNQ STUDIO, LOCATED AT 236 GREENWOOD  
AVENUE IN BLOOMINGTON!**

**YOUR DONATION WILL GO DIRECTLY TO LOCAL CHARITIES,  
ENSURING EVERY CHILD FACES THE COLD SEASON PREPARED  
AND WARM! WALK ALONG SIDE US IN CREATING A COZY  
WINTER FOR EVERY CHILD IN OUR COMMUNITY!**

**MORE NOW AT WBNQ DOT COM!**



12/4 - 12/31

75



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** American Red Cross Evening Of Stars

**DESCRIPTION:**

WBNQ posted a blog at wbnq.com promoting the Boot drive with Country Financial Representative Melissa Eisenberg. Listeners were asked to drop new or gently used children's shoes at her office to be donated to local charities.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):** 12/04/23

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

101.5 WBNQ

December 5, 2023 at 9:15 AM



# THE SUSAN SHOW

2023 Boot Drive news  
with Country Financial's  
Melissa Isenburg & Lisa  
Bean

3:58 / 4:25





101.5 WBNO

December 4, 2023

It's that time of year. Please do what you can to help the WBNO Boot Drive.



WBNO.COM

**WBNO Boot Drive**

Join 101.5 WBNO and Country Financial Representative Melissa Isenberg in sharing



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** Cardinal's Caravan

**DESCRIPTION:**

WBNQ aired recorded announcements regarding the St Louis Cardinals Caravan which will be in Bloomington on Saturday, January 13th. This allows patrons to get up close and personal with Cardinals players. Monetary donations from the raffle benefit the ISU baseball team.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):** 12/23/23 - 12/31/23

**Number aired:** 45

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**HOST EVENT**

**Date(s):**

**Duration:**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**WHO: 101-5 WBNQ**

**WHAT: WELCOMES THE ST LOUIS CARDINALS CARIVAN TO BLOOMINGTON**

**WHEN: ON SATURDAY, JANUARY 14TH AT 4:30**

**WHERE: AT THE DOUBLETREE BY HILTON**

**THE ST LOUIS CARDINALS CARAVAN**

**101-5 WBNQ WELCOMES THE ST LOUIS CARDINALS CARAVAN BACK TO THE DOUBLE TREE BY HILDONT IN BLOOMINGTON ON SATURDAY, JANUARY 13TH AT 4:30!**

**FANS WILL HAVE THE OPPORTUNITY TO GET UP CLOSE AND PERSONAL WITH ST LOUIS CARDINALS PLAYERS, ALUMNI, AND BROADCASTERS!**

**THE CARDINALS CARAVAN INCLUDES AUTOGRAPHS FOR THE KIDS, RAFFLE PRIZES, AND MORE!**

**BRING CASH TO WIN RAFFLE PRIZES SUCH AS CARDINALS SWAG! THE RAFFLE BENEFITS THE ISU BASEBALL TEAM!**

**FIND MORE DETAILS AT WBNQ DOT COM!**

**12/26 - 12/31**

**18**



The Station Store  
1330 W. 16th St.  
Bloomington, IL 61702

101.5 WYBE LIVE

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SHOWS NEWS FEATURES EVENTS CONTESTS SWEET DEALS ADVERTISING

101.5 WYBE LIVE

St. Louis Cardinals Caravan Making a Stop in Bloomington in January 2024  
Bloomington, IL 61702



The St. Louis Cardinals Caravan is coming back to Bloomington!

Join Cardinals fans everywhere at the DoubleTree by Hilton Hotel (10 Brickyard Dr. in Bloomington) on Saturday, January 13th starting at 4:00pm. Come get the excitement of the Cardinals Caravan!

Enjoy 100 mg. Cannabidiol Caravan in 100 mg. for everyone.

There will be a special event for everyone. All are invited to the event from 10:00am to 1:00pm. Meet the Cardinals!

Join us for the season, meet the Cardinals, and the Cardinals! There will be surprises for everyone. Meet the Cardinals!

This year's line up will be announced soon - keep watching to find out who is coming to Bloomington.

Click Here for specific details for each city.



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- ESPN98
- ESPN99
- ESPN100

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### Sweet Deals

Check out the Sweet Deals section for more deals.



Give Them Lala podcast

### HEADLINES

James' Guesses: Will the Cardinals be...

Will the Cardinals be...

Will the Cardinals be...

Will the Cardinals be...

Will the Cardinals be...

Will the Cardinals be...

### FREE ATTS



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** Babyfold Festival of Trees

**DESCRIPTION:**

WBNQ made announcements promoting the Babyfold's Festival of Trees which benefits the Baby Fold, an organization devoted to improving children's healthcare and other child-related activities.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**LIVE PSAs**

**Length:** x :60 :30 :10

**Date(s):** 11/01/23 - 11/18/23

**Number aired:** 36

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



**WHO: THE BABY FOLD'S FESTIVAL OF TREES**  
**WHAT: WANTS TO PROVIDE POSITIVE CHANGE IN THE LIVE**  
**OF FAMILIES!**  
**WHEN: NOVEMBER 16TH - 18TH**  
**WHERE: THE INTERSTATE CENTER**

## **THE BABY FOLD'S FESTIVAL OF TREES**

**THIS YEAR, THE BABY FOLD'S FESTIVAL OF TREES WILL**  
**CELEBRATE ITS 30TH YEAR AS A FAMILY-CENTERED**  
**COMMUNITY EVENT!**

**JOIN WBNQ IN KICKING-OFF THE HOLIDAY SEASON AND**  
**EXPERIENCE ALL THE WONDERFUL THINGS THAT THE**  
**FESTIVAL OF TREES HAS TO OFFER!**

**ENJOY THE SIGHTS AND SOUNDS WITH THE SPECTACULAR**  
**CHRISTMAS TREES, GINGERBREAD HOUSES, AND SPECIAL**  
**EVENTS FOR FESTIVAL GOERS OF ALL AGES!**

**TICKETS CAN BE PURCHASED AT [BABY FOLD DOT ORG](http://BABY FOLD DOT ORG)!**

**LISTEN TO WIN TICKETS!**

**ALL PROCEEDS FROM THE 2023 FESTIVAL OF TREES WILL**  
**HELP TO PROVIDE POSITIVE CHANGES IN THE LIVES OF**  
**CHILDREN AND FAMILIES SERVED BY THE BABY FOLD!**

**MORE NOW AT [WBNQ DOT COM](http://WBNQ DOT COM)!**

11/01 - 11/18

36



# WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** Babyfold Festival of Trees

**DESCRIPTION:**

WBNQ posted a blog at wbnq.com promoting the Babyfold's Festival of Trees which benefits the Baby Fold, an organization devoted to improving children's healthcare and other child-related activities.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):** 10/30/23

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West

The Baby Fold's 30th Annual Festival of Trees

November 16 - 17, 2023



Join us for the most wonderful and joyous holiday event, The Baby Fold Festival of Trees!

**Festival of Trees**  
**November 16 - 17, 2023**  
**Interstate Center (1105 Interlodge Dr. in Blue Springs, MO)**  
**Adult admission at \$20/child/admission**

A special event will kick off the Baby Fold Festival of Trees in a grand-scale fundraiser and community outreach that has been providing medical care for local children in need for 30 years. Your support through the purchase of beautifully decorated trees, gifts, and a festive dinner in our night club will help local children and children in need.

The Baby Fold's programs are necessary for the health, well-being, and better future of local children every year.

This holiday fundraiser and auction, with silent and in-person participation options, and Festival of Trees is sure to get you into the spirit of the season! You can make a beautiful and thoughtful holiday gift for the people you love, while also helping local children in need.

We'll have special Christmas trees, wreaths, centerpieces, and more. We'll also have a silent auction, and more fun and games for the whole family.

Visit the information center and other places, see how to help at [www.babyfold.org](http://www.babyfold.org) and [www.babyfold.com](http://www.babyfold.com).

We'll have a Christmas tree for the kids, and a wonderful family dinner while enjoying live music and dancing through the night at our Holiday Market!

**Find more details on additional activities including Senior Day Activities, Avatar's Family nights, and more at [BabyFoldTrees.org](http://BabyFoldTrees.org)**

- November 16 - Festival of Trees opens at the Interstate Center 4pm - 8pm (entire auction opens at 5pm)
- November 17 - Festival of Trees opens at the Interstate Center 9am - 8pm (entire family dinner at 5pm)
- November 18 - Festival of Trees opens at the Interstate Center 9am - 8pm (Holiday Market)

Sweet Deals

CHRISTMAS TREE LIGHTS  
 AND DECORATIONS



HEADLINES

Check out the top 10 Christmas Lights and Decorations in Blue Springs, MO!  
 Find out how to get the best deals on Christmas trees and decorations in Blue Springs, MO!  
 In the heart of Blue Springs, Missouri, the top 10 Christmas trees and decorations are...  
 The Baby Fold's 30th Annual Festival of Trees is...  
 The Baby Fold's 30th Annual Festival of Trees is...

PRELIMS

The Baby Fold's 30th Annual Festival of Trees is...  
 The Baby Fold's 30th Annual Festival of Trees is...



101.5 WBANQ

November 18, 2025

TODAY is the last day to see the incredible trees and bid your way into a big donation to THE BABY FOLD!



# FESTIVAL of TREES



WBANQ.COM

## The Baby Fold's 30th Annual Festival of Trees

Join us for Bloomington-Normal's premier holiday kick-off event. The Baby Fold's Festival of Tr...



# WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** Marcfirst D'vine Affair

**DESCRIPTION:**

WBNQ aired recorded announcements promoting the Marcfirst D'vine Affair which ran post event on September 29th to thank supporters. In 2022 the event raised over \$250,000 and welcomed 500 guests.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** x:60 :30 :10

**Date(s):** 10/02/23 - 10/29/23

**Number aired:** 80

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**



# WBNO (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** Sunrise Rotary Oktoberfest

**DESCRIPTION:**

WBNO aired recorded announcements promoting Sunrise Rotary Oktoberfest which is a 5k run 1-mile fun walk which supports BN Sunrise Rotary Youth Services and the CCUS Rotact Club.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):** 10/01/23 - 10/14/23

**Number aired:** 80

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**HOST EVENT**

**Date(s):**

**Duration:**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



# WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** McLean County Toys For Tots

**DESCRIPTION:**

WBNQ aired live liners promoting the annual Toys For Tots Toy Drive which asks listeners to donate a new unwrapped toy to Toys For Tots of McLean County at numerous drop off locations with a complete list located at wbnq.com. All toys benefit those served by Toys For Tots of McLean County.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** x :60 :30 :10

**Date(s):** 10/23/23 - 12/08/23

**Number aired:** 114

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**FORM COMPLETED BY:** Cody West



**WHO: 101-5 WBNQ**

**WHAT: WANTS TO MAKE SURE EVERY KID HAS A TOY THIS CHRISTMAS**

**WHEN: NOW**

**WHERE: ALL OVER BLOOMINGTON-NORMAL**

## **TOYS FOR TOTS**

**NO KID SHOULD GO WITHOUT A TOY AT CHRISTMAS, SO WE'VE TEAMED UP WITH THE MARINE CORPS TO MAKE SURE THAT DOESN'T HAPPEN! IT'S TOYS FOR TOTS 2023!**

**WHEN YOU'RE OUT SHOPPING, PICK UP AN EXTRA NEW, UNWRAPPED TOY TO DONATE!**

**DROP IT OFF AT O'BRIEN NISSAN, ONE OF THE MANY DROP OF LOCATIONS AROUND MCLEAN COUNTY, OR JOIN US FOR OUR UPCOMING TOY DRIVES AT BLAIN'S FARM & FLEET!**

**GET A FULL LIST OF DROP OF LOCATIONS NOW AT WBNQ DOT COM!**

**10/23 - 12/08**

**114**



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Charities

**TITLE:** McLean County Toys For Tots

**DESCRIPTION:**

WBNQ posted a blog promoting the annual Toys For Tots Toy Drive which asks listeners to donate a new unwrapped toy to Toys For Tots of McLean County at numerous drop off locations with a complete list located at wbnq.com. All toys benefit those served by Toys For Tots of McLean County.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):** 10/25/23

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

## Toys for Toys of McLean County Toy Collection

By JIM WOODRUFF, STAFF



Each year Toys for Toys of McLean County collects and distributes toys to thousands of children in need in our area.

This year's Toys for Toys campaign ends on November 20th, but 101-5 WENDY and U-Mon Moods are asking all our area friends to help make the most of this year's year.

Gifts will also, whenever they can, be donated to Children's Aid Society (20222 Grove St., Bloomington) or the (512) 252-1111 (20222 Grove St., Bloomington) for the kids in our area.

Toys of Toys for Toys will be able to help in our area's annual holiday season to make it easier for our area friends to help the kids in McLean County.

## Other ways to donate include:

- Toys for Toys Silver Ball at The Castle Theatre on Saturday, November 23
- 6th Year Moods and the All Stars at 10:00 AM
- Bowling for Toys at Pleasant Lanes on Saturday, December 2
- Put together a team and see requests by 10:00 AM
- Bring a more, unopened toy to the Bloomington-Vernal Business Mall on Saturday, December 2 to help us to help with Toys for Toys in the county
- Visit Santa and Mrs. Claus at Santa's Station on Friday, December 8 from 5 to 7 PM in Union Mall's Younger Store in our area
- Make a monetary donation online by 12:00 PM
- Full list of donation, requests are below.

In 2010, Toys for Toys of McLean County was able to distribute 55,133 toys to over 27,000 kids.

Business	Address
AAE Toy	721 W. Chestnut Bloomington
Action Violins	2713 E. Lincoln Bloomington
AU Apple Cakes	16222 States St. Springfield
AMERICAN LEGION	2730 E. Lincoln Bloomington



## Sweet Deals

Call to learn more or to order your copy to Book A FREE Consultation

## HEADLINES

Shrimp Deal To Top Restaurant's Inventory Of Shrimp Cakes, at 11:00

March 2011: What Are Christmas's Top 100? By: Adam Smith, at 11:00

at 11:00: What's New at 11:00 at 11:00

Book Deal: Distribution, at 11:00

Call to learn more or to order your copy to Book A FREE Consultation

March 2011: What Are Christmas's Top 100? By: Adam Smith, at 11:00



## PRELIPS

Call to learn more or to order your copy to Book A FREE Consultation

## PRELIPS

Call to learn more or to order your copy to Book A FREE Consultation



101.5 WBNQ is at Blain's Farm & Fleet.

December 16, 2023 at 12:27 PM · Bloomington

Susan is collecting toys and \$\$ donations till 2pm. Free holiday hug with every donation!





101.5 WBNS is at Blain's Farm & Fleet

December 13, 2023 at 7:28 PM - Blain's Farm & Fleet

What a privilege to be asked to help turn Toys For Tots cash donations into to more toys and then a tour of the volunteer storage & distribution center!



▶ 0:13 / 0:25



101.5 WBNO

December 4, 2023

Still need those donations please!



Gay Segue talks about the current state of donations for the 2023 FORTS FOR FORTS Mullen County Campaign.

**THE SUSAN MOHS SHOW**  
WEEKDAYS 8:30-10AM

0:07 / 2:50





# WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** Uptown Normal Treat Feast

**DESCRIPTION:**

WBNQ aired announcements promoting Uptown Normal's Treat Feast which asked people to bring the family to a safe and fun trick or treating experience. Susan was in Uptown Normal handing out candy.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** x :60 :30 :10

**Date(s):** 10/16/23 - 10/26/23

**Number aired:** 14

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West

JOIN 101-5 WBNQ AT UPTOWN NORMAL FOR TREAT FEAST ON THURSDAY, OCTOBER 26TH FROM 5:00-6:30PM!

THE STREETS OF UPTOWN NORMAL WILL BE FILLED WITH SPOOKY GHOSTS AND GHOULS OF THE KID VARIETY!

LOCAL BUSINESSES WILL OPEN THEIR DOORS TO TRICK-OR-TREATERS IN A SAFE AND FUN SETTING! •

WBNQ'S SUSAN SAUNDERS WILL BE HANDING OUT CANDY!

MORE NOW AT WBNQ DOT COM!

10/16 - 10/26





## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Local Event

**TITLE:** Uptown Normal Treat Feast

**DESCRIPTION:**

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**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):** 10/11/23

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**



FM 5:00 AM - 7:00 PM

LISTEN LIVE

SHARE

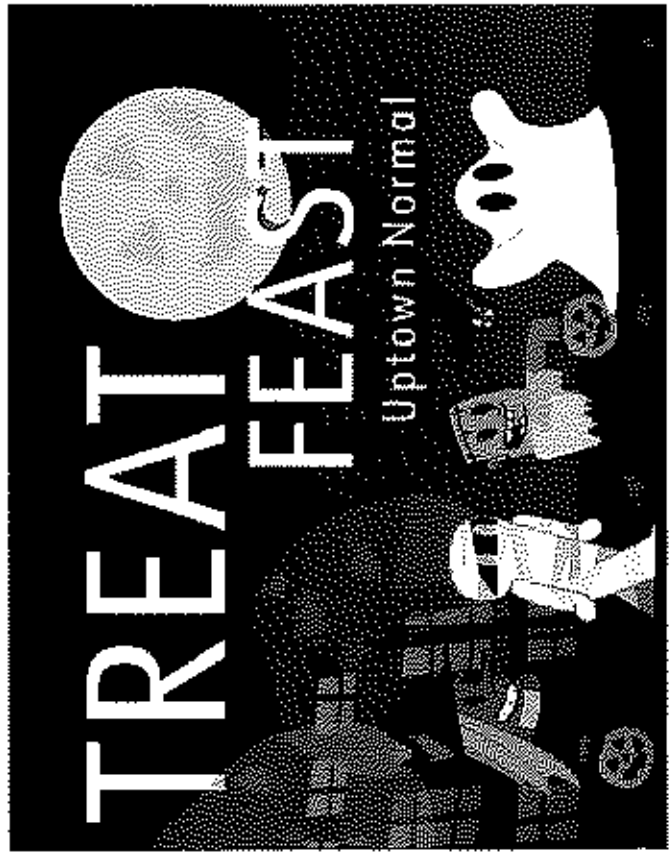
FB TW YP

WELCOME GUESTS  
SIGN UP OR LOG IN

SHOWS NEWS FEATURES EVENTS CONTESTS SWEET DEALS ADVERTISING

Search

Treat Feast in Uptown Normal  
Posted on February 2, 2024



Celebrate spooky season in Uptown Normal with the annual family-friendly trick-or-treating event - Treat Feast!

Treat Feast  
Thursday, October 27th  
5:00 - 6:30pm  
Uptown Normal

Get more use out of these Halloween costumes by putting them on and coming out to see us in Uptown Normal. The streets will be closed to traffic as Uptown Normal businesses welcome trick-or-treaters in a safe and fun setting.

FREE to participate and all ages are welcome!

Come see your favorite 101.5 WBNS staff on the circle!

Treat Uptown Normal

## Sweet Deals

Get LIMITED TIME deals on dining, local attractions and more!

### HEADLINES

- Taylor Swift Breaks 'Eras' Record For Most Weeks Atop Billboard 200
- Group Buys To Join NBCUniversal's Coverage Of Olympic Games In Paris
- Marik's Corey's 'All I Want For Christmas Is Your Tears' Dominates Singles Chart
- U2 Has 3 Teases, Now Self-Directed Video
- Taylor Swift Dominates Billboard's Top Album Sales Chart
- Caldwell's Chris Martin Speaks Out On 'Business Sense' Of Era-Friendly Touring

### FREE APPS

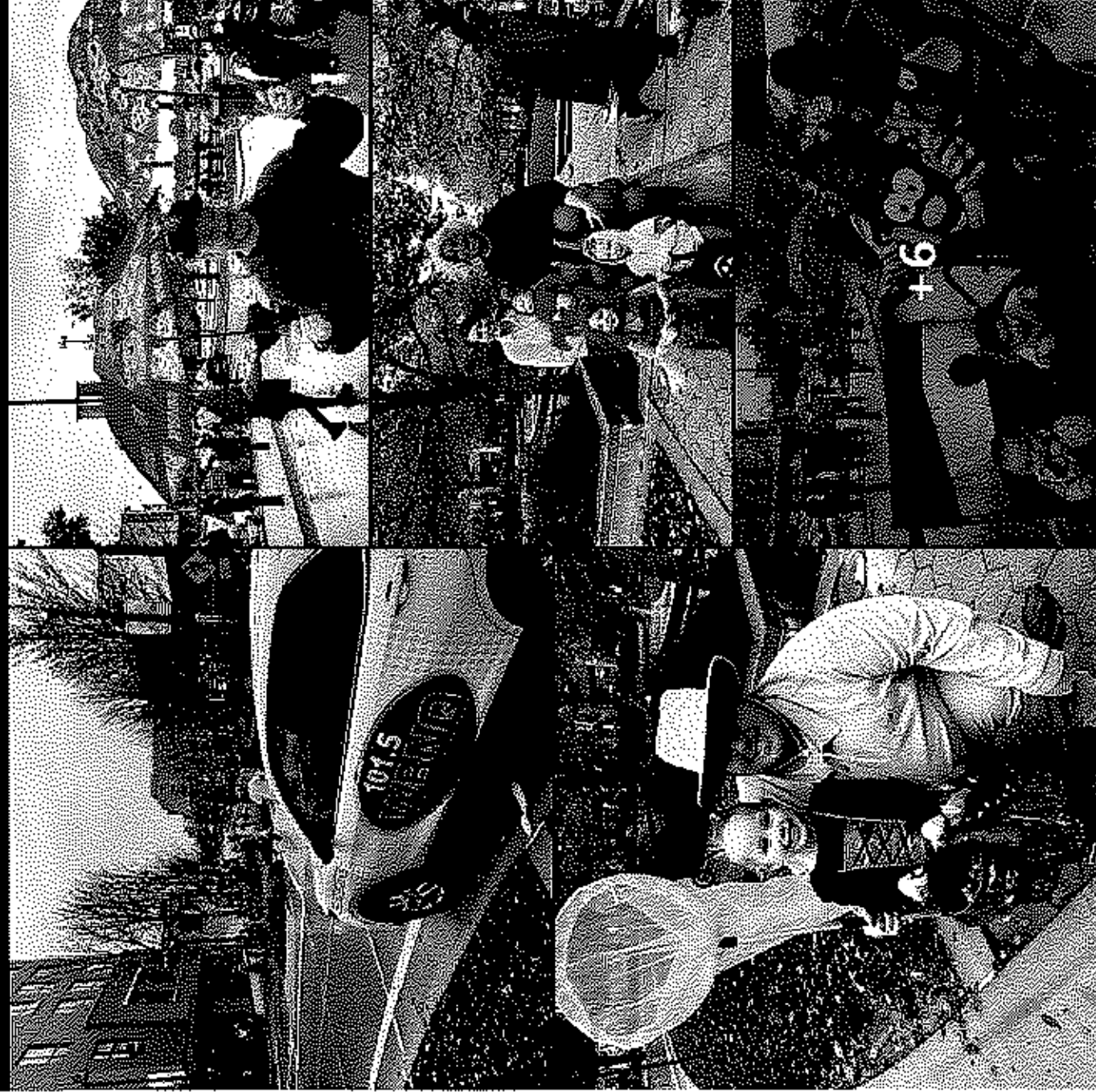
- Download our mobile app on the App Store
- Get our mobile app at Amazon

101.5 WBNQ is at Uptown Normal.

October 26, 2023 · Normal · 📍

We shared the sugar and the smiles tonight at

in Uptown Normal!



👤 Dana Shafer, Mandi O'Hara and 45 others

💬 3 comments · 📈 6 shares